# OF LAS VIERAS

# CITY OF LAS VEGAS

Recovery Plan State and Local Fiscal Recovery Funds 2023 Report

UGGET

# LETTER FROM THE MAYOR



Dear Neighbor,

Our city has made great strides in recovering from the global COVID-19 pandemic. The city of Las Vegas continues to help our neighbors and support our community – and we are back brighter and stronger than ever.

Last year, the city began providing American Rescue Plan Act funds to projects that align with community priorities and continue our recovery efforts. Residents participated

in a survey naming nonprofit support, affordable housing, business assistance and public assistance as the priority areas for these funds. The city followed our residents' feedback and is investing in the community.

This report provides an update on the progress of distributing these funds –fulfilling the community's priority areas and highlighting the projects that are helping our neighbors.

I encourage you to read this report on how these funds are being spent and let the city know your thoughts. Please contact out Customer Care Center at 702.229.CITY, reach out through our social media channels or the city website, www.lasvegasnevada.gov.

Casolyn Soodman

Carolyn G. Goodman Mayor, City of Las Vegas



Carolyn G. Goodman **Mayor** 



Brian Knudsen
Mayor Pro Tem Ward 1



Cedric Crear
Councilman Ward 5



Victoria Seaman Councilwoman Ward 2



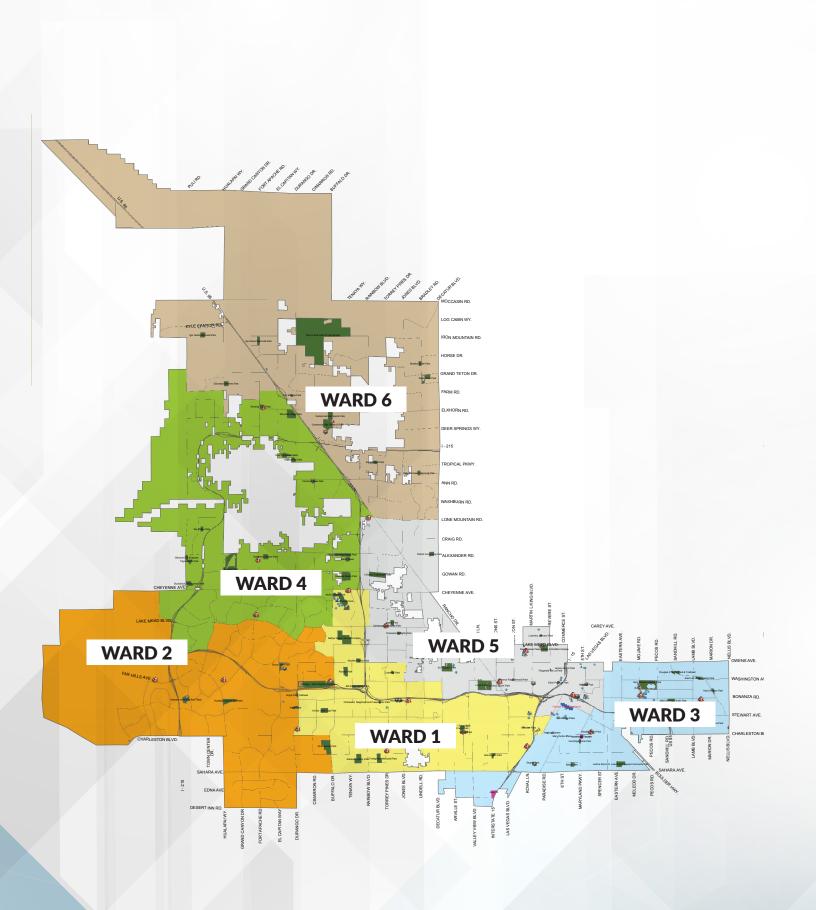
Olivia Díaz Councilwoman Ward 3



Francis Allen-Palenske Councilwoman Ward 4



Nancy E. Brune Councilwoman Ward 6



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## **GENERAL OVERVIEW**

#### **Executive Summary**

This third annual Recovery Plan Report provides an update of the city of Las Vegas' work in responding to the COVID-19 pandemic and promoting economic recovery during the period of July 1, 2022 to June 30, 2023, as required by the United States Department of Treasury under the provisions of the Coronavirus State Fiscal Recovery Fund and the Coronavirus Local Fiscal Recovery Fund established under the American Rescue Plan Act.

On March 11, 2021, President Biden signed the American Rescue Plan Act of 2021 (H.R. 1319) into law. The Act established the Coronavirus State and Local Fiscal Recovery Funds (SLFRF) to deliver aid to eligible state, local, territorial and Tribal governments to respond to the COVID-19 emergency and bring back jobs. The American Rescue Plan provides \$350 billion to state and local government in emergency relief to support the public health response and lay the foundation for a strong and equitable economic recovery.

The city of Las Vegas received \$130.6 million in funding that must be obligated by December 31, 2024, and fully expended by December 31, 2026. As of June 30, 2023, \$130.6 in SLFRF funding has been obligated for projects and \$79.02 million has been expended. The city established a systematic project evaluation process to move funding into the community rapidly while ensuring the greatest impact. A committee was created to review and evaluate all pre-applications and to provide assurance requests are in compliance with U.S. Department of the Treasury guidelines and are an appropriate eligible use. The review committee also considered how quickly an organization is able to get the funds to those in need.



Based on the reviews, and in alignment with the City Council's 2020 Strategic Plan priorities –public safety, healthcare and economic diversification–the committee made recommendations on projects that provide the most positive impacts on the community and those affected. Those recommendations were presented to the City Council and approved during the February 16, 2022 City Council meeting. The Council voted to award \$130.6 million awarded in American Rescue Plan Act funding for community projects, which were divided into four categories:

- 20% awarded for affordable housing projects
- 15% awarded for business assistance
- 24% awarded for pandemic response
- 41% awarded for nonprofit organizations

#### **Uses of Funds**

The \$130.6 million in funding focus on seven major program categories:



The city awarded \$26 million, 20 percent of its SLFRF funds, to proposals addressing the affordable housing shortage. Affordable housing was in a state of crisis before the COVID-19 pandemic began in 2020. Across the country, supply constraints have led to a severe shortage of homes available for low-income renters. According to the National Low Income Housing Coalition's 2023 reporting, in Nevada there are only 17 affordable and available homes for every 100 extremely low-income renter households.<sup>1</sup> Acquiring land and properties for affordable housing will help alleviate this crisis and address the dire need for affordable housing and preventing homelessness among the most vulnerable of the city's residents.

For non-profit organizations, the city awarded \$53.9 million – 41 percent of its SLFRF funds – to expand workforce development initiatives, supportive homeless services, early education and health care programming. Another 15 percent of funding – \$19.6 million – went to businesses to address support needed for reopening, supporting minority-owned businesses, small business support, job restoration and employment access. The remaining \$30.9 million, 24 percent, went toward public pandemic response support, including equitable access to vaccination and testing, homelessness support, administration of SLFRF funding and restoration of city services.

See National Low Income Housing Coalition: https://nlihc.org/sites/default/files/SHP\_NV.pdf

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Based upon the U.S. Treasury's eligible use categories, the city of Las Vegas approved projects to allocate SLFRF funds as follows:

- Public Health (EC1): \$24,568,300
- Negative Economic Impacts (EC2): \$45,913,700
- Public Health-Negative Economic Impact: Public Sector Capacity (EC3): \$7,023,739
- Revenue Replacement<sup>2</sup> (EC6): \$52,213,000
- Administrative (EC7): \$850,000

#### **Community Engagement**

The city of Las Vegas solicited community feedback by offering an online survey to the community to determine the extent of support needed in areas of public assistance, business assistance, affordable housing and services provided by nonprofit organizations. In response to the question of the most important programs, affordable housing was the top need identified. Additionally, Clark County conducted community engagement meetings to bring residents and stakeholders together and provide insight to their needs.



#### **Labor Practices**

Figure 1: Mural in the Historic Westside

The city of Las Vegas has existing policies that hold all of its contractors, including construction contractors, to high labor standards. The city, through its process of executing grant agreements, requires any project funded through the city's SLFRF to agree to comply with applicable labor standards and maintain documentation on workforce practices on any infrastructure projects being pursued. Also, each project funded is required to demonstrate how projects are using strong labor standards to promote effective and efficient delivery of high-quality infrastructure projects while also supporting the economic recovery through strong employment opportunities for workers (e.g., project labor agreements, community benefits agreements, prevailing wage requirements, and local hiring). The city of Las Vegas encourages and promotes local contractors to participate in the city's procurement processes.

2 In recognition of the city's significant revenue loss and allowed by the U.S. Treasury, the city decided to apply \$52,213,000 of the SLFRF award toward public safety resources, providing the city with the ability to fund additional community projects from its General Fund. These projects are identified with an asterisk in the project inventory tables.

Contractors are required to pay a living wage, which must be adjusted upward if they do not offer benefits. These policies extend to any contracts for work within the SLFRF expenditure categories.

#### **Use of Evidence**

The city of Las Vegas established a rigorous evaluation and review process for all proposed projects that intended to utilize SLFRF. Many of the projects approved by the Las Vegas City Council as part of the city of Las Vegas' SLFRF plan are based on preliminary evidence that supports the conclusion that program implementation will achieve the desired outcome. The city allocated approximately \$28 million of the total amount of its funding toward projects backed by strong, moderate or preliminary evidence-based interventions. The city's plan to implement evidence-based intervention and evaluation will require working with existing community resources, partnering with credible institutions in evaluation and research, and conducting research in clearinghouses and databases (e.g., Pew and Clearinghouse for Labor Evaluation and Research), to find similar evidence intervention and evaluation programs that can be applied. Throughout the city's grant agreement process, specific information will be collected periodically from each entity, including logic models or formalized project maps to guide project design, program evaluations, and assist in future recommendations.

#### **Performance Report**

The city of Las Vegas collaborated with each entity for input to ensure measurable key performance indicators are part of the evaluation process for each funded project. The city collects data from each entity on a monthly basis to report mandatory performance indicators and report in annual reports as required by the U.S. Treasury.

To develop a comprehensive and balanced set of performance measures, the city – in coordination with each awarded entity – identified mandatory performance indicators and programmatic data for each project. In addition to the required data for each expenditure category, the city developed common measures and data to collect from entities based on type of project or program, as listed under the performance measures under each category. The city will prepare performance report summaries based on the required indicators and data and submit annually as required by the U.S. Treasury.

# CITY OF LAS VEGAS SUMMARY OF IMPACTS

69,028	Individuals served who reside in the city of Las Vegas
51,622	Individuals served residing in QCTs
26,038	Individuals connected to public and mental health services
33,873	Youth enrolled in mentorship/tutoring programs
24,145	Youth completed for the second
8,031	Individuals who received household assistance
6,810	Individuals who received business assistance
701	Participants enrolled in workforce/career development
506	Participants completed workforce/career development

#### **Promoting Equitable Outcomes**

Community-level disparities data indicates that certain groups have different levels of access to benefits and services across groups.<sup>3</sup> According to the National Equity Atlas, 27 percent of Black and 21 percent of Latino Las Vegans live in poverty, as compared to 6 percent of White Las Vegans.<sup>4</sup>

In 2020, the City Council established the city's Diversity, Equity and Inclusion (DEI) Initiative in the City Manager's Office to increase opportunities for health, social and economic well-being for all Las Vegas residents, maintain and enhance the proud foundation of being a welcoming city and to ensure we sustain a vibrant, resilient community. The city's Department of Neighborhood Services leads this effort and is responsible for coordinating the efforts of the



Figure 2: AAPI Appreciation Event

DEI initiative, ensuring cross-departmental communication and alignment related to diversity, equity and inclusion, and reporting annually to the City Council on goals and outcomes. City programming is required to focus on historically underserved groups and specifically identifies these target populations as low-income communities which are disproportionately impacted communities of color, LGBTQ, elder adults and persons with a disability.

Following the hiring of the city's first Diversity Outreach Officer in 2021, the city began supporting residents through multicultural events and community engagement, supplier diversity and small businesses engagement, and language accessibility. In May 2023, this office, in collaboration with the Asian and Pacific Islander (AAPI) staff committee, organized the first AAPI celebration event for staff in City Hall. Local groups were invited and presented with a proclamation by Councilwoman Allen-Palenske. The Inaugural Debra BlackCrow 5k Prayer Run/Walk to Raise Awareness for Missing and Murdered Indigenous Women was also held in May at Floyd Lamb Park. These events and many more emphasize the importance of engaging with diverse communities in the city of Las Vegas.

The events and programing provided by such groups offer a great case for the city of Las Vegas' potential for becoming a top destination for cultural tourism. By embracing a strategic and intentional approach to collaborating with diverse community groups across numerous city of Las Vegas departments, the Diversity Outreach Officer is enhancing community engagement on a consistent basis. A focal point has been bringing more groups to city of Las Vegas venues in anticipation of the civic plaza opening, and bringing more events to underutilized spaces.

- 3 See Applied Analysis: https://files.lasvegasnevada.gov/community-services/NERA-2018-Q3.pdf
- 4 See National Equity Atlas: https://nationalequityatlas.org/indicators/poverty#/?geo=0700000003240000

The city holds regular internal DEI meetings to align DEI activities throughout the city, share progress and updates, gain a better understanding of the work led at the staff level, and track progress. The city's DEI Dashboard highlights five strategies, with action initiatives, to lead the city's DEI efforts, including:

- Strategy 1: Strengthen city talent development to maximize diversity and sustain a culture of equity and inclusion
- Strategy 2: Build city capacity to imbed DEI in and across policies, projects, programs, communications and on-going operations
- Strategy 3: Strengthen city-wide policies and practices for authentic community engagement
- Strategy 4: Strength city purchasing policies to diversify contractors and increase community benefits
- Strategy 5: Establish a performance improvement process that 'makes the case' for investing in equity and measures impact of city efforts on disparities.



Figure 3: Flight of Healing Sculpture

The U.S. Treasury emphasizes the disproportionate impacts of the COVID-19 public health emergency on low-income communities. This guidance provides that directing funds to Qualified Census Tracts (QCT) is one strategy to help remedy the negative impacts of the pandemic on low income communities. QCTs is a designation used by the U.S. Treasury and the U.S. Department of Housing and Urban Development (HUD) to define underserved and disproportionately impacted communities. The city of Las Vegas awarded 33 organizations that operate within a QCT totaling \$26 million to advance equity throughout these low-income communities to assist with operational costs and carry out programs for affordable housing, business and household assistance, public and mental health services, workforce development, including youth and education programming. A QCT is a census tract or geographic area in which at least 50% of the households have an income less than 60% of the area median gross

income. The subrecipients and beneficiaries awarded SLFRF funds in QCTs are identified in purple in the map below, within the greater Las Vegas Metropolitan area. Although some awardees are located outside the city's jurisdiction, these organizations largely serve city of Las Vegas residents and businesses.

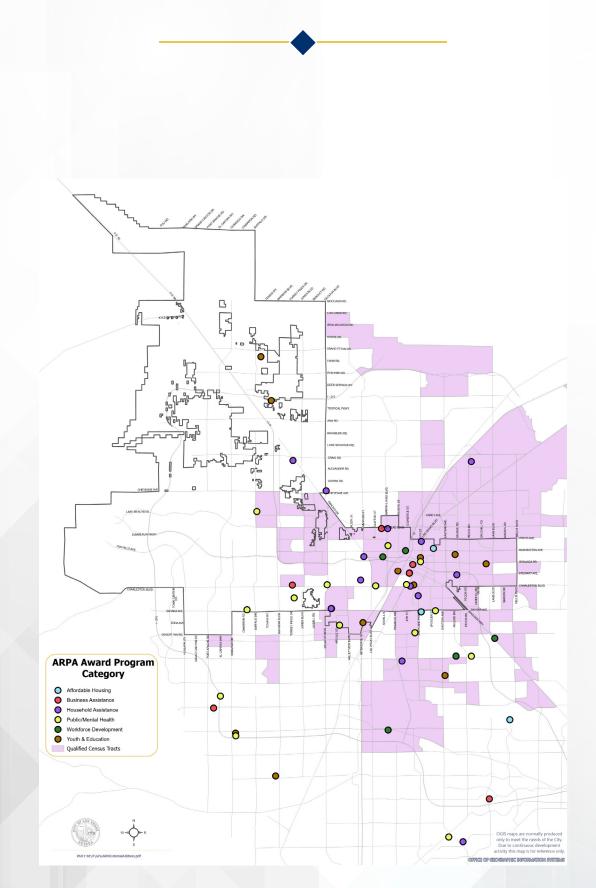


Figure 4: Locations of Subrecipients in the Greater Las Vegas Metropolitan Area



# **EXPENDITURES**

#### Summary of Expenses by Expenditure Category

Since the award date during 2022 and June 30, 2023, \$79 million of the total \$130.6 million has been spent. Expenditures for initial and administrative projects are noted in the table below. The Las Vegas City Council approved the funding plan to disburse funding awards for 112 different projects. Additional details on each of these projects are described in the Project Inventory section of this report. Expenditures for these projects will be incorporated into future reports.

Tal	Table A: Expenditures by Category					
	Expenditure Category (EC)	Obligated Amount	Cumulative Expenditures			
1	Public Health	\$24,568,300.00	\$8,466,134.35			
2	Negative Economic Impacts	\$45,913,700.00	\$15,679,197.60			
3	Public Health-Negative Economic Impact: Public Sector Capacity	\$7,023,739.00	\$2,406,542.74			
4	Premium Pay	\$0.00	\$0.00			
5	Infrastructure	\$0.00	\$0.00			
6	Revenue Replacement	\$52,213,000.00	\$52,213,000.00			
7	Administrative	\$850,000.00	\$254,720.95			
	Total Expenditures	\$130,568,739.00	\$79,019,595.64			



### **PROJECT INVENTORY**

The following projects have been identified and approved by the city of Las Vegas City Council to be funded as of June 30, 2023. Projects are categorized by the seven program categories: permanent affordable housing, business assistance, household assistance, public and mental health, workforce development, and youth and education. An additional section for other public services is included, containing six city-run projects. Each of these sections provides an overview of projects under the category, a review of the evidence-based interventions, performance measures for the reporting period and a project spotlight of one program and its outcomes.

#### Permanent Affordable Housing: \$26,000,000

Eight projects were awarded a total of \$26 million in SLFRF funds under the permanent affordable housing category. These projects will increase the number of available affordable housing units to boost the city's housing inventory and address the needs of low and medium-income residents.

Funding for permanent affordable housing projects will allow for acquisition of land, buildings and construction. Acquiring land and catalyzing new development will increase tax revenues, provide new jobs, increase residential options and provide much needed services for residents. This will also assist in diversifying the economy through helping support smaller industries that are growing in the city. Many of the projects under the permanent affordable housing category are capital improvement projects still in the early stages of development.

Catholic Charities of Southern Nevada is utilizing SLFRF funds to renovate its campus and enhance the delivery of its services to people experiencing homelessness. Services provided to their clientele includes intensive case management, employment support, community meals, food pantry access, emergency shelter and more.

Further, funds allocated to city-run projects will assist in increasing the capacity to operate the city's Courtyard Homeless Resource Center, which provides services, referrals and overnight respite to people experiencing homelessness. Permanent supportive housing will also be provided by other entities to those who are unhoused, providing access to much needed support. Preliminary planning has already begun for these projects, with construction to be completed in late-2024 to early-2025.



#### Use of Evidence:

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Figure 5: The city's Courtyard Homeless Resource Center

The focus of these affordable housing projects is to improve housing affordability and opportunities for households at risk or exiting homelessness. In one study from the U.S. Interagency Council on Homelessness, affordable housing yields a multitude of opportunities and stronger outcomes for children, youth, and adults.<sup>5</sup> The U.S. Department of Housing and Urban Development's (HUD) large-scale Family Options Study<sup>6</sup> illustrates that access to housing that is affordable leads to sustainable benefits in reducing food insecurity and school mobility, and improves the well-being among adults and children. Additional studies are referenced by SLFRF-funded entities that show that supportive housing helps people with disabilities exit homelessness and is less costly than public costs related to chronic homelessness.<sup>7</sup> WestCare Nevada cites the International Journal of Therapeutic Communities in providing substance abuse treatment to disproportionately affected communities, supporting their work that longer duration of treatment leads to better outcomes.<sup>8</sup>

- See U.S. Interagency Council on Homelessness: <u>The Evidence Behind Approaches that Drive and End to Homelessness.</u>
   See Housing and Urban Development: <u>Family Options Study.</u>
  - See Columbia University Mailman School of Public Health: <u>http://www.csh.org/wp-content/uploads/2014/01/FUSE-Eval-</u> <u>Report-Final\_Linked.pdf</u>
  - See also: Sadowski, L., et al. 2009. "Effect of a Housing and Case Management Program on Emergency Department Visits and Hospitalizations Among Chronically Homeless Adults." JAMA 301 (17), 1771-1778; Basu A., et al. 2012. "Comparative Cost Analysis of Housing and Case Management Program for Chronically III Homeless Adults Compared to Usual Care." Journal of Health Services Research. DOI: 10.1111/j.1475-6773.2011.01350.
  - See Turner, B. and Deane, F.P. (2016): https://www.emerald.com/insight/content/doi/10.1108/TC-09-2015-0022/full/html

#### Project Spotlight: Blind Center of Nevada Amount Awarded: \$2,500,000 Amount Received as of June 30, 2023: \$287,180



Figure 6: Renderings for the Blind Center of Nevada housing

The Blind Center of Nevada will expand the number of affordable housing options for the clientele they serve. More than 90% of blind and visually impaired people who visit the current Blind Center live below the extremely low-income levels. At the project's inception, the center had 35 clients experiencing blindness on a waitlist for affordable housing. In 2021, the Blind Center purchased a 4.4 acre parcel of land adjacent to its current campus and secured an architectural firm. Construction of the project is anticipated in late 2023 with project completion estimated in late 2024 or early 2025.

#### **Performance Report:**

The performance measures below will be tracked for projects under the permanent affordable housing category and included in future annual reports. As most projects under this category are capital projects under development, output measures will be available closer to project completion.

- Output Measures
  - ♦ Affordable housing units preserved or developed
  - Number of program participants
  - Demographics of people served

- **Outcome Measures:** The SLFRF funding dedicated to permanent affordable housing projects detailed in this section are intended to achieve the outcomes below:
  - Increase the number of affordable housing units available to residents
  - Address and serve the housing needs of vulnerable populations

Below is an overview of projects, the award amount and expenditure category (EC) under the permanent affordable housing category.

Table B: Permanent Affordable Housing Project Inventory Summary			
Project Name	Allocation	EC #	Expenditure Category
Blind Center of Nevada Inc.: Affordable Housing for the Blind	\$4,000,000	2.15	Long-term Housing Security: Affordable Housing
City of Las Vegas: Desert Pines Affordable Housing Development	\$6,000,000	2.15	Long-term Housing Security: Affordable Housing
WestCare Nevada, Inc.: The Village at the Women's and Children's Campus	\$2,500,000	2.15	Long-term Housing Security: Affordable Housing
Catholic Charities of Southern Nevada: Permanent Supportive Housing	\$2,000,000	2.15	Long-term Housing Security: Affordable Housing
City of Las Vegas: Affordable Housing Permitting Program	\$500,000	*	Refer to Use of Funds section
City of Las Vegas: CPLC Courtyard Operations	\$5,000,000	*	Refer to Use of Funds section
City of Las Vegas: Strategic Land Acquisition Fund	\$2,000,000	*	Refer to Use of Funds section
City of Las Vegas: Affordable Housing	\$4,000,000	*	Refer to Use of Funds section

\*Projects marked with an asterisk indicate city applied General Funds, per provisions of the U.S. Treasury's Revenue Replacement expenditure category

#### Business Assistance: \$11,203,000

#### **Project Overview:**

Eighteen projects were awarded \$11.2 million in SLFRF funds under the business assistance category to provide businesses technical assistance, assist minority-owned businesses and address the changing economic landscape since the COVID-19 pandemic.

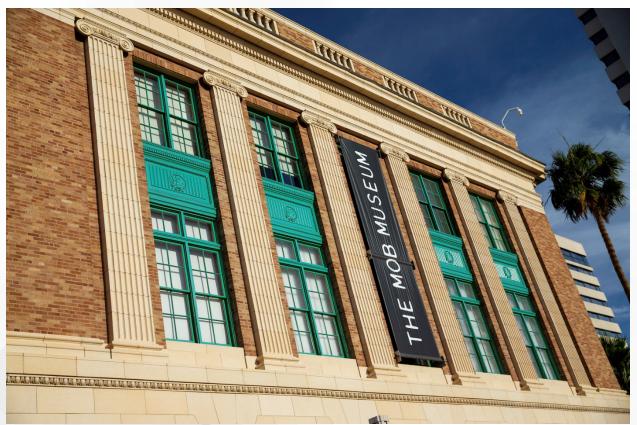


Figure 7: The Mob Museum

City projects are using SLFRF funds to assist local businesses, minority-owned businesses and areas that have been disproportionately affected by the COVID-19 pandemic. The city's communications team will assist local small businesses and other downtown businesses in attracting customers in disproportionately impacted communities. Assistance in the form of grants, training and education programs are being provided to businesses to better navigate changes in the food industry since the onset of the pandemic and advance minority-owned businesses.

Other organizations receiving SLFRF funds are using resources to assist low and moderate income, minority and women-owned businesses and entrepreneurs with technical assistance. The Nevada Business Opportunity Fund held a variety of community events and training opportunities for women-owned businesses. The Latin Chamber of Commerce Community Foundation recruited 240 small, diverse and local businesses, providing them with resources, connecting them to networking events and technical assistance. StartUpNV is utilizing SLFRF funds to support their Angel NV program to increase investment in Nevada startups

in underserved areas through a two-part education system. Workforce Connections is continuing to conduct outreach to provide businesses assistance, engaging with 37 businesses at the time of reporting.

#### Use of Evidence:

These business assistance projects intend to build and develop the capacity and skills of local businesses and successfully provide assistance to minority-owned businesses around basic business development services. Projects in this category did not cite evidence-based models for their programs. These programs will be evaluated at the end of the project period to measure its effectiveness.



Figure 8: Nevada Business Opportunity Fund event

# Project Spotlight: City of Las Vegas Business Security Grant Program

Amount Awarded: \$1,010,000

#### Amount Received as of June 30, 2023: \$366,199



Figure 9: Vegas Stronger security enhancements

The city's Business Security Grant Program provides assistance to businesses to help recover from the negative impacts of COVID-19. Grants of up to \$10,000 can be reimbursed to small businesses annually on a first-come, first-served basis for businesses located in a Qualified Census Tract (QCT). During FY23, the city disbursed \$366,199 to 49 small businesses in QCTs, approximately an average of \$7,400 provided in assistance per small business. Below is a brief overview of some of the small businesses that benefitted from the SLFRF funds and how those funds were utilized.

- Vegas Stronger is a non-profit organization providing medical rehabilitation and recovery services for people experiencing homelessness. They were awarded \$9,404 to reimburse their costs to improve security at their facility. Security enhancements include fencing, camera systems and network, a video doorbell and plexiglass.
- Sure Thing LLC is a wedding chapel on E. Fremont Street that received \$8,700 in funds to improve security at their location. Improvements included rolling security doors to ensure the safety of the building and its continued secure operations.

 Danzfit Studio is a gym and dance studio that received \$6,785.48 in SLFRF funds. The client reported previous break-ins in the area. Camera systems and improved lighting were added to their location to improve the security of their business and the safety of customers and staff.

#### **Performance Report:**

Projects in the business assistance category reported the following performance measures, as of June 30, 2023:

- Output Measures
  - 2,650 Individuals served residing in the city of Las Vegas
  - ♦ 742 Number of businesses assisted
  - ♦ 4,160 Women-owned businesses assisted
  - 742 Small businesses served/assisted and residing in the city of Las Vegas
  - ♦ 683 Jobs created/retained
  - 4,371 Participants enrolled in training
  - ♦ 2,844 Participants completed training
  - 179 Mobile food vendor inspections
  - 26 Mobile food vendors achieving compliance
  - 291 Jobs created in QCTs
  - 139 Jobs retained in QCTs
  - 28 Minority Business Enterprise certification applicants
  - ♦ 49 Small business grants awarded
- **Outcome Measures:** The SLFRF funding dedicated to business assistance projects detailed in this section are intended to achieve the outcomes below:
  - Increase in number of thriving businesses
  - Greater local and diverse business retention and growth
  - Improved equity in business outcomes

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- Expanded economic outcomes for businesses disproportionately impacted by the pandemic
- Adaptability to changing food industry post-pandemic
- Stabilize recovery efforts for small and underserved businesses

Below is an overview of awarded projects, the award amount and EC under the business assistance priority.

Table C: Business Assistance Project Inventory Summary			
Project Name	Allocation	EC #	Expenditure Category
Workforce Connections: Regional Sector Partnerships	\$1,000,000	2.29	Assistance to Small Businesses: Loans or Grants to Mitigate Financial Hardship
City of Las Vegas: Business Assistance Program	\$1,010,000	2.29	Assistance to Small Businesses: Loans or Grants to Mitigate Financial Hardship
Access Community Capital: Small Business HUB Program	\$700,000	2.29	Assistance to Small Businesses: Loans or Grants to Mitigate Financial Hardship
Bludot Technologies Inc.: Business Reward Program	\$1,190,000	2.29	Assistance to Small Businesses: Loans or Grants to Mitigate Financial Hardship
MYS LLC: MBE Certification Program	\$1,100,000	2.29	Assistance to Small Businesses: Loans or Grants to Mitigate Financial Hardship
Nevada Business Opportunity Fund: Nevada Women's Business Center	\$50,000	2.30	Assistance to Small Businesses: Technical Assistance, Counseling, or Business Planning
Latin Chamber of Commerce Community Foundation: Technical Assistance for Small Businesses	\$500,000	2.30	Assistance to Businesses: Technical Assistance, Counseling, or Business Planning
Leadership Foundation of Greater Las Vegas: Technical Assistance for Small Businesses	\$500,000	2.30	Assistance to Businesses: Technical Assistance, Counseling, or Business Planning

Table C: Business Assistance Project Inventory Summary			
Urban Chamber of Commerce Community Development Corporation: Technical Assistance for Small Businesses	\$500,000	2.30	Assistance to Businesses: Technical Assistance, Counseling, or Business Planning
StartUpNV: – AngelNV	\$1,000,000	2.32	Assistance to Small Businesses: Business Incubators and Start-up or Expansion Assistance
300 Stewart Avenue Corporation dba The Mob Museum: Public Artwork and Property Activation	\$300,000	2.35	Aid to Impacted Industries: Aid to Tourism, Travel, or Hospitality
City of Las Vegas: Ghost Kitchen Food Hall	\$1,000,000	*	Refer to Use of Funds section
City of Las Vegas: Mobile Food Vendor Safety and Eduction Program	\$1,000,000	*	Refer to Use of Funds section
City of Las Vegas: Community Prototyping and Maker Center	\$375,000	*	Refer to Use of Funds section
City of Las Vegas: Downtown Recovery Campaign	\$350,000	*	Refer to Use of Funds section
Downtown Las Vegas Alliance: Small Business Incubation Program	\$313,000	*	Refer to Use of Funds section
City of Las Vegas: Business Accelerated Program	\$250,000	*	Refer to Use of Funds section
Downtown Las Vegas Alliance: Playcation Campaign	\$65,000	*	Refer to Use of Funds section

\*Projects marked with an asterisk indicate city applied General Funds, per provisions of the U.S. Treasury's Revenue Replacement expenditure category

#### Household Assistance: \$12,845,000

#### **Project Overview:**

There are 19 projects, for a total of \$12.845 million, under the household assistance priority going toward assisting people experiencing homelessness, addressing food insecurity in areas with low-income and minority populations and programs that enhance the quality of life for those most impacted by the COVID-19 pandemic.

City of Las Vegas projects are establishing a specialty court to assist people experiencing homelessness with traffic violations and misdemeanor criminal convictions in an effort to match clients with case management and reduce recidivism. Funds assist people experiencing homelessness with job reintegration programming, case management for families, with an emphasis on women recovering from trauma and re-entering the workforce and connection to permanent housing. Programming will expand to assist with eviction prevention. The city is developing a vertical agriculture project in a historically underserved area of Las Vegas experiencing a higher rate of unemployment, food insecurity and exacerbated effects from the pandemic. Further, the city will provide grants to establish fresh food retailers in QCTs in low-income, low-access areas to improve healthy outcomes.



Figure 10: City of Las Vegas residential neighborhood

Organizations receiving SLFRF funds for household assistance are addressing food insecurity concerns in areas hardest hit by the pandemic with resources and education to community members. Catholic Charities of Southern Nevada has taken steps to renovate their Meals on Wheels warehouse and improve service to the community, selecting a bid to be the General Contractor for this project during FY23 with SLFRF funds.

Habitat for Humanity is providing financial education classes as part of their Financial Peace Project, with classes in both English and Spanish, to 23 participants who completed the program in FY23. Surveys conducted following the classes reported 95% of participants with an increase in their financial knowledge as a result of the courses. Participants further reported paying off \$81,210 in non-mortgage debt and generating \$94,390 in savings since starting the program.

Olive Crest, a non-profit working to prevent child abuse, has served 102 families – 34 of whom reside in QCTs – to help them stabilize, setting goals, identifying next steps and ensuring access to resources to eliminate barriers to self-sufficiency.

The Immigrant Home Foundation is providing free legal immigration advice and assistance to 180 low-income residents of the city of Las Vegas with SLFRF funds. This assistance includes renewing work permits, legal permanent resident cards, and assisting with citizenship applications. The Just One Project no-cost community market provides quality nutrition and wraparound services, serving 1,640 individuals in food-insecure communities in FY23 using evidence-based strategies from the Journal of American Dietetic Association. The Nathan Adelson Hospice has utilized SLFRF funds to assist patients with groceries, rent payments and other resources, serving 9 families and 19 individuals during FY23.

Three Square is using SLFRF funds to expand outreach efforts to ensure low-income residents are aware of the services they offer. The assistance Three Square provided to residents in FY23 included SNAP assistance, referrals to food pantries and scheduling grocery deliveries. Unshakeable used SLFRF funds to assist women in recovering from various traumas. Clients receive career coaching and services to remove barriers to employment. More than 100 women participated in the program. Caridad Charity utilized SLFRF funds to hire and house formerly homeless veterans and currently homeless individuals. Family Promise of Las Vegas served families with children at risk for homelessness and/or currently experiencing homelessness. SLFRF funds are being used to build its Family Navigation Center. The architectural and engineering designs for the project are nearing completion.

#### Use of Evidence:

Organizations awarded SLFRF funds cited multiple evidence-based models and interventions that inform their respective projects in providing household assistance. Below is an overview of interventions referenced by the awardees.

The city's Municipal Court Fresh Start Specialty Court and Toni's House use Cognitive Behavioral Techniques (CBT) in working with clients. This includes motivational interviewing, contingency management, relapse prevention and training skills.

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As many as 70% of Specialty Court graduates remain free after one year, compared to just 30% of those released from prison without intensive support.<sup>9</sup> The Court's practices are informed by the NADCP Drug Court Best Practice Standards<sup>10</sup> – the most current synthesis of evidence-based drug court practices. This is adapted for use by the city's Veteran's Courts, Mental Health Courts and Fresh Start to the extent that they serve participants with substance abuse disorders.

Unshakeable, an awardee implementing a program called "Empower to Employ," cites The WorkNet Model of Career Development and Job Placement for People with Barriers<sup>11</sup> to focus on the identification and removal of barriers to employment. This model is made up of a seven-step process for guiding clients to start a career.

Housing First is cited by the National Alliance to End Homelessness as a philosophy with increasing evidence as an effective way to end homelessness.<sup>12</sup> The approach places an emphasis on providing permanent housing to people experiencing homelessness first, instead of requiring clients to address other issues prior to accessing housing services. This model is cited by multiple SLFRF-funded organizations as an evidence-based approach in providing care to people experiencing homelessness.

The Just One Project cites the Journal of American Dietetic Association for the evidence-based intervention for their Extending Roots to Rebuild Our Future Project funded with SLFRF. The Journal developed a three-stage continuum of evidence-based strategies, called Evidence-Based Strategies to Build Community Food Security, as a methodology to remove barriers to food access.<sup>13</sup> These stages include 1) strategies for educating consumers on alternative food systems; 2) multisector partnerships and advocacy; and 3) the redesigning of food systems for food sustainability.

# "...tenants who are fully represented win or settle their cases 96% of the time in contrast to 62% of tenants' cases reaching similar conclusions without any representation"

Olive Crest, an SLFRF awardee, utilizes The Protective Factors Framework to limit the likelihood of child abuse and neglect, ensuring parental resilience, social connections, concrete support in times of need, knowledge of parenting and child development and social emotional competence of children.<sup>14</sup>

The Legal Aid Center of Southern Nevada refers to multiple studies indicating the positive impact of legal representation for clients. Tenants with full legal representation were twice

- 9 See: National Association of Drug Court Professionals, 2018 Fact Sheet, <u>www.nadcp.org</u>
- 10 See: NADCP Adult Drug Court Best Practice Standards: <u>https://www.nadcp.org/standards/adult-drug-court-best-practice-standards/</u>

11 See: The WorkNet Model - An Overview: https://www.cru.org/content/dam/cru/communities/inner-city/WorkNet/Overviewof-the-WorkNet-Model.pdf

12 See National Alliance to End Homelessness: https://endhomelessness.org/resource/housing-first/

13 See Journal of the American Dietetic Association: https://www.researchgate.net/publication/8062438\_Evidence-Based\_ Strategies\_to\_Build\_Community\_Food\_Security

25

<sup>14</sup> See Center for the Study of Social Policy's Strengthening Families: https://www.flgov.com/wp-content/uploads/childadvocacy/ strengthening\_families\_protective\_factors.pdf

as likely to stay in their homes or received twice as much time to move, leave court without an eviction record and were four times less likely to use homeless shelters.<sup>15</sup> An analysis of California's Shriver Housing Pilot Project found clients that received full representation were significantly less likely to end their cases by default (8%) than were self-represented defendants (26%) and on average had more time to move, were ordered less often to pay holdover damages, landlord attorney fees and other costs.<sup>16</sup>

According to American Housing Survey data, households with incomes of less than \$30,000 occupied 53% of homes deemed "severely inadequate" and 44% of homes deemed "moderately inadequate" while only accounting for 27% of the total number of households. Habitat for Humanity refers to this data and multiple studies in using SLFRF funds for its Brush with Kindness program to provide home repairs and preservation to qualified clients.

#### Project Spotlight: Mario's Northtown Market, Inc.

#### Amount Awarded: \$1,500,000

#### Amount Received as of June 30, 2023: \$809,147

Mario's Northtown Market, Inc., westside market expansion, is located in a qualified census tract (QCT), provides quality, nutritious food in a food desert. Mario's has successfully operated a grocery business in its current location for more than 25 years, understanding the neighborhood, its residents, building relationships with the community, sponsoring local sports and youth programs and running the Bolden Little League program.

The American Society for Nutrition's Journal of Nutrition reported "low-income urban neighborhoods, where obesity rates are disproportionately high, typically lack supermarkets yet have a high density of small food stores. This may increase the risk for unhealthy diets and obesity for neighborhood residents because small stores carry mostly energy dense foods and few fruits and vegetables."<sup>17</sup> The Southern Nevada Health District Community Health Assessment<sup>18</sup> demonstrates an obvious need that an area supermarket would fulfill. According to their assessment, the 89106 area has the highest rate of obesity at 40.5% as opposed to a 29.2% for Nevada as a whole. It also shows that mortality rates are the highest among Black/African Americans. Fresh food such as fruits and vegetables, healthier cuts of meats, beans and grains are essential to good health. The centralized location of Mario's current and proposed larger market allows those in the area – a QCT – to easily access fresh foods and healthy hot prepared meals since many of residents do not have access to the means to cook food.

17 See Journal of Nutrition: https://academic.oup.com/jn/article/140/6/1185/4600395

<sup>15</sup> See Grundman & Kruger, 2018, Legal Representation in Evictions - Comparative Study: <u>https://mylegalaid.org/downloads/Eviction-</u> <u>Study.pdf</u>

<sup>16</sup> See NPC Research, 2017: https://www.courts.ca.gov/documents/Shriver-Legislative-Report\_June-30-2020.pdf

<sup>18</sup> See Southern Nevada Community Health Assessment Report, 2020/2021: <u>https://www.healthysouthernnevada.org/content/</u> sites/snhd/reports/2022Update\_SNHD\_CHA.pdf



Figure 11: Rendering for Mario's Westside Market

SLFRF funding awarded to Mario's Northtown Market is being put toward the purchase, expansion and relocation of the current market into a larger store in the same neighborhood to serve the growing community. The majority of Mario's customers walk or take public transportation to get their groceries. This location provides easy access as well as convenience along city bus routes. In early FY23, the engineering and design phase of the project began. Plans were submitted to the city of Las Vegas for permitting in December 2022 and the permit was received in March 2023. In April 2023, a local general contractor – Nigro Construction – was selected through a bidding process. In the first week of May 2023 demolition and construction of the new building began.

Mario's Westside Market is located in a QCT with a population of 25,978. Of this population, 41.6% is Hispanic and 35.2% is Black. The median income for the area is \$29,000 – less than half of the median Nevada income, with 24.7% of the population below the poverty line. Construction is expected to be completed in the fall of 2023. As construction is completed, Mario's staff will reach out to social services to provide assistance for the residents of the community to begin receiving Special Supplemental Nutrition Program for Women, Infants and Children (WIC) and Temporary Assistance for Needy Families (TANF) funding.

#### **Performance Report:**

Projects under household assistance reported the following performance measures, as of June 30, 2023:

- Output Measures
  - 8,031 Individuals disproportionately impacted and served in the city of Las Vegas
  - 3,818 Individuals/households served located in the city of Las Vegas
  - 3,375 Individuals/households receiving assistance/participated in program
  - 1,108 Families/Individuals served residing in a QCT
  - 1,752 Individuals referred for services
  - 1,664 Individuals/households received assistance/participated in housing program
  - 298 Individuals completed their submission for immigration
  - 257 Individuals received assistance for renewed work permits
  - 182 Individuals/households participated in eviction prevention service/program (including legal representation)
  - 22 Housing units preserved or developed
- **Outcome Measures:** The SLFRF funding dedicated to household assistance projects detailed in this section are intended to achieve the outcomes below:
  - Increased quality food access to people hardest hit by pandemic
  - Improved skills for underemployed and unemployed residents
  - Prevent homelessness
  - Reduce recidivism of minor violations for people experiencing homelessness
  - Consistent access to quality food
  - Increased employment opportunities for those living in low-income areas

Below is an overview of awarded projects, award amount and EC under the household assistance category.

Table D: Household Assistance Project Inventory Summary			
Project Name	Allocation	EC #	Expenditure Category
City of Las Vegas: Fresh Start Specialty Court	\$50,000	1.11	Community Violence Interventions
Catholic Charities of Southern Nevada: Meals on Wheels	\$3,000,000	2.10	Assistance to Households: Assistance to Unemployed or Underemployed Workers
Caridad Charity: Caridad Gardens	\$100,000	2.10	Assistance to Households: Assistance to Unemployed or Underemployed Workers
Unshakeable: Empower to Employ	\$50,000	2.10	Assistance to Households: Assistance to Unemployed or Underemployed Workers
The Immigrant Home Foundation: Immigrant Worker Relief Program	\$600,000	2.10	Assistance to Households: Assistance to Unemployed or Underemployed Workers
The Just One Project: Extending Roots to Rebuild Our Future	\$1,000,000	2.10	Assistance to Households: Assistance to Unemployed or Underemployed Workers
Legal Aid Center of Southern Nevada: Legal Aid Center: Eviction Prevention Program	\$500,000	2.16	Assistance to Households: Long-term Housing Security: Services for Unhoused Persons
The Salvation Army, a California Corporation: Emergency Shelter	\$2,000,000	2.16	Assistance to Households: Long-term Housing Security: Services for Unhoused Persons
The Nathan Adelson Hospice: Families in Need	\$80,000	2.16	Assistance to Households: Long-term Housing Security: Services for Unhoused Persons
Olive Crest: Project Strong Families	\$150,000	2.18	Assistance to Households: Housing Support: Other Housing Assistance
Habitat for Humanity Las Vegas, Inc.: A Brush With Kindness – Neighborhood Revitalization	\$325,000	2.18	Assistance to Households: Housing Support: Other Housing Assistance
Family Promise of Las Vegas: The Family Promise of Las Vegas Navigation Center	\$1,000,000	2.18	Assistance to Households: Housing Support: Other Housing Assistance

Table D: Household Assistance Project Inventory Summary			
Habitat for Humanity Las Vegas, Inc.: The Financial Peace Project	\$50,000	2.18	Assistance to Households: Addressing Educational Disparities: Aid to High- Poverty Districts
City of Las Vegas: Food Desert Healthy Foods	\$1,000,000	2.31	Rehabilitation of Commercial Properties or Other Improvements
Marios Northtown Market, Inc.: Mario's Westside Market Expansion	\$1,500,000	2.31	Rehabilitation of Commercial Properties or Other Improvements
Three Square: Three Square Call Center	\$40,000	2.37	Economic Impact Assistance - Other
Hearts Alive Animal Rescue	\$250,000	2.34	Assistance to Impacted Nonprofit Organizations
City of Las Vegas: Vertical Harvest – Mixed Use Project	\$1,000,000	*	Refer to Use of Funds section
Toni's House: Reducing Homelessness in Las Vegas	\$150,000	*	Refer to Use of Funds section

\*Projects marked with an asterisk indicate city applied General Funds, per provisions of the U.S. Treasury's Revenue Replacement expenditure category

#### Public/Mental Health: \$41,684,000

#### **Project Overview:**

The 29 projects awarded \$41.68 million for public and mental health include programs and capital projects. The city's Department of Public Safety is converting detention facility areas to serve as a medical facility and equip its Conditions Team to address health, safety and hygiene concerns in the community alongside the city's Multi-Agency Outreach and Resource Engagement (MORE) Teams and Rapid Response Teams in high-tourist areas, particularly downtown Las Vegas. The city's Municipal Court is establishing a mental health court and psychiatric stabilization program to provide treatment and promote the recovery of its participants diagnosed with serious mental illnesses, per evidence-based models.



Figure 12: Main Street Health and Wellness Center rendering

Several health and wellness centers are in progress with SLFRF funds. The city will oversee development of two centers built in Medically Underserved Areas (MUA), providing services to those who have been disproportionately impacted by COVID-19. FirstMed will develop another health and wellness center, providing primary health care, behavioral health care, substance abuse disorder treatment, psychiatry and supportive services for low-income persons, uninsured and underinsured and at-risk individuals. Dignity Health – St. Rose Dominican is moving forward with its wellness center, funded by the \$1 million SLFRF award.

Funds will also go toward continued operation of the city's Recuperative Care Center (RCC) and its expansion, to provide medical recovery for those experiencing homelessness who do not have a safe environment to recover on their own. Equipment to reduce disease transmission routes in public facilities will also be purchased by the city with SLFRF funds to better manage pandemic recovery and response.

Organizations awarded SLFRF funding in the public health and mental health category will promote programs for people with disabilities to access physical and health education; re-

covery support services and job training provided to adults with substance abuse disorders; direct dental preventative services for children; and assistance specific to people living with diabetes who have experienced financial hardship.

The Community Outreach Medical Center, a subrecipient of the SLFRF funds, has engaged with 208 individuals, assessing participants for needs and connecting them to medical resources, including vaccinations. Foundation for Recovery's program aims to address preventable opioid overdoses in the city of Las Vegas and expanding community recovery support services. With SLFRF funds, the program provided assessments, linkages to services and peer support to 307 individuals, 88 of whom reside in a QCT. Opportunity Village is using SLFRF funds for its new project, Neighborhood Club, which provides educational activities, rehabilitation services and therapeutic services for people with disabilities.

Raise the Future NV is using SLFRF funds to provide Trust-Based Relational Intervention (TBRI) principles and training to Sage Collegiate Public Charter School to equip more than 20 staff members to become TBRI informed, gaining an understanding of the impacts of trauma on the brain and child development.

The Tyler Robinson Foundation seeks to strengthen families financially and emotionally as they cope with the tragedy of a pediatric cancer diagnosis. The SLFRF funds are used to cover mortgage and rent payments, car payments and insurance, utilities, emergency food assistance, and gas to get to treatments.



Figure 13: U.S. Vets Stand Down event

The United States Veterans Initiative in Las Vegas has been addressing the four areas of need among homeless and at-risk veterans in Las Vegas by providing housing, care coordination and testing, mental health and substance abuse services and food assistance. From September 2022, 348 veterans have been served, receiving case management, mental health and substance abuse services, workforce and benefits assistance, as well as on-site meals. In responding to the COVID-19 pandemic, veterans were tested regularly for COVID-19 to prevent its spread and outbreak. In partnership with Siegel Suites, SLFRF funds are also being used to master lease units at Siegel Suites. These units are being used for isolation to prevent the spread of COVID-19 within the community.

Family and Child Treatment of Southern Nevada, Inc., (FACT), is a non-profit agency with the mission of helping Nevadans to heal from the traumas and cycle of abuse, neglect, and violence. Through the City of Las Vegas SLFRF funding, FACT has been able to provide 407 mental health treatment and advocacy hours to 33 victims of abuse.

The Nevada Health and Bioscience Asset Corporation, in collaboration with the University of Nevada Las Vegas Medical School, is beginning development of the Ambulatory Care Center with SLFRF funding, expanding the availability of high-quality health care to Southern Nevada, as well as initial planning and design of the Biomedical Research Facility to leverage the application of research to improve health outcomes with an emphasis on those adversely impacted by COVID-19.

## Use of Evidence:

Entities receiving SLFRF funding referenced several evidence-based practices that inform their work to assist communities with public and mental health. Below is a summary of the interventions that inform the work of SLFRF-funded organizations.

The city's Municipal Court's practices conform to the NADCP Drug Court Best Practice Standards, the most current synthesis of evidence-based drug court practices that lead to improved outcomes for those involved in the justice system because of their substance use and/or mental health disorders.<sup>19</sup>

Interviewing and other Cognitive Behavioral Therapy (CBT)<sup>20</sup> techniques to modify participants' thinking and behavior and move them through the Stages of Change are evidence-based methods in CBT used in SLFRF-funded programming.

The Substance Abuse and Mental Health Services Administration (SAMHSA) has well documented the evidence supporting socialized peer-based models of recovery support and has included publications and funding to support the work the Foundation for Recovery is implementing with SLFRF-funds.<sup>21</sup>

The Risk-Need-Responsivity<sup>22</sup> model is an evidence-based practice that has been used with

22 See Psychiatry Online: https://ps.psychiatryonline.org/doi/pdf/10.1176/appi.ps.201400448

<sup>19</sup> See National Association of Drug Court Professionals: <u>https://www.nadcp.org/standards/adult-drug-court-best-practice-standards/</u>

<sup>20</sup> See ScienceDirect: https://www.colorado.edu/clinicalpsychology/sites/default/files/attached-files/arch\_craske\_2009\_first\_ line\_treatments.pdf

<sup>21</sup> See Substance Abuse and Mental Health Services Administration: <u>https://www.samhsa.gov/brss-tacs/recovery-support-tools/</u> peers

increasing success to assess and rehabilitate individuals in the criminal justice system. This is based on three principles: 1) the risk principle asserts that criminal behavior can be reliably predicted and that treatment should focus on the higher risk offenders; 2) the need principle highlights the importance of criminogenic needs in the design and delivery of treatment; and 3) the responsivity principle describes how the treatment should be provided. The city's Municipal Court references this model in implementing its psychiatric stabilization program to help defendants with immediate needs, who are incarcerated and in crisis.

The National Institute for Medical Respite Care (NIMRC) identified strategies for medical respite care programs that the city's RCC is modeled from to care for those experiencing homelessness who are not ill enough to stay in the hospital but haven't recovered well enough to return to the streets.<sup>23</sup>

Trauma-Informed Care<sup>24</sup> is an evidence-based approach in working with veterans and their families, utilizing CBT and Solution Focused Brief Therapy through assessments, Motivational Interviewing, the Stages of Change Model, Dialectical Behavioral techniques, and Harm Reduction techniques.

Community Outreach Medical Center is utilizing SLFRF funds to provide information and resources on vaccinations to individuals and families disproportionately impacted by the COVID-19 pandemic. The organization refers to multiple studies lauding incentives to reduce barriers in accessing care and improved health outcomes, including the Lancet Regional Health-Americas and the U.S. Department of Health and Human Service's recommendations.<sup>25</sup>

## Project Spotlight: Volunteers in Medicine of Southern Nevada (VMSN)

## Amount Awarded: \$1,400,000

## Amount Received as of June 30, 2023: \$136,805

Volunteers in Medicine of Southern Nevada (VMSN) clinics provide free adult and pediatric primary care, preventive and acute care, 15+ sub-specialties; free diagnostic tests, including lab and imaging services; pharmacy services, including free medications; oral hygiene and dental treatment services; and social and behavioral health services. VMSN operates out of two medical clinic locations, one dental clinic, one dental hygiene clinic, and one pharmacy. Through the help of SLFRF funding, VMSN has expanded its eligibility department to accommodate the increased growth of the patient population served, reaching pre-COVID levels and continuing to screen at least 40 or more new patients every month. The Dental Clinic reopened in January 2022. A Dentist and Hygienist were recently hired, and the Dental Clinic is now open five days a week. VMSN continues to improve the program with the newest technology and will soon be able to 3-D print dental crowns, which will significantly reduce

23 See National Institute for Medical Respite Care: Creating Places to Heal: <u>https://nimrc.org/wp-content/uploads/2021/09/</u> <u>Standards-for-Medical-Respite-Programs\_2021\_final.pdf</u>

24 See American Family Physician: https://www.aafp.org/pubs/afp/issues/2017/0515/p655.html

25 See The Lancet: https://www.thelancet.com/journals/lanam/article/PIIS2667-193X (22)00022-9/fulltext; see also National Strategy for the COVID–19 Response and Pandemic Preparedness: https://www.whitehouse.gov/wp-content/uploads/2021/01/National-Strategy-for-the-COVID-19-Response-and-Pandemic-Preparedness.pdf the number of times patients need to travel back to the clinic and reduce dental lab costs. Some patients are seeing a dentist for the first time in their lives. VMSN have also found that many patients have seen significant improvement in their health or chronic illness just by being provided proper oral healthcare, stating, "We are finding the importance of oral hygiene plays a huge role to our patients overall health."

In addition to medical, dental and social and behavioral health services, the in-house pharmacy provides free pharmaceuticals, including insulin, dispensing more than 89 prescriptions a day to patients and the community. Patients receive a constant supply of insulin and diabetic kits, and service patients within one-to-two days currently. More than half of the patient population suffers from some form of chronic disease. Patient visits continue to increase, totaling more than 2,579 patients in the city of Las Vegas since the start of funding. Social and Behavioral Health has also expanded, now providing more than 20 therapy sessions a month to patients. VMSN also operates a diabetes case management program, where patients receive one-on-one assistance to manage their diabetes and improve their current levels through medication, nutrition, and exercise.

#### **Performance Report:**

Public and Mental health projects reported the following performance measures, as of June 30, 2023::

- Output Measures
  - 26,038 Individuals served residing in the city of Las Vegas
  - ◆ 24,951 Individuals served residing in a QCT
  - ♦ 1,469 Individuals assessed
  - 2,376 Individuals treated
  - 935 Individuals placed in housing: Temporary/Permanent
  - ♦ 445 Client contact hours (mental health sessions)
  - 362 Program participants passed random drug screens
  - 154 Families provided with grants
  - 118 Outreach events/activities completed
  - 128 Community-based organizations engaged
  - 80 Program participants secured stable housing

- ◆ 77 Practitioners completed trauma-informed training
- 37 Individuals with diabetes assessed for emergency medical assistance
- **Outcome Measures:** The SLFRF funding dedicated to public and mental health projects detailed in this section are intended to achieve the outcomes below:
  - Improved health outcomes for residents disproportionately affected by the pandemic
  - Improved employment opportunities for residents •
  - Improved accessibility to physical and mental health providers for low-income populations

The table below provides a project overview, amounts awarded and EC under the public and mental health priority.

Table E: Public/Mental Health Project Inventory Summary				
Project Name	Allocation	EC #	Expenditure Category	
City of Las Vegas: Mental Health Court	\$50,000	1.12	Public Health: Mental Health Services	
City of Las Vegas: Specialty Courts	\$150,000	1.12	Public Health: Mental Health Services	
Foundation for Recovery, Inc. : Las Vegas Center for Recovery	\$1,145,000	1.13	Public Health: Substance Use Services	
City of Las Vegas: Recuperative Care Center (RCC) Expansion	\$7,500,000	1.14	Other Public Health Services	
Future Smiles: CLV Builds Healthy Smiles and Communities	\$130,000	1.14	Other Public Health Services	
Nevada Health and Bioscience Asset Corporation: Kirk Kerkorian School of Medicine @ UNLV Ambulatory Care Center	\$4,000,000	1.14	Other Public Health Services	
Nevada Health and Bioscience Asset Corporation: Kirk Kerkorian School of Medicine at UNLV Biomedical Research Facility	\$9,000,000	1.14	Other Public Health Services	

Table E: Public/Mental Health Project Inventory Summary			
Community Outreach Medical Center: Community Resource Advocacy Program	\$100,000	1.14	Other Public Health Services
Nevada Diabetes Association for Children and Adults: Emergency Medical Assistance Program	\$50,000	1.14	Other Public Health Services
Nevada Donor Network	\$500,000	1.14	Other Public Health Services
United States Veterans Initiative (U.S. Vets – Las Vegas): COVID-19 Response and Recovery for Homeless and At-Risk Veterans	\$400,000	1.7	Public Health: Other COVID-19 Public Health Expenses
Guardian Elite Medical Services: G.E.M.S. Community EMS Education and Training	\$500,000	2.10	Assistance to Unemployed or Underemployed Workers
Raise the Future: Improving Mental Health and Wellbeing for Youth and Families At- Risk of Entering or Currently involved in the Child	\$525,000	2.13	Assistance to Households: Healthy Childhood Environments: Services to Foster Youth or Families Involved in Child Welfare System
FirstMed Health and Wellness Center: FirstMed Care First	\$250,000	2.21	Assistance to Households: Medical Facilities for Disproportionately Impacted Communities
Dignity Health – St. Rose Dominican: Dignity Health St. Rose Dominican Wellness Center at the Sahara Campus	\$1,000,000	2.21	Assistance to Households: Medical Facilities for Disproportionately Impacted Communities
Opportunity Village: Las Vegas Neighborhood Club	\$574,000	2.21	Assistance to Households: Medical Facilities for Disproportionately Impacted Communities
Family and Child Treatment of Southern Nevada, Inc.: FACT COVID Recovery Program	\$100,000	2.34	Assistance to Impacted Nonprofit Organizations
Tyler Robinson Foundation Inc.	\$100,000	2.34	Assistance to Impacted Nonprofit Organizations

Table E: Public/Mental Health Project Inventory Summary				
VMSN Inc.: VMSN Healthcare Safety Net Expansion	\$1,400,000	2.34	Assistance to Impacted Nonprofit Organizations	
City of Las Vegas: Downtown Security and Intervention	\$1,600,000	*	Refer to Use of Funds section	
City of Las Vegas: Health and Wellness Center Main Street	\$1,000,000	*	Refer to Use of Funds section	
City of Las Vegas: Recuperative Care Center (RCC) Operations	\$2,000,000	*	Refer to Use of Funds section	
Pills2Me Inc.: Prescription Medicine Delivery	\$50,000	*	Refer to Use of Funds section	
Roseman University of Health Sciences: Roseman College of Medicine GENESIS Initiative	\$300,000	*	Refer to Use of Funds section	
City of Las Vegas: Detention Center Units Conversion for Medical	\$2,000,000	*	Refer to Use of Funds section	
City of Las Vegas: East Las Vegas Health and Wellness Center	\$6,000,000	*	Refer to Use of Funds section	
City of Las Vegas: Psychiatric Stabilization Program	\$200,000	*	Refer to Use of Funds section	
Southern Nevada Health District: Health Laboratory	\$1,000,000	*	Refer to Use of Funds section	
City of Las Vegas: Installation of HVAC Ultraviolet Disinfection Units at Public Access Government Facilities	\$60,000	*	Refer to Use of Funds section	

\*Projects marked with an asterisk indicate city applied General Funds, per provisions of the U.S. Treasury's Revenue Replacement expenditure category

## Workforce Development: \$12,875,000

## **Project Overview:**

The 13 projects receiving \$12.88 million under workforce development include training opportunities, support for small businesses and job assistance for people experiencing homelessness.

City projects are focused on youth skills-based training and establishing a small business support center to bridge skills gaps. Construction for an education training center will allow for workforce training and job placement support. People experiencing homelessness will also be assisted through service providers and at the city's Courtyard Homeless Resource Center with job training and connection to employment.

Youth-focused workforce development programming includes projects to assist at-risk youth with hospitality and culinary job-training skills and job placement assistance. Organizations are matching participants with apprenticeships and appropriate job training platforms, removing barriers to education, technical training and employment opportunities for low to moderate income, under/unemployed and traditionally underserved populations.

Goodwill of Southern Nevada has used SLFRF funds for case management, service referrals and training for employment, assisting 80 participants during FY23. Tech Impact enrolled a total of 32 students in workforce and career development programs focusing on software development, IT certification and customer service skills. Of those enrolled, 41% self-identified as female, 84% self-identified as people of color and 63% were categorized as low-income.

Lutheran Social Services of Nevada launched Employment Navigation Services with SLFRF funds, identifying unemployed and underemployed residents and assisting them with employment through individualized support, resume assistance, training and removing barriers to employment. This program has assisted 81 unduplicated clients thus far.

Vegas PBS' Jobtimize Las Vegas program targets small businesses and unemployed or underemployed residents in Las Vegas - all of whom are at risk of economic hardship exacerbated by the COVID-19 crisis and recovery phases. Both low-wage, unskilled jobs and unfilled labor gaps continue to impact marginalized residents from earning livable wages and small businesses from sustainable growth. As a solution, Vegas PBS launched a virtual "best fit" assessment profile for both businesses and prospective employees to find employees and/or jobs, respectively, most applicable education and training and apprenticeship programs and/ or best fit career pathways, industries and businesses.



## **Use of Evidence:**

Figure 14: The Historic Westside

The COVID-19 pandemic hit the Las Vegas economy especially hard, with unemployment reaching 30% in April 2020 – the highest in the country.<sup>26</sup> In the three years since the onset of the pandemic, the unemployment rate in Las Vegas has improved-at 5.7% as of March 2023 – but remains the highest unemployment rate in the country.<sup>27</sup> SLFRF funds are going toward projects that will help get residents employed and connected to appropriate job training.

According to HUD, one of the most effective strategies to support individuals in ending homelessness and moving into permanent housing is increasing access to meaningful and sustainable job training and employment. Lack of employment, insufficient wages and benefits are the primary reasons why individuals and families in the U.S. find themselves sharing housing despite not wanting to, living in their cars, tents, on the street, in temporary shelters or public housing.<sup>28</sup> The city's Second Chance Employment Program will allow for the job training and employment assistance to help people experiencing homelessness access the skills necessary to transition into paid working positions and eventually self-sufficiency off the streets.

<sup>26</sup> See The Guardian: https://www.theguardian.com/business/2022/jun/05/las-vegas-economy-us-workforce

<sup>27</sup> See Nevada Department of Employment, Training and Rehabilitation: https://cms.detr.nv.gov/Content/Media/Counties%20 and%20Cities%20Employment%20&%20Unemployment%20Press%20Release%20(March%202023).pdf

<sup>28</sup> See Heartland Alliance National Initiatives: https://nationalinitiatives.issuelab.org/resource/creating-economic-opportunity-forhomeless-jobseekers-the-role-of-employers-and-community-based-organizations.html

Small Business Development Centers (SBDC) make special efforts to reach minority members of socially and economically disadvantaged groups, veterans, women and those with disabilities in the business community. An SLFRF-funded project is establishing an SBDC to boost small businesses and the local economy while assisting minority-owned businesses.

Organizations will utilize a wide array of evidence-based models to guide their workforce development projects. The Big Five Model<sup>29</sup>, a behavioral psychology model Vegas PBS's program is based on, guides career matching work and assists with occupational success. Generation USA outlines a data-centered, seven-component methodology to help students succeed in the tech field.<sup>30</sup>

Tech Impact is utilizing a research-based curriculum, including Tech Elevator and Cisco IT Essentials PC Hardware and Software, to help participants access the tools needed to thrive. The city's Youth Development and Social Initiatives Department referenced the Las Vegas Global Economic Alliance's Workforce Blueprint in developing its employment program. The Workforce Blueprint utilizes data to identify local current and future workforce needs, local training capacity and focuses on diversity, equity and inclusion to promote positive economic change.<sup>31</sup>

# Project Spotlight: Ahern ACT, LLC: Advanced Career Training Amount Awarded: \$500,000

## Amount Received as of June 30, 2023: \$357,955

Ahern ACT, Advanced Career Training, offers comprehensive vocational training from its flagship school in the Historic Westside of Las Vegas. The commercial driving program is designed to develop high quality licensed commercial drivers.

Mission Statement: To produce the finest entry-level commercial driver that performs at the highest level of professionalism, compliance, and safety while adding value to family, company, and community.

Ahern ACT provide students with classroom, simulator, skills and drive training. Simulator-based training improves critical driving skills, enhances decision making abilities and increases safety. The simulation-based training for commercial truck drivers helps enhance safety awareness, provide hands-on training in a risk-free environment and offer consistent and objective real-time feedback on performance and driver skills. By completing Ahern ACT's training program, students will obtain a Nevada Commercial Driver's License (CDL). Ahern ACT offers a full-time five-week CDL training course or a part-time flexible course to accommodate work and family schedules. Both courses cover safety techniques, emergency maneuvers, simulated scenarios, equipment safety

30 See Generation USA: https://usa.generation.org/about/

<sup>29</sup> See Annual Review of Psychology: https://web.archive.org/web/20170808214918id\_/http://orientation.uchicagolawandecon. org/readings/Digman%200m%20Five%20Factor%20Model.pdf

<sup>31</sup> See Las Vegas Global Economic Alliance: https://lvgea.org/wp-content/uploads/2022/03/2022-Workforce-Blueprint.pdf



Figure 15: Ahern LLC commercial driving vehicle

and compliance, truck maintenance, personal development and more. Throughout the training programs, the organization works with employers and recruiters from several local and over-the-road companies, to speak with students about employment opportunities. This enables most students to connect with a job as soon as they complete their Nevada DMV testing and get on the road to success with their newly obtained Class A Commercial Driver's License.



Ahern LLC is using SLFRF funds to cover instructor and administrative staff salaries. At the time of reporting, there were 17 students enrolled in the full-time training program and 9 students enrolled in the part-time training program. To support its students, Ahern LLC has seven full-time CDL Instructors, one part-time CDL instructor and is preparing to onboard another part-time instructor. Ahern LLC takes great pride in providing the most comprehensive CDL training in Las Vegas by keeping our student to instructor ratio low. Since January 1, 2023 Ahern ACT has trained, tested and graduated 28 students.

Figure 18: Ahern LLC CDL driving simulator

## **Performance Report:**

Projects under workforce development reported the following performance measures, as of June 30, 2023:

- Output Measures
  - 717 Individuals served residing in a QCT/low-income individuals
  - 701 Participants enrolled in sectoral job training/workforce/career development program
  - 740 Participants completed sectoral job training/workforce/career development program
  - 271 Youth enrolled in job/skills training program
  - 272 Youth completed job/skills training program
  - ♦ 88 Youth obtained livable wage employment
  - 78 Number of new jobs created
- **Outcome Measures:** The SLFRF funding dedicated to workforce development projects detailed in this section are intended to achieve the outcomes below:
  - Improved employment opportunities for most impacted residents
  - Increased number of participants employed six months after job placement
  - Improved skills for underemployed or unemployed residents

Table F: Workforce Development Project Inventory Summary				
Project Name	Allocation	EC #	Expenditure Category	
City of Las Vegas: Workforce Development and Business Support	\$358,300	1.8	COVID-19 Mitigation and Prevention: COVID-19 Assistance to Small Businesses	
City of Las Vegas: Strong Future Youth Employment Program	\$650,000	2.10	Assistance to Households: Assistance to Unemployed or Underemployed Workers	

# Table F: Workforce Development Project Inventory Summary

City of Las Vegas: Second Chance Employment	\$1,000,000	2.10	Assistance to Households: Assistance to Unemployed or Underemployed Workers
Vegas PBS: Workforce Development – Jobtimize Las Vegas	\$190,000	2.10	Assistance to Households: Assistance to Unemployed or Underemployed Workers
Tech Impact: Tech Impact's City of Las Vegas Workforce Training and Job Placement Program	\$125,000	2.10	Assistance to Households: Assistance to Unemployed or Underemployed Workers
Ahern ACT, LLC: Ahern ACT: Advanced Career Training	\$500,000	2.10	Assistance to Households: Assistance to Unemployed or Underemployed Workers
Goodwill Industries of Southern Nevada Inc.: Mobile Career Coaching and Employer-Driven Training Springs	\$500,000	2.10	Assistance to Households: Assistance to Unemployed or Underemployed Workers
Lutheran Social Services of Nevada: Employment Navigation Program	\$500,000	2.10	Assistance to Households: Assistance to Unemployed or Underemployed Workers
Vegas PBS: Strong Future Youth Employment Program	\$291,700	2.10	Assistance to Households: Assistance to Unemployed or Underemployed Workers
City of Las Vegas : Genos All Access – Critical Workforce Development Skills (Emotional Intelligence)	\$150,000	*	Refer to Use of Funds section
City Impact Foundation: CIC Technology Lab	\$360,000	*	Refer to Use of Funds section
City of Las Vegas: Construction of East Las Vegas Workforce Employment Training Center	\$8,000,000	*	Refer to Use of Funds section
The Chef Jeff Project Inc.: The Chef Jeff Project	\$250,000	*	Refer to Use of Funds section

\*Projects marked with an asterisk indicate city applied General Funds, per provisions of the U.S. Treasury's Revenue Replacement expenditure category

# Youth and Education: \$13,938,000

## **Project Overview:**

The 19 projects awarded approximately \$13.94 million for youth and education are designed to improve academic outcomes and filling the connectivity and funding gaps for students in low-income areas to promote equitable access to education.

City departments are using SLFRF funding to address the impacts of COVID-19 pandemic on student learning. Broadband connectivity is being upgraded to improve wireless technology to help close the digital divide in a predominately low-income area. Funding is being provided to a school serving students in zip codes that have been historically underserved with a large minority population.

Through SLFRF funds, programs are addressing youth education needs with programming in disadvantaged schools, supporting educational equity and excellence through authentic school-family-community partnerships. This programming will assist with attendance issues, behavioral issues and closing the achievement gap and include STEM classes to learn coding, drone programming, building applications and mathematical reasoning and modeling. Students with developmental delays will have access to diagnostic and treatment services.

CORE Powered by the Rogers Foundation and Big Brothers Big Sisters of Southern Nevada are providing mentorship opportunities for youth in QCTs. DISCOVERY Children's Museum, a non-profit operating in a QCT, provides STEAM learning opportunities to low-income children and families in the city of Las Vegas. Funding was provided for operational assistance to the DISCOVERY Children's Museum to address disproportionate impacts. The Girl Scouts of Southern Nevada's "All Together" program provides girls and caregivers a safe place to learn and understand how to work through unique and at times, difficult emotional and mental phases of development.



Figure 16: A child participates in a DISCOVERY Children's Museum activity



Figure 17: StartUpNV

SLFRF funds have supported an expansion of the Neon Museum's community outreach efforts after the reduced hours and staff following the COVID-19 pandemic. Outreach efforts have supported museum attendance through several avenues, including school field trips from QCTs. The museum has also increased outreach to lower income and underrepresented groups. The Mob Museum has also expanded its outreach efforts, presenting to schools, youth groups and adult/senior groups during FY23.

Klothes 4 Kids is a non-profit charitable organization providing new clothing, shoes, toiletries, toys and more to children and youth in the foster care system. After-School All Stars program provides after-school programming for grades six to eight at Fremont Middle School. Educators provide homework help, online resources and assistance with math and reading. The Theta Pi Lambda Foundation (TPL) is using SLFRF funding for programs and workshops with the aim of mentoring disadvantaged youth in Southern Nevada to help increase high school graduation rates and college enrollment.

#### Use of Evidence:

In 2021, a Thomas Fordham Institute report on school effectiveness ranked Las Vegas second worst in the country.<sup>32</sup> The report measured this by analyzing academic growth, academic growth for traditionally disadvantages students, improvement in achievement in recent years and high school graduation rates. The report hypothesizes that perhaps the prevalence of charter schools and school choice in some metro areas accounts for their much higher ratings. The programs funded by SLFRF for youth education intend to address achievement gaps with a focus on disadvantaged groups.

Various methodologies are used to carry out youth educational programming across projects. Organizations receiving SLFRF funding cited two methodologies informing their work: Two Generational and Applied Behavioral Analysis. The evidence-based Two Generational (2Gen) approach was pioneered by the Aspen Institute, which is linked to increased educational outcomes, health and wellbeing, social capital and workforce development.<sup>33</sup> This methodology recognizes the whole family unit to address individual family member's needs in achieving educational success and economic prosperity and will guide some of the work done using SLFRF funding. Applied Behavioral Analysis and Behavior Therapy/Behavior Modification will also be utilized in programs to enhance social emotional thinking with family and peers.

# Project Spotlight: Las Vegas Clark County Library District Foundation Amount Awarded: \$400,000

Amount Received as of June 30, 2023: \$253,333

The Las Vegas Clark County Library District Foundation is using SL-FRF funds for its Teachers in Libraries (TIL) program -a free, afterschool tutoring program offered by Las Vegas-Clark County Library District Foundation. The program grew out of a city of Las Vegas Mayor-led community conversation for Downtown Achieves in 2014. Local leaders, students,



Figure 18: TIL Program tutor

and parents agreed that the most important community investment needed for student achievement and advancement was out-of-school homework help. This tutoring program empowers parents to partner in their children's academic and life successes.

32 See Thomas B. Fordham Institute: https://metro.fordhaminstitute.org/#defining-quality

33 See Aspen Institute: https://ascend.aspeninstitute.org/2gen-approach/

Further, national research shows that there are three key elements to ensuring that students graduate from high school: 1) school attendance, 2) high test scores, and 3) completing homework. While the Clark County School District is focused on attendance and test scores, the Las Vegas-Clark County Library Foundation is filling the niche for out-of-school academic support.

Most of the students served come from neighborhoods where the median household income is \$30,000 or less and schools that typically have 70-90% of students on free and reduced-price school meals. The income and diversity characteristics of students using the Centennial Hills library are slightly different, with 9% of households identifying as Black, 10% having two or more races, and 17% Hispanic. Household incomes are higher, with 23% of households earning under \$50,000/year and 50% earning between \$50,000 and \$100,000. In all four city library locations, more than 40% of the population, 18 years and older, have a high school diploma or less. There are many homeschooled children at Rainbow and Centennial Hills.

As of March 31, 2023, TIL served 1,628 unduplicated students and had 11,038 site visits in nine library branches. Sixty-nine percent of the students served were in elementary school, 23% were middle school students, and 8% were in high school.

## **Performance Report:**

Projects under the youth and education category report the following performance measures, as of June 30, 2023:

- Output Measures
  - ♦ 40,872 Youth served residing in the city of Las Vegas
  - ◆ 24,734 Youth served residing in a QCT
  - ♦ 36,628 Youth enrolled in mentoring/evidence-based tutoring/other program
  - ◆ 26,759 Youth completed mentoring/evidence-based tutoring/other program
  - 8,105 Youth demonstrated improved skills (using pre- and post-assessments)
  - 51 Number of children served by childcare and early learning (ages 3-5)
- **Outcome Measures:** The SLFRF funding dedicated to youth and education projects detailed in this section are intended to achieve the outcomes below:
  - Improved academic success rates of students adversely affected by the pandemic school closures
  - Improved internet access for historically disadvantaged population

- Increased access to treatment for students with learning disabilities
- Improved access to resources for children in the child welfare setting

Table G below reviews the projects awarded, award amount and the EC under the youth and education program category.

Table G: Youth and Education Project Inventory Summary					
Project Name	Allocation	EC #	Expenditure Category		
Girl Scouts of Southern Nevada	\$300,000	1.12	Behavioral Health: Mental Health Services		
City of Las Vegas: Charter and Private School Assistance Program	\$615,000	1.4	COVID-19 Mitigation and Prevention: Prevention in Congregate Settings		
CLV Strong Start Academy Elementary School	\$120,000	1.4	COVID-19 Mitigation and Prevention: Prevention in Congregate Settings		
Battle Born Academy	\$100,000	1.4	COVID-19 Mitigation and Prevention: Prevention in Congregate Settings		
Klothes 4 Kids	\$50,000	2.13	Assistance to Households: Healthy Childhood Environments: Services to Foster Youth or Families Involved in Child Welfare System		
City of Las Vegas: ReInvent Schools Las Vegas Safekey Program	\$200,000	2.25	Assistance to Households: Addressing Educational Disparities – Academic, Social and Emotional Services		
CORE Powered by the Rogers Foundation: CORE Las Vegas Cohort	\$440,000	2.25	Assistance to Households: Addressing Educational Disparities – Academic, Social and Emotional Services		
Greater Las Vegas Inner-City Games dba After-School All-Stars Las Vegas: Focusing on Fremont: Providing After-School Solutions for At-Risk Youth	\$65,000	2.25	Assistance to Households: Addressing Educational Disparities – Academic, Social and Emotional Services		

Table G: Youth and Education Project Inventory Summary					
TPL Foundation: Men and Divas of Tomorrow	\$250,000	2.25	Assistance to Households: Addressing Educational Disparities – Academic, Social and Emotional Services		
Las Vegas Clark County Library District Foundation: Teachers in Libraries	\$400,000	2.25	Assistance to Households: Addressing Educational Disparities – Academic, Social and Emotional Services		
Big Brothers Big Sisters of Southern Nevada: Strong Start School Based Mentoring	\$183,000	2.25	Assistance to Households: Addressing Educational Disparities – Academic, Social and Emotional Services		
Foundation for Positively Kids, Inc.: Positively Kids Pandemic Management Program	\$100,000	2.25	Assistance to Households: Addressing Educational Disparities – Academic, Social and Emotional Services		
StartUp Vegas: Vegas Technology Academy	\$750,000	2.32	Assistance to Small Businesses: Business Incubators and Start-up or Expansion Assistance		
DISCOVERY Children's Museum: Museums for ALL–STEAM Educational Programming	\$480,000	2.34	Assistance to Households: Addressing Impacts of Lost Instructional Time		
The Neon Museum: Increasing Access to the Neon Museum by the COVID-19 Impacted Community	\$125,000	2.34	Assistance to Impacted Nonprofit Organizations		
300 Stewart Avenue Corporation dba The Mob Museum: Educational Outreach and Community Resource Extensions	\$70,000	2.36	Aid to Impacted Industries: Aid to Other Impacted Industries		
City of Las Vegas: Strong Start Academy Elementary School	\$6,840,000	*	Refer to Use of Funds section		

Table G: Youth and Education Project Inventory Summary				
City of Las Vegas: Youth Development and Social Innovation/Strong Start Initiative	\$2,650,000	*	Refer to Use of Funds section	
City of Las Vegas: The Las Vegas My Brother's Keeper Alliance – Business Advisory Council Expansion	\$200,000	*	Refer to Use of Funds section	

\*Projects marked with an asterisk indicate city applied General Funds, per provisions of the U.S. Treasury's Revenue Replacement expenditure category

## Other Public Services: \$12,023,739

## **Project Overview:**

Funding in this category is going toward six city-based projects, for a total amount of \$12.02 million. These funds will directly increase the city of Las Vegas staffing and services levels to pre-pandemic levels and provide additional support for continued pandemic recovery response. The city of Las Vegas selected Booth Management Consulting, through a competitive bidding process, to provide effective management and oversight of the grant administration program, including monitoring and compliance with legal, regulatory, and other technical assistance.



Figure 19: Domsky Glass Art Installation

The city's Diversity, Equity and Inclusion (DEI) program will obtain an Equity Index through the use of Enterprise Data Management's proposed Indexing program. The DEI Committee will utilize the Equity Indices to explore the predictive ability of certain data to determine possible outcomes and goals, driving more and better data-driven decision making.

#### Use of Evidence:

Projects awarded cited evidence-based models and interventions or program evaluations models will be developed. The city of Las Vegas arts operating support program will help to support the economic and cultural recovery of the community. Evidence shows that non-profits who receive government funding spend more on their programs and services, and tend to stay more closely aligned to their missions.<sup>34</sup>

# Project Spotlight: Arts Operating Support Grant Amount Awarded: \$585,000

### Amount Received as of June 30, 2023: \$585,000

Artists and arts organizations have been disproportionately impacted by the economic effects of the COVID-19 pandemic due to widespread shut downs of performances, gatherings for exhibitions and travel and tourism to Las Vegas. In the southern Nevada/Las Vegas community specifically, the number of artists and creative professionals put out-of-work from the shutdown of performance spaces at casinos and resorts, and the closing of public spaces such as galleries affected a large section of our population.



Figure 20: Children's art pieces

To assist local artists and non-profit arts organizations in response to and recovery from the COVID-19 pandemic, the city of Las Vegas, through its Parks, Recreation, and Cultural Affairs department, offered an Artist Grant Program.

During the last quarter of 2022 applications were accepted and in March 2023 the city of Las Vegas issued financial assistance totaling \$585,000 to the following local artists and non-profit organizations impacted by the economic effects of the pandemic:

- \$490,000 to 24 non-profit arts organizations
- \$95,000 to 10 eligible local artists

34 See Public Administration and Development:

https://www.researchgate.net/publication/332510620\_How\_does\_government\_funding\_affect\_nonprofits'\_program\_spending\_ Evidence\_from\_international\_development\_organizations

#### Testimonials of recipients of SLFRF funds are highlighted below.

"As the owner of a glass studio and gallery in Las Vegas, my small company suffered great financial loss during COVID. With a complete halt on tourism and having to close my gallery while still paying my monthly lease, my revenue streams came to a halt. We held on and managed throughout, though still rebuilding. With the reopening of our city, new opportunities emerged. Opportunities require funds and with little to spare we had to put them on hold until this time. Now that I have received this financial assistance, I have been able to purchase materials, which allow me to continue my work in glass and follow through with the opportunities, which will rebuild my company. To say that I am grateful, is to put it mildly. Having this support will help lift us again. Thank you."

Name: Barbara Domsky Title: Owner/Artist Organization: Domsky Glass

"Being a recipient of the SLFRF Grant from the City of Las Vegas will have tremendous, positive impacts on our ability to deliver STEAM education to the community. The funds were allocated to our robust internship program. Our interns help the Springs Preserve fulfill our mission and also allows us to provide safe, supportive work experience for college students in the community. Interns interact with guests by delivering cultural, arts, and environmental education throughout the facility."

Name: Lisa Windom Title: Preserve Manager Organization: Springs Preserve

"We are very grateful to have received the grant from the City of Las Vegas Recreation and Cultural Affairs American Rescue Plan Act of 2021! Our organization was in dire need of funding because of the loss we took from the COVID Impact. We desire to use the funds to support our mission, vision, and future plans in the arts."

Name: Victoria Jones Title: President Founder Organization: Sound Steps Rhythm Dance Co.



Figure 21: Students at Domsky Glass

Barbara Domsky, Artist/Owner of Domsky Glass hosted a Self-Esteem Art Event for 15 Von Tobel Middle School students to create a glass-fused tile, with fabricated metal stands to house them. Then, they engraved the student's words and attached to sculptures. Domsky Glass also hosted a Teen Scene, glass making party for 8 children all in cancer treatment, where they made glass tiles (to keep) and glass bowls to be auctioned to raise funds for Candlelighter's of S NV. Expenses were covered by Domsky Glass.

Table H below reviews the projects approved under this category.

Table H: Other Project Inventory Summary				
Project Name	Allocation	EC #	Expenditure Category	
City of Las Vegas: Arts Grants Program	\$585,000	2.37	Negative Economic Impact: Economic Impact Assistance - Other	
City of Las Vegas: CLV Service Level Restoration	\$7,038,739	3.5	Public Sector Capacity: Administrative Needs	
City of Las Vegas: ARP Administrative Costs	\$850,000	7.1	Administrative: Adminis- trative Expenses	
City of Las Vegas: Data Management and Improvement	\$500,000	*	Refer to Use of Funds section	
City of Las Vegas: Outreach Support	\$50,000	*	Refer to Use of Funds section	
LVMPD 9-1-1 Back Up Build Out	\$3,000,000	*	Refer to Use of Funds section	

\*Projects marked with an asterisk indicate city applied General Funds, per provisions of the U.S. Treasury's Revenue Replacement expenditure category





