

2020 CITYWIDE STRATEGIC PLAN (3 – 5 YEARS)

PRIORITY I: PUBLIC SAFETY OBJECTIVES:

- Implement crime preventive strategies through the development of public trust and community policing programs
- Increase level of safety and satisfaction with law enforcement, fire and medical, and judicial services by improving quality of life for our residents, businesses, and visitors
- Address nuisance impacts to businesses and neighborhoods through increased homelessness mitigation efforts
- Develop multi-disciplinary human services to support the public safety system

GOAL I: Neighborhood Revitalization – reenergize and promote neighborhood revitalization program through collaboration

GOAL II: Community and Law Enforcement Partnerships – strengthen relationship with the community and law enforcement to respond to diverse needs

GOAL III: Alternatives to Incarceration – afford low-level offenders the opportunity to have alternatives to incarceration

PRIORITY II: HEALTHCARE OBJECTIVES:

- Expand health care services, mental health, and substance abuse services for at-risk populations, including the homeless
- Develop a stronger public health system through public/private partnerships that support the health and wellbeing of the community
- Facilitate development of the Medical District to provide reliable access to medical services consistently throughout the community
- Support efforts to improve technical and higher education in the healthcare field to include research
- Foster the environment for employment opportunities for healthcare professionals in the community (UNLV Medical School)

GOAL I: Higher Education Healthcare Programs – leverage local higher education institutions' healthcare programs and research (e.g., Health Services, Psychology, and Health Sciences)

GOAL II: Corporate Responsibility Outreach – align city's marketing strategy to fit into corporate responsibility missions

GOAL III: Mental Health Resources – enhance assistance to connect at-risk and vulnerable populations with mental health

PRIORITY III: DIVERSIFY ECONOMY OBJECTIVES:

- Incentivize private investment to increase business development and housing options
- Support education from Pre-K through workforce development to prepare for the increasing needs in the high-demand labor markets
- Evaluate zoning and licensing restrictions to allow for new types of business development
- Support large scale business development in the undeveloped portion of the city

GOAL I: Infrastructure for Connectivity – expand broadband connectivity and mobility infrastructure equitably across the city

GOAL II: Start-ups – streamline the process for start-up businesses to support new innovative opportunities and industry

GOAL III: Big box Stores – facilitate opportunities for redevelopment of underperforming big box stores and strip centers

