



HEALING THE FISH

CHRISTOPHER  
CHATMON

KINGMAKERS  
OF OAKLAND



WE ARE WHO WE'VE  
BEEN WAITING FOR



PLANT THE SEEDS

Las Vegas



My Brother's Keeper  
ALLIANCE

WHILE TRANSFORMING A TOXIC  
ECOSYSTEM

← 3 MILES →  
15 YEAR  
DIFFERENCE  
IN LIFE EXPECTANCY  
"PUBLIC SCHOOL WAS AN  
ASSAULT..."

• RECRUIT & TRAIN  
BLACK MALE  
TEACHERS  
WITH RETENTION  
IN MIND

CLEANING UP:  
DIRECT SERVICES  
+  
SYSTEM CHANGE

WE MOVE WHAT WE  
MEASURE -  
BUT REJECT TRADITIONAL  
METRICS OF THE  
OPPRESSOR

STRATEGIC PLAN TO  
UPLIFT  
BLACK CHILDREN

WHOEVER CONTROLS  
NARRATIVE,  
CONTROLS  
POWER

• YOUTH  
VOICE,  
LEADERSHIP  
& NARRATIVE  
CHANGE

GRADUATION  
+25%  
OAKLAND  
-62%  
SUSPENSIONS  
-40%  
INCARCERATION

BUILD  
PARENT  
+ COMMUNITY  
POWER

• PATHWAYS  
for AUDIENCES  
ON YOUR SITE  
& SOCIAL

FIND YOUR WORK + DO IT!  
THIS WORK MOVES AT THE SPEED OF  
TRUST

KINGmanINK.com



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TURN  
ADVOCATES  
into CHAMPIONS

• PUT  
KINGS  
FRONT  
& CENTER

away FROM  
EURO  
CENTRIC  
towards  
PAN AFRICANISM

• CULTURALLY  
RELEVANT  
PEDAGOGY  
& CURRICULUM

LIFT YOUR HEAD UP:  
"FINALLY I WAS  
TOLD