



CITY OF LAS VEGAS

Recovery Plan

State and Local Fiscal Recovery Funds

2022 Report

BUDGET

LAS VEGAS CITY MALL
400 S. MAIN ST.

10. PARKING - FIRE LANE

LETTER FROM THE MAYOR

Dear Neighbor,

As we continue to recover from the impacts of the global pandemic, Las Vegas remains a community that helps. We take care of our neighbors and work together to build a place that is special. To the world, we are the neon lights and all the glamour that the name Las Vegas evokes, and for our residents and businesses we are home.

The city will use American Rescue Plan Act funding to continue to work toward recovery for our community. We are already re-claiming our pre-pandemic momentum, and you can bet that Las Vegas is returning bigger and better than ever.

In August 2021, we asked our residents to tell us what their priorities are for these federal recovery funds. We received a wide range of input through a community survey. Some areas mentioned included nonprofit support, affordable housing, business assistance and public assistance.

This plan takes that feedback and creates a roadmap for the city moving forward so that we can invest these federal funds wisely. I encourage you to read the plan and let the city know your thoughts. You can do that by contacting our Customer Care Center at 702.229.CITY, reaching out through our social media channels or the city website, www.lasvegasnevada.gov.



Carolyn G. Goodman

Mayor, City of Las Vegas



Carolyn G. Goodman
Mayor



Stavros S. Anthony
Mayor Pro Tem Ward 4



Brian Knudsen
Councilman Ward 1



Victoria Seaman
Councilwoman Ward 2



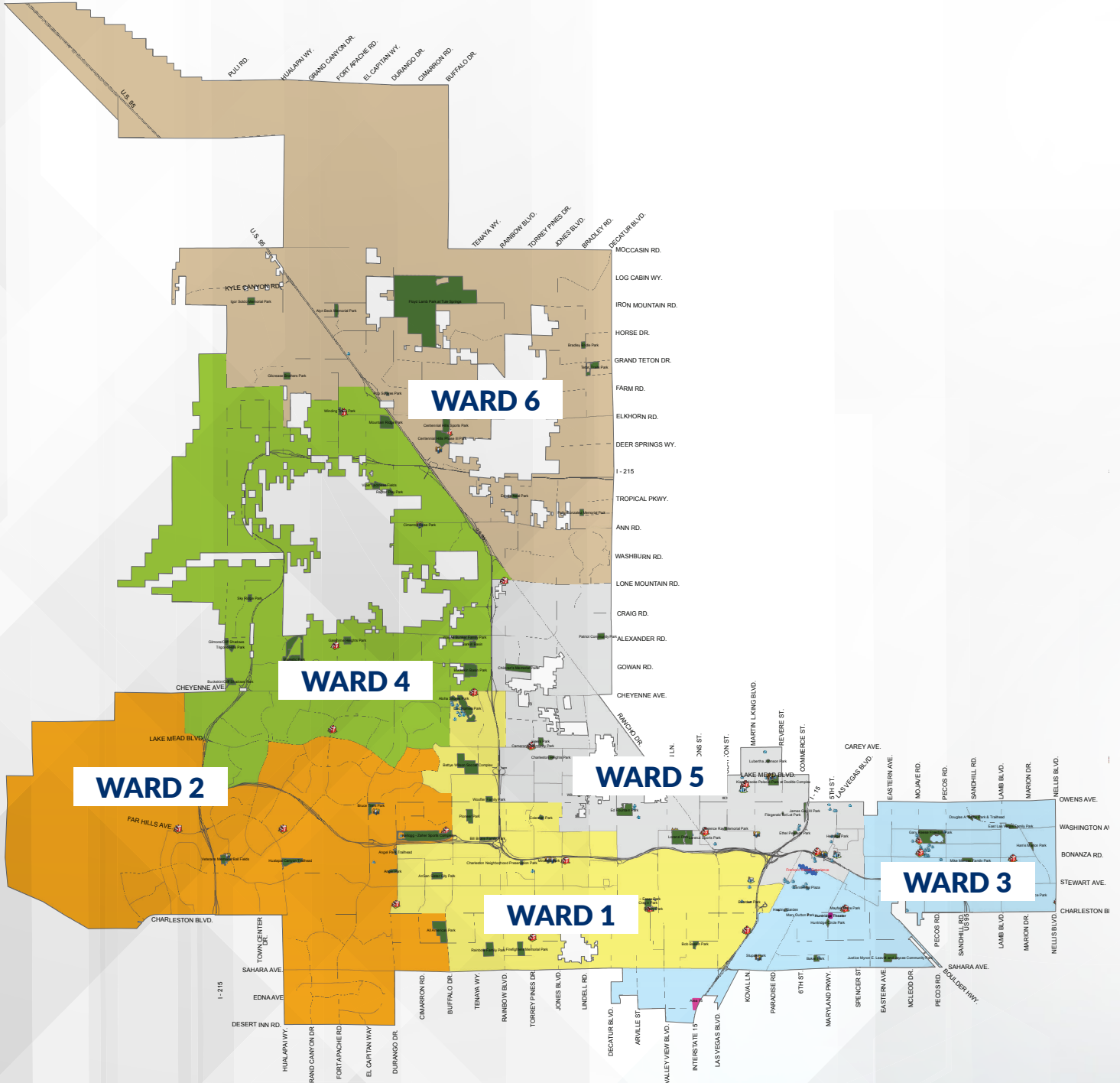
Olivia Díaz
Councilwoman Ward 3



Cedric Crear
Councilman Ward 5



Michele Fiore
Councilwoman Ward 6



WARD 2

WARD 4

WARD 6

WARD 1

WARD 5

WARD 3

U.S. 89
PUY RD.
MULAPPA WY.
GRAND CANYON DR.
FORT PAPACHE RD.
EL CAPITAN WY.
DURANGO DR.
CIMARRON DR.
BUFFALO DR.

TERAPIA WY.
RANSOW BLVD
TORREY PINES DR.
JONES BLVD
BRADLEY RD.
DECATUR BLVD

MOCCASIN RD.
LOG CABIN WY.
IRON MOUNTAIN RD.
HORSE DR.
GRAND TETON DR.
FARM RD.
ELKHORN RD.
DEER SPRINGS WY.
I-215
TROPICAL PKWY.
ANN RD.
WASHBURN RD.
LOKE MOUNTAIN RD.
CRAIG RD.
ALEXANDER RD.
GOWAN RD.
CHEYENNE AVE.
RANCHO DR.

11 LN.
3NS ST.
...ON ST.
MARTIN L KING BLVD.
REVERE ST.
COMMERCE ST.
CAREY AVE.
EASTERN AVE.
MOJAVE RD.
PECOS RD.
SANDHILL RD.
LAMB BLVD.
MARION DR.
NELLS BLVD.
OWENS AVE.
WASHINGTON A
BONANZA RD.
STEWART AVE.
CHARLESTON BI

LAKE MEAD BLVD.
FAR HILLS AVE.
CHARLESTON BLVD.

TONIA CENTER
SAHARA AVE
EDNA AVE
DESERT INN RD.
HUALAPAI WY.
GRAND CANYON DR
FORT APACHE RD
EL CAPITAN WY
DURANGO DR

CIMARRON DR
BUFFALO DR
TENAWA WY.
RANSOW BLVD.
TORREY PINES DR
JONES BLVD
LINDELL RD
DECATUR BLVD
ARTVILLE ST
VALLEY VIEW BLVD

INTERSTATE 15
LAS VEGAS BLVD
KOWALL LN
PARADISE RD
6TH ST
MARYLAND PKWY.
SPENCER ST
EASTERN AVE
MOLEDO DR
PECOS RD.
SAHARA AVE
SANDHILL RD
SANDHILL BLVD
LAMB BLVD
MARION DR
NELLS BLVD

CONTENTS

GENERAL OVERVIEW2

| | |
|-----------------------------------|---|
| Executive Summary | 2 |
| Uses of Funds | 3 |
| Promoting Equitable Outcomes..... | 4 |
| Community Engagement..... | 5 |
| Labor Practices | 6 |
| Use of Evidence..... | 6 |
| Performance Report..... | 6 |

EXPENDITURES8

| | |
|--------------------------------------------------|---|
| Summary of Expenses by Expenditure Category..... | 8 |
|--------------------------------------------------|---|

PROJECT INVENTORY8

| | |
|--------------------------------------------------|----|
| Permanent Affordable Housing: \$25,500,000 | 8 |
| Business Assistance: \$10,703,000 | 10 |
| Household Assistance: \$12,595,000 | 13 |
| Public/Mental Health: \$38,124,000 | 17 |
| Workforce Development: \$12,875,000..... | 22 |
| Youth and Education: \$12,673,000..... | 24 |
| Other: \$8,600,000..... | 29 |

“The city of Las Vegas is dedicated to using an equity lens in all city planning to ensure city resources are promoting opportunity for all residents.”





GENERAL OVERVIEW

Executive Summary


This second annual Recovery Plan Report provides an overview of the city of Las Vegas' work in responding to the COVID-19 pandemic and promoting economic recovery during the period of July 1, 2021 to June 30, 2022, as required by the United States Department of Treasury under the provisions of the Coronavirus State Fiscal Recovery Fund and the Coronavirus Local Fiscal Recovery Fund established under the American Rescue Plan Act.

On March 11, 2021, President Biden signed the American Rescue Plan Act of 2021 (H.R. 1319) into law. The Act established the Coronavirus State and Local Fiscal Recovery Funds (SLFRF) to deliver aid to eligible state, local, territorial and Tribal governments to respond to the COVID-19 emergency and bring back jobs. The American Rescue Plan provides \$350 billion to state and local government in emergency relief to support the public health response and lay the foundation for a strong and equitable economic recovery. The funds are intended to provide an infusion of resources in response to the economic and public health impacts of COVID-19. These funds provide substantial flexibility for governments to meet local needs.

“The American Rescue Plan provides \$350 billion to state and local government in emergency relief to support the public health response and lay the foundation for a strong and equitable economic recovery.”

The city of Las Vegas received \$130.6 million in funding that must be obligated by December 31, 2024, and fully expended by December 31, 2026. To balance the need to move funding into the community quickly while ensuring the greatest impact, the city established a systematic approach for evaluation of project proposals and distribution of funding into the community. Through the pre-application submission process, applicants demonstrated how funding would help to address those most affected by the pandemic. The city established a committee to review and evaluate all pre-applications and to provide assurance the request is in compliance with the U.S. Department of the Treasury guidelines and is an appropriate eligible use. The review committee also considered how quickly an organization is able to get the funds to those in need.

Based on the reviews, and in alignment with the City Council's 2020 Strategic Plan priorities – public safety, healthcare and economic diversification – the committee made recommendations on projects that provide the most positive impacts on the community and those affected. Those recommendations were presented to the City Council and approved during the February 18, 2022 City Council meeting. The Council voted to award \$121.07 million of the total \$130.6 million awarded in American Rescue Plan act funding, which were divided into four categories:

-
- 
- 19.4 percent awarded for affordable housing projects
 - 19.3 percent awarded for business assistance
 - 20.9 percent awarded for pandemic response
 - 40.4 percent awarded for nonprofit organizations
-

Just over \$9 million of the \$130.6 million received is being held in reserve by the city. The reserve funds will be made available should COVID-19 make a resurgence and additional resources are needed to address the situation. If the funds are not used for COVID-19 response, the city will make a determination on the best use of the reserve funds.

Uses of Funds

The city of Las Vegas received 577 initial proposals from businesses, non-profits and internal city departments for use of funds to respond to the pandemic and promote economic recovery. Of the \$130.6 million in funding, the City Council approved the plan to disburse \$121.07 million for 100 different projects in response to the pandemic. These projects focus on six major priority areas:

1. Permanent Affordable Housing
 2. Business Assistance
 3. Household Assistance
 4. Public and Mental Health
 5. Workforce Development
 6. Youth and Education
-

The city awarded \$23.5 million, 19.4 percent of its SLFRF funds, to proposals addressing the affordable housing shortage. Affordable housing was in a state of crisis before the COVID-19 pandemic began in 2020. Across the country, supply constraints have led to a severe shortage of homes available for low-income renters. According to the National Low Income Housing Coalition, in Nevada there are only 20 affordable and available homes for every 100 extremely low-income renter households.¹ Acquiring land and properties for affordable housing will help alleviate this crisis and address the dire need for affordable housing and preventing homelessness among the most vulnerable of the city's residents.

For non-profit organizations, the city awarded \$49 million – 40.4 percent of its SLFRF funds – to expand workforce development initiatives, supportive homeless services, early education and health care programming. Another 19.3 percent of funding – \$23.3 million – went to businesses to address support needed for reopening, supporting minority – owned businesses, small business support, job restoration and employment access. The remaining \$25.3 million, 20.9 percent, went toward public pandemic response support, including equitable access to vaccination and testing, homelessness support, administration of SLFRF funding and restoration of city services.

¹ See National Low Income Housing Coalition: <https://nlihc.org/gap>



Based upon the U.S. Treasury's eligible use categories, the city of Las Vegas has approved projects to allocate SLFRF funds as follows:

- Public Health (EC1): \$17,175,000
- Negative Economic Impacts (EC2): \$50,672,000
- Public Health-Negative Economic Impact: Public Sector Capacity (EC3): \$8,600,000
- Infrastructure (EC5): \$60,000
- Revenue Replacement² (EC6): \$44,063,000
- Administrative (EC7): \$500,000

Promoting Equitable Outcomes

Community-level disparities data indicates that certain groups have different levels of access to benefits and services across groups. According to the city of Las Vegas' Neighborhood Economic Risk Assessment, neighborhoods with the highest Neighborhood Risk Index have a high number of Temporary Assistance for Needy Families (TANF), Supplemental Nutrition Assistance Program (SNAP) and Medicaid recipients, high unemployment insurance claims, high numbers of foreclosures, residential and commercial vacancies and bank-owned properties.³ Many of the city's target populations fall within these neighborhoods, and, therefore, have higher levels of economic risk. According to the National Equity Atlas, 27 percent of Black and 21 percent of Latino Las Vegasans live in poverty, as compared to 6 percent of White Las Vegasans.⁴

The city of Las Vegas is dedicated to using an equity lens in all city planning to ensure city resources are promoting opportunity for all residents. In 2020, the City Council formalized these efforts in establishing the city's Diversity, Equity and Inclusion (DEI) Initiative in the City Manager's Office to increase opportunities for health, social and economic well-being for all Las Vegas residents, maintain and enhance the proud foundation of being a welcoming city and to ensure we sustain a vibrant, resilient community. The city's Department of Neighborhood Services leads this effort and is responsible for coordinating the efforts of the DEI initiative, ensuring cross-departmental communication and alignment related to diversity, equity and inclusion, and reporting annually to the City Council on goals and outcomes. City programming is required to focus on historically underserved groups and specifically identifies these target populations as low-income communities which are disproportionately impacted communities of color, LGBTQ, elder adults and persons with a disability.

Further, in 2021, the City Council voted to develop a three-year diversity, equity and inclusion strategic roadmap to launch and sustain city culture, policies and programs which foster diversity, equity and inclusion through city government and community-facing services. The city's Communications Department also hired its first ever bilingual (Spanish and English) public information officer to help bridge the communication gap and build trust among the city's largest Limited English Proficiency (LEP) population through public relations, marketing, digital and translation efforts.

The city's Government and Community Affairs Office hired a diversity outreach officer to focus on

² In recognition of the city's significant revenue loss and allowed by the U.S. treasury, the city decided to apply \$44,063,000 of the SLFRF award toward public safety resources, providing the city with the ability to fund additional community projects from its General Fund. These projects are identified with an asterisk in the project inventory tables.

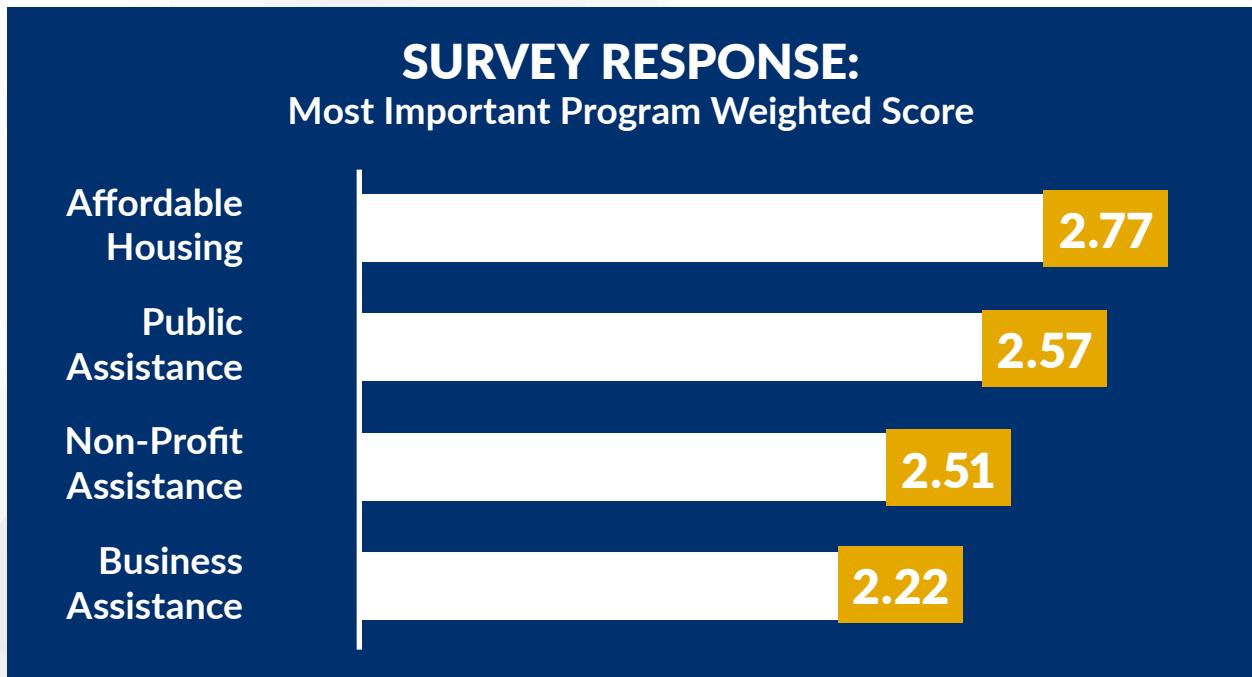
³ See Applied Analysis: <https://files.lasvegasnevada.gov/community-services/NERA-2018-Q3.pdf>

⁴ See National Equity Atlas: <https://nationalequityatlas.org/indicators/poverty#/?geo=07000000003240000>

working with external groups representing diverse populations to improve economic opportunity for low-income people and people of color. In collaboration with other city departments and community partners, this work will help equalize residents' awareness of city services and resources to enhance their engagement with the city and increase participation in city programming.

Community Engagement

The city of Las Vegas solicited community feedback by offering an online survey to the community to determine the extent of support needed in areas of public assistance, business assistance, affordable housing and services provided by nonprofit organizations. In response to the question of the most important programs, affordable housing was the top need identified.



Additionally, Clark County conducted community engagement meetings to bring residents and stakeholders together and provide insight to their needs.





Labor Practices

The city of Las Vegas has existing policies that hold all of its contractors, including construction contractors, to high labor standards. The city, through its process of executing grant agreements, will require any project funded through the city's SLFRF to agree to comply with labor standards and maintain documentation on workforce practices on any infrastructure projects being pursued. Also, each project funded will be required to demonstrate how projects are using strong labor standards to promote effective and efficient delivery of high-quality infrastructure projects while also supporting the economic recovery through strong employment opportunities for workers (e.g., project labor agreements, community benefits agreements, prevailing wage requirements, and local hiring). The city of Las Vegas encourages and promotes local contractors to participate in the city's procurement processes. Contractors are required to pay a living wage, which must be adjusted upward if they do not offer benefits. These policies extend to any contracts for work within the SLFRF expenditure categories.

Use of Evidence

The city of Las Vegas established a rigorous evaluation and review process for all proposed projects that intended to utilize SLFRF. Many of the projects approved by the Las Vegas City Council as part of the city of Las Vegas' SLFRF plan are based on preliminary evidence that supports the conclusion that program implementation will achieve the desired outcome. The city allocated approximately \$28 million of the total amount of its funding toward projects backed by strong, moderate or preliminary evidence-based interventions. While the projects in the overall plan are approved, many of these projects are still at the planning stage and will be more fully developed as the city goes through the process of executing grant agreements with the various sub-recipients approved by the City Council. The city's plan to implement evidence-based intervention and evaluation will require working with existing community resources, partnering with credible institutions in evaluation and research, and conducting research in clearinghouses and databases, (e.g., Pew and Clearinghouse for Labor Evaluation and Research), to find similar evidence intervention and evaluation programs that can be applied. Throughout the city's grant agreement process, specific information will be collected periodically from each entity, including logic models or formalized project maps to guide project design, program evaluations, and assist in future recommendations. Whereby the city of Las Vegas does not yet have executed agreements, the city does not have specific data to present on the use of evidence for the reporting period ending June 30, 2022.

Performance Report

The city of Las Vegas is currently collaborating with each entity for input to ensure measurable key performance indicators will be a part of the evaluation process for each funded project. The city will collect data from each entity to report mandatory performance indicators and report in future annual reports as required by the U.S. Treasury.

To develop a comprehensive and balanced set of performance measures, the city – in coordination with each awarded entity – identified mandatory performance indicators and programmatic data for each project. In addition to the required data for each expenditure category, the city developed common measures and data to collect from entities based on type of project or program, as listed below. The city will prepare performance report summaries based on the required indicators and data, and submit annually as required by the U.S. Treasury.



Overall Measures

- Number of program participants
- Number of program participants from Qualified Census Tracts (QCTs)

Housing Construction/Rehab

- Percent of funds allocated for site prep expended
- Percent of funds allocated for architecture and design expended
- Percent of funds allocated for construction expended

Business Assistance

- Number of jobs created in QCTs
- Number of jobs retained in QCTs
- Number of businesses assisted
- Number of certified Minority or Women-Owned Enterprise (M/WBE) businesses assisted

Household Assistance

- Number of families receiving assistance
- Number of families receiving assistance and residing in QCTs
- Number of individuals receiving assistance
- Number of individuals receiving assistance and residing in QCTs

Public/Mental Health

- Number of individuals assessed
- Number of individuals treated

Youth and Education

- Number of youth enrolled in mentoring/other program
- Number of youth completing mentoring/other program
- Number of youth with improved skills (using pre- and post-assessment)

Workforce Development

- Number of participants enrolled in workforce/career development
- Number of participants completing workforce/career development
- Number of participants obtaining jobs
- Number of workforce/career development participants residing in QCTs

EXPENDITURES

Summary of Expenses by Expenditure Category

Between the award date and June 30, 2022, the city of Las Vegas spent \$6,542,508.17 of its SLFRF funds on initial projects. Expenditures for initial and administrative projects are noted in the table below. The Las Vegas City Council approved the funding plan to disburse funding awards for 100 different projects. Additional details on each of these projects are described in the Project Inventory section of this report. Expenditures for these projects will be incorporated into future reports.

| Expenditure Category (EC) | | Cumulative Expenditures to date (\$) |
|---------------------------|--------------------------------------------------------------------|--------------------------------------|
| 1 | EC: Public Health | \$0.00 |
| 2 | EC: Negative Economic Impacts | \$6,000,000.00 |
| 3 | EC: Public Health-Negative Economic Impact: Public Sector Capacity | \$514,588.50 |
| 4 | EC: Premium Pay | \$0.00 |
| 5 | EC: Infrastructure | \$0.00 |
| 6 | EC: Revenue Replacement | \$0.00 |
| 7 | EC: Administrative | \$0.00 |
| Total Expenditures | | \$6,514,588.50 |

PROJECT INVENTORY

The following projects have been identified and approved by the city of Las Vegas City Council to be funded as of June 30, 2022. Projects are categorized by the six major priority areas: permanent affordable housing, business assistance, household assistance, public and mental health, workforce development, and youth and education. These projects will evolve and the city will provide a more detailed measurement plan upon project implementation, as part of their rollout over the next reporting period.

Permanent Affordable Housing: \$25,500,000

Seven projects were awarded a total of \$25.5 million in SLFRF funds under the permanent affordable housing category. These projects will increase available affordable housing units to boost the inventory and address the needs of low and medium-income residents.

Funding for permanent affordable housing projects will allow for acquisition of land, buildings and construction to provide for affordable housing units.



Acquiring land and catalyzing new development will increase tax revenues, provide new jobs, increase residential options and provide much needed services for residents. This will also assist in diversifying the economy through helping support smaller industries that are growing in the city. The timeline of affordable housing projects by the city detail acquisition of land within one year of receiving funds and construction beginning within 18 months, as applicable.

Further, funds for city departments will assist in increasing the capacity to operate the city's Courtyard Homeless Resource Center as the number of people experiencing homelessness and requiring services has grown since the onset of the COVID-19 pandemic. Permanent supportive housing will also be provided by other entities to those experiencing homelessness to provide access to much needed support. Organizations will also provide services to meet the unique needs of a vulnerable population, with an emphasis on women and mothers of young children.

Preliminary planning has already begun for these projects, with construction beginning in late-2022 and 2023, completion in late-2024 to early-2025.

Use of Evidence

People without a safety net of social and financial resources can be the first step in a downward spiral toward homelessness. The focus of these affordable housing projects is to improve housing affordability and opportunities for households at risk or exiting homelessness. In one study, affordable housing yields a multitude of opportunities and stronger outcomes for children, youth, and adults.⁵ The U.S. Department of Housing and Urban Development's (HUD) large-scale Family Options Study⁶ illustrated that access to housing that is affordable leads to sustainable benefits in reducing food insecurity and school mobility, and improves well-being among adults and children. Additional studies have also shown that supportive housing helps people with disabilities exit homelessness and is less costly than public costs related to chronic homelessness.⁷

Performance Report

Projects in the affordable housing category will have the following performance measures that will be tracked going forward:

5 See U.S. Interagency Council on Homelessness: [The Evidence Behind Approaches that Drive and End to Homelessness](#).

6 See Housing and Urban Development: [Family Options Study](#).

7 See Columbia University Mailman School of Public Health: http://www.csh.org/wp-content/uploads/2014/01/FUSE-Eval-Report-Final_Linked.pdf See also

Sadowski, L., et al. 2009. "Effect of a Housing and Case Management Program on Emergency Department Visits and Hospitalizations Among Chronically Homeless Adults." *JAMA* 301 (17), 1771-1778; Basu A., et al. 2012. "Comparative Cost Analysis of Housing and Case Management Program for Chronically Ill Homeless Adults Compared to Usual Care." *Journal of Health Services Research*. DOI: 10.1111/j.1475-6773.2011.01350.



Output Measures

- Number of program participants
- Number of affordable housing units preserved or developed
- Demographics of people served

Outcome Measures

- Increase the number of affordable housing units available to residents
- Address the service and housing needs of vulnerable populations

Below is an overview of projects, the award amount and expenditure category (EC) under the permanent affordable housing category.

| Table B: Permanent Affordable Housing Project Inventory Summary | | | |
|---------------------------------------------------------------------------------------------|-------------------|-------------|------------------------------------------------|
| Project Name | Allocation | EC # | Expenditure Category |
| Blind Center of Nevada Inc.: Affordable Housing for the Blind | \$4,000,000 | 2.15 | Long-term Housing Security: Affordable Housing |
| City of Las Vegas Office of Strategic Services: Desert Pines Affordable Housing Development | \$6,000,000 | 2.15 | Long-term Housing Security: Affordable Housing |
| WestCare Nevada Inc.: The Village at the Women’s and Children’s Campus | \$2,500,000 | 2.15 | Long-term Housing Security: Affordable Housing |
| Nevada H.A.N.D., Inc.: Permanent Supportive Housing | \$2,000,000 | 2.15 | Long-term Housing Security: Affordable Housing |
| City of Las Vegas Department of Neighborhood Services: Family Shelter Site | \$5,000,000 | * | Refer to Use of Funds section |
| City of Las Vegas Economic and Urban Development: Strategic Land Acquisition Fund | \$2,000,000 | * | Refer to Use of Funds section |
| City of Las Vegas Department of Neighborhood Services: Affordable Housing | \$4,000,000 | * | Refer to Use of Funds section |

Business Assistance: \$10,703,000

Thirteen projects were awarded \$10.703 million in SLFRF funds under the business assistance category intended to provide businesses technical assistance, assist minority-owned businesses and address the changing economic landscape since the COVID-19 pandemic.

City projects will use SLFRF funds in innovative ways to assist local businesses, minority-owned businesses and areas that have been disproportionately affected by the COVID-19 pandemic. The city’s communications team will assist local small businesses and casinos in attracting customers.

Assistance in the form of grants, training and education programs will be provided to businesses to better navigate changes in the food industry since the onset of the pandemic and advance minority-owned businesses. These initiatives will begin within six months of receiving funds and continue through 2024.

Other organizations receiving SLFRF funds will use the resources to assist low and moderate income, minority and women-owned businesses and entrepreneurs with technical assistance. Projects will support start-ups with training, expand outreach efforts to address the decline in tourism at the height of the pandemic in the downtown Las Vegas area and add public art to improve individual and community well-being.

Use of Evidence

These business assistance projects intend to build and develop the capacity and skills of local businesses and successfully provide assistance to minority-owned businesses around basic business development services. Projects like the Nevada Business Opportunity Fund will use SLFRF funds to address the need among low and moderate income, Black, Latin, and women entrepreneurs to access affordable, reliable technical assistance, and capital to open, stabilize and expand small businesses primarily located in underserved communities.

Another project, the Ghost Kitchen Food Hall in the city of Las Vegas Historic Westside District, will help to alleviate unemployment by creating business ownership and entrepreneurship opportunities with virtual kitchens. Lower income neighborhoods in Las Vegas, such as those in the Historic Westside, were hit particularly hard by the pandemic. Food hall participants in this program will be able to launch a commercial kitchen business for a fraction of the costs to start a brick-and-mortar restaurant.





Performance Report

Projects in the business assistance category will have the following performance measures tracked going forward:

Output Measures

- Number of jobs created in QCTs
- Number of jobs retained in QCTs
- Number of businesses assisted
- Number of certified M/WBE businesses assisted
- Number of workers enrolled in sectoral job training programs
- Number of workers completing sectoral job training programs
- Number of companies opened
- Percent of program participants with increased credit scores
- Number of new Chamber of Commerce members
- Amount of grants awarded
- Demographics of people served

Outcome Measures

- Increase in number of thriving businesses
- Greater local and diverse business retention and growth
- Improved equity in business outcomes
- Expanded economic outcomes for businesses disproportionately impacted by the pandemic
- Adapt to changing food industry post-pandemic
- Stabilize recovery efforts for small and underserved businesses

Below is an overview of awarded projects, the award amount and EC under the business assistance category.

| Table C: Business Assistance Project Inventory Summary | | | |
|-------------------------------------------------------------------------------|-------------------|-------------|----------------------------------------------------------------------------------------|
| Project Name | Allocation | EC # | Expenditure Category |
| Workforce Connections: Regional Sector Partnerships | \$1,000,000 | 2.29 | Assistance to Small Businesses: Loans or Grants to Mitigate Financial Hardship |
| City of Las Vegas Economic and Urban Development: Business Assistance Program | \$4,000,000 | 2.29 | Assistance to Small Businesses: Loans or Grants to Mitigate Financial Hardship |
| Nevada Business Opportunity Fund: Nevada Women's Business Center | \$50,000 | 2.30 | Assistance to Small Businesses: Technical Assistance, Counseling, or Business Planning |

**Table C: Business Assistance Project Inventory Summary**

| Project Name | Allocation | EC # | Expenditure Category |
|--------------------------------------------------------------------------------------------------------------------------------|-------------|------|------------------------------------------------------------------------------------------|
| City of Las Vegas Economic and Urban Development: Funding to Support Various Chambers of Commerce | \$1,500,000 | 2.30 | Assistance to Small Businesses: Technical Assistance, Counseling, or Business Planning |
| City of Las Vegas Economic and Urban Development: Ghost Kitchen Food Hall Working Capital Grant | \$500,000 | 2.32 | Assistance to Small Businesses: Business Incubators and Start-up or Expansion Assistance |
| StartUpNV–AngelNV | \$1,000,000 | 2.32 | Assistance to Small Businesses: Business Incubators and Start-up or Expansion Assistance |
| 300 Stewart Avenue Corporation: Public Artwork and Property Activation | \$300,000 | 2.35 | Aid to Impacted Industries: Aid to Tourism, Travel, or Hospitality |
| City of Las Vegas Communications: Marketing: Downtown Recovery Campaign | \$350,000 | * | Refer to Use of Funds section |
| Downtown Las Vegas Alliance: Playcation Campaign | \$65,000 | * | Refer to Use of Funds section |
| City of Las Vegas Innovation and Technology: Community Prototyping and Maker Center | \$375,000 | * | Refer to Use of Funds section |
| City of Las Vegas Innovation and Technology: Business Accelerated Program | \$250,000 | * | Refer to Use of Funds section |
| City of Las Vegas Planning/Business Licensing: Mobile Food Vendor Safety and Education Program | \$1,000,000 | * | Refer to Use of Funds section |
| Downtown Las Vegas Alliance: Small Business Incubation Program with a Focus on Minority-Owned Businesses in Downtown Las Vegas | \$313,000 | * | Refer to Use of Funds section |

Household Assistance: \$12,595,000

There are 18 projects, for a total of \$12.595 million, in the household assistance category that will go toward assisting people experiencing homelessness, addressing food insecurity in areas with low-income and minority populations and programs that enhance the quality of life for those most impacted by the COVID-19 pandemic.



City of Las Vegas projects will establish a specialty court to assist people experiencing homelessness with traffic violations and misdemeanor criminal convictions in an effort to match clients with case management and reduce recidivism. SLFRF funds will assist people experiencing homelessness with job reintegration programming, case management for families, with an emphasis on women recovering from trauma and re-entering the workforce and connection to permanent housing. Programming will expand to assist with eviction prevention as city residents continue to feel the effects of rising rent and the cost of living and avert entry into the homeless services system.

The city will develop a vertical agriculture project in a historically underserved area of Las Vegas experiencing a higher rate of unemployment, food insecurity and exacerbated effects of the pandemic. Further, the city will provide grants to establish fresh food retailers in qualified census tracts in low income, low access areas to improve healthy outcomes. Organizations receiving SLFRF funds for household assistance will address food insecurity concerns in areas hardest hit by the pandemic with resources and education to community members. Food warehouses and markets will be expanded to meet the needs of the community, with an emphasis on low-income and minority populations.

Households will receive free home repairs to improve livelihoods, financial education assistance to reduce barriers to self-sufficiency and assistance with immigration services to remove barriers to improving their quality of life.

Use of Evidence

Organizations awarded SLFRF funds cited multiple evidence-based models and interventions that informed their respective projects in providing household assistance. Below is an overview of interventions referenced by the awardees.

Housing First is a philosophy with increasing evidence as an effective way to end homelessness, according to the National Alliance to End Homelessness.⁸ The approach places an emphasis on providing permanent housing to people experiencing homelessness first, instead of requiring clients to address other issues prior to accessing housing services. This model is cited by multiple SLFRF-funded organizations as an evidence-based approach in providing care to people experiencing homelessness.

The Journal of American Dietetic Association developed a three-stage continuum of evidence-based strategies, called Evidence-Based Strategies to Build Community Food Security, cited by SLFRF-funded organizations as a methodology to remove barriers to food access.⁹ These stages include 1) strategies for educating consumers on alternative food systems; 2) multisector partnerships and advocacy; and 3) the redesigning of food systems for food sustainability.

The Protective Factors Framework is utilized in organizations' work to limit the likelihood of child abuse and neglect, ensuring parental resilience, social connections, concrete support in times of need, knowledge of parenting and child development and social emotional competence of children.¹⁰ This methodology is used to improve family outcomes.

8 See National Alliance to End Homelessness: <https://endhomelessness.org/resource/housing-first/>

9 See Journal of the American Dietetic Association: https://www.researchgate.net/publication/8062438_Evidence-Based_Strategies_to_Build_Community_Food_Security

10 See Center for the Study of Social Policy's Strengthening Families: https://www.flgov.com/wp-content/uploads/childadvocacy/strengthening_families_protective_factors.pdf



Performance Report

Projects under household assistance will have the following performance measures tracked going forward:

Output Measures

- Number of families receiving assistance
- Number of families receiving assistance and residing in QCTs
- Number of individuals receiving assistance
- Number of individuals receiving assistance and residing in QCTs
- Number of specialty court participants
- Number of specialty court graduates
- Number of healthy food retailers established
- Number of minority-owned businesses awarded contracts
- Percent of employees hired from qualified census tracts
- Number of households receiving home repairs
- Number of clients gaining employment
- Number of female clients gaining employment
- Number of clients placed into permanent housing
- Number of people or households receiving eviction prevention services (including legal representation)
- Number of clients receiving immigration services
- Number of households receiving financial aid programming
- Number of families served by home visiting

Outcome Measures

- Increase quality food access to people hardest hit by pandemic
- Improved skills for underemployed and unemployed residents
- Prevent homelessness
- Reduce recidivism of minor violations for people experiencing homelessness
- Consistent access to quality food
- Increase employment opportunities for those living in low-income areas





Below is an overview of awarded projects, award amount and EC under the household assistance category.

| Table D: Household Assistance Project Inventory Summary | | | |
|------------------------------------------------------------------------------------------|-------------------|-------------|-------------------------------------------------------------------------------------|
| Project Name | Allocation | EC # | Expenditure Category |
| City of Las Vegas Municipal Court: Fresh Start Specialty Court | \$50,000 | 1.11 | Community Violence Interventions |
| Catholic Charities of Southern Nevada: Meals on Wheels | \$3,000,000 | 2.10 | Assistance to Households: Assistance to Unemployed or Underemployed Workers |
| Caridad Charity: Caridad Gardens | \$100,000 | 2.10 | Assistance to Households: Assistance to Unemployed or Underemployed Workers |
| Unshakeable: Empower to Employ | \$50,000 | 2.10 | Assistance to Households: Assistance to Unemployed or Underemployed Workers |
| THE Immigrant Home Foundation: Immigrant Worker Relief Program | \$600,000 | 2.10 | Assistance to Households: Assistance to Unemployed or Underemployed Workers |
| The Just One Project: June One-Hybrid Market | \$500,000 | 2.10 | Assistance to Households: Assistance to Unemployed or Underemployed Workers |
| Legal Aid Center of Southern Nevada: Legal Aid Center-Eviction Prevention Program | \$500,000 | 2.16 | Assistance to Households: Long-term Housing Security: Services for Unhoused Persons |
| The Salvation army, a California Corporation: Emergency Shelter | \$2,000,000 | 2.16 | Assistance to Households: Long-term Housing Security: Services for Unhoused Persons |
| The Nathan Adelson Hospice: Families in Need | \$80,000 | 2.16 | Assistance to Households: Long-term Housing Security: Services for Unhoused Persons |
| Olive Crest: Project Strong Families | \$150,000 | 2.18 | Assistance to Households: Housing Support: Other Housing Assistance |
| Habitat for Humanity Las Vegas, Inc.: A Brush With Kindness- Neighborhood Revitalization | \$325,000 | 2.18 | Assistance to Households: Housing Support: Other Housing Assistance |
| Family Promise of Las Vegas: The Family Promise of Las Vegas Navigation Center | \$1,000,000 | 2.18 | Assistance to Households: Housing Support: Other Housing Assistance |



Table D: Household Assistance Project Inventory Summary

| Project Name | Allocation | EC # | Expenditure Category |
|------------------------------------------------------------------------------------------------------------------------------------|-------------|------|--------------------------------------------------------------------------------------------------------|
| Habitat for Humanity Las Vegas, Inc.: The Financial Peace Project | \$50,000 | 2.24 | Assistance to Households: Addressing Educational Disparities: Aid to High- Poverty Districts |
| City of Las Vegas Economic and Urban Development: Food Desert Healthy Foods | \$2,000,000 | 2.31 | Assistance to Small Businesses: Rehabilitation of Commercial Properties or Other Improvements |
| Marios Northtown Market, Inc. | \$1,000,000 | 2.31 | Assistance to Small Businesses: Rehabilitation of Commercial Properties or Other Improvements |
| Three Square: Three Square Call Center | \$40,000 | 2.37 | Economic Impact Assistance - Other |
| City of Las Vegas Economic and Urban Development: Vertical Harvest-Mixed Use Project | \$1,000,000 | * | Refer to Use of Funds section |
| Toni’s House: Reducing Homelessness in Las Vegas through Direct Housing Support, Education, Outreach and Service Referral | \$150,000 | * | Refer to Use of Funds section |

Public/Mental Health: \$38,124,000

The 28 projects awarded \$38.124 million for public and mental health include both programs and capital projects. The city’s Department of Public Safety will convert detention facility areas to serve as a medical facility and equip its Conditions Team to address health, safety and hygiene concerns in the community alongside the city’s Multi-Agency Outreach and Resource Engagement (MORE) Teams and Rapid Response Teams in high-tourist areas, particularly downtown Las Vegas. The city’s Municipal Court will establish a mental health court and psychiatric stabilization program to provide treatment and promote the recovery of its participants diagnosed with serious mental illnesses, per evidence-based models.

A total of three health and wellness centers will be established. The city will oversee development of two centers built in Medically Underserved Areas (MUA), providing services to those who have been disproportionately impacted by COVID-19. FirstMed will develop another health and wellness center, providing primary health care, behavioral health care, substance abuse disorder treatment, psychiatry and supportive services for low-income persons, uninsured and underinsured and at-risk individuals.

Funds will also go toward continued operation of the city’s Recuperative Care Center (RCC) and its expansion, to provide medical recovery for those experiencing homelessness who are not yet ready to recover on the streets. Equipment to reduce disease transmission routes in public facilities will also be purchased by the city with SLFRF funds to better manage pandemic recovery and response.



Organizations awarded SLFRF funding in the public health and mental health category will promote programs for people with disabilities to access physical and health education; recovery support services and job training provided to adults with substance abuse disorders; direct dental preventative services for children; and assistance specific to people living with diabetes who have experienced financial hardship.

The Kirk Kerkorian School of Medicine at UNLV, in collaboration with other partners, will begin development of the Ambulatory Care Center with SLFRF funding, expanding the availability of high-quality health care to Southern Nevada, as well as initial planning and design of the Biomedical Research Facility to leverage the application of research to improve health outcomes with an emphasis on those adversely impacted by COVID-19.

Awardees will address educational barriers to medical professions, provide a prescription medication delivery service and copayment assistance for low-income individuals and conduct community outreach in medically underserved areas to assist residents in accessing primary care and social services. Funding will allow increased capacity for service providers to connect U.S. Veterans experiencing homelessness to housing, care coordination, mental health and substance abuse services and food assistance.

Youth programming will focus on young community members who have unresolved trauma to receive the tools needed to achieve a positive developmental trajectory. Mental health sessions will be provided for child victims of sexual abuse or sex trafficking and programming for youth with cancer will provide assistance to their families.

Use of Evidence

Entities receiving SLFRF funding referenced several evidence-based practices that inform their work to assist communities with public and mental health. Below is a summary of the interventions that inform the work organizations and the city will do.

The Municipal Court's practices conform to the National Association of Drug Court Professional (NADCP) Drug Court Best Practice Standards, the most current synthesis of evidence-based drug court practices that lead to improved outcomes for those involved in the justice system because of their substance use and/or mental health disorders.¹¹

Interviewing and other Cognitive Behavioral Therapy (CBT)¹² techniques to modify participants' thinking and behavior and move them through the Stages of Change are evidence-based methods in cognitive behavioral therapy used in SLFRF-funded programming. CBT practices to be employed include motivational interviewing, contingency management, relapse prevention and training in skills such as coping, planning and goal setting, to support emotional regulation.

The Risk-Need-Responsivity¹³ model is an evidence-based practice that has been used with increasing success to assess and rehabilitate individuals in the criminal justice system. As suggested by its name, it is based on three principles: 1) the risk principle asserts that criminal behavior can be reliably

11 See National Association of Drug Court Professionals: <https://www.nadcp.org/standards/adult-drug-court-best-practice-standards/>

12 See ScienceDirect: https://www.colorado.edu/clinicalpsychology/sites/default/files/attached-files/arch_craske_2009_first_line_treatments.pdf

13 See Psychiatry Online: <https://ps.psychiatryonline.org/doi/pdf/10.1176/appi.ps.201400448>



predicted and that treatment should focus on the higher risk offenders; 2) the need principle highlights the importance of criminogenic needs in the design and delivery of treatment; and 3) the responsivity principle describes how the treatment should be provided.

The National Institute for Medical Respite Care (NIMRC)¹⁴ identified strategies for medical respite care programs that the city’s RCC is modeled from to care for those experiencing homelessness who are not ill enough to stay in the hospital but haven’t recovered well enough to return to the streets.

Trauma-Informed Care¹⁵ is an evidence-based approach in working with veterans and their families, utilizing CBT and Solution Focused Brief Therapy through assessments, motivational interviewing, the Stages of Change Model, Dialectical Behavioral techniques, and Harm Reduction techniques.

Performance Report

Public and mental health projects will have the following performance measures tracked going forward:

Output Measures

- Percent of participants gaining employment
- Percent of children receiving dental treatment
- Number of new EMTs, paramedics or CPR/First Aid/AED certified members
- Number of clients accessing medical care
- Number of clients receiving diabetes treatment
- Number of youth receiving mental health care
- Number of veterans experiencing homelessness accessing services

Outcome Measures

- Improved health outcomes for residents disproportionately affected by the pandemic
- Improved employment opportunities for residents
- Improved accessibility to physical and mental health providers for low-income populations

The table below provides a project overview, amounts awarded and EC in the public and mental health category.

| Table E: Public/Mental Health Project Inventory Summary | | | |
|----------------------------------------------------------------|-------------------|-------------|---------------------------------------|
| Project Name | Allocation | EC # | Expenditure Category |
| City of Las Vegas Municipal Court: Mental Health Court | \$50,000 | 1.12 | Public Health: Mental Health Services |
| Foundation for Recovery: Las Vegas Center for Recovery | \$1,145,000 | 1.13 | Public Health: Substance Use Services |

14 See National Institute for Medical Respite Care: *Creating Places to Heal*: https://nimrc.org/wp-content/uploads/2021/09/Standards-for-Medical-Respite-Programs_2021_final.pdf

15 See American Family Physician: <https://www.aafp.org/pubs/afp/issues/2017/0515/p655.html>



Table E: Public/Mental Health Project Inventory Summary

| Project Name | Allocation | EC # | Expenditure Category |
|------------------------------------------------------------------------------------------------------------------------------------------|-------------|------|---------------------------------------------------------------------------------------------------------------------------------|
| City of Las Vegas Operations and Maintenance: Installation of HVAC Ultraviolet Disinfection Units at Public Access Government Facilities | \$900,000 | 1.14 | Other Public Health Services |
| City of Las Vegas Department of Neighborhood Services: Recuperative Care Center (RCC) Expansion | \$2,000,000 | 1.14 | Other Public Health Services |
| Special Olympics Nevada: Inclusive Programs for People with Intellectual Disabilities | \$250,000 | 1.14 | Other Public Health Services |
| Future Smiles: CLV Builds Healthy Smiles and Communities | \$130,000 | 1.14 | Other Public Health Services |
| Kirk Kerkorian School of Medicine: Kirk Kerkorian School of medicine @ UNLV Ambulatory Care Center | \$4,000,000 | 1.14 | Other Public Health Services |
| Kirk Kerkorian School of Medicine: Kirk Kerkorian School of Medicine at UNLV Biomedical Research Facility | \$6,000,000 | 1.14 | Other Public Health Services |
| Community Outreach Medical Center: Community Resource Advocacy Program | \$100,000 | 1.14 | Other Public Health Services |
| Nevada Diabetes Association for Children and Adults: Emergency Medical Assistance Program | \$50,000 | 1.14 | Other Public Health Services |
| United States Veterans Initiative (U.S. Vets-Las Vegas): COVID-19 Response and Recover for Homeless and At-Risk Veterans | \$400,000 | 1.7 | Public Health: Other COVID-19 Public Health Expenses |
| Guardian Elite Medical Services: G.E.M.S. Community EMS Education and Training | \$500,000 | 2.10 | Assistance to Unemployed or Underemployed Workers |
| Raise the Future: Improving Mental Health and Wellbeing for Youth and Families At-Risk of Entering or Currently involved in the Child | \$525,000 | 2.13 | Assistance to Households: Healthy Childhood Environments: Services to Foster Youth or Families Involved in Child Welfare System |
| FirstMed Health and Wellness Center: FirstMed Care First | \$250,000 | 2.21 | Assistance to Households: Medical Facilities for Disproportionately Impacted Communities |



Table E: Public/Mental Health Project Inventory Summary

| Project Name | Allocation | EC # | Expenditure Category |
|--------------------------------------------------------------------------------------------------------------|-------------|------|------------------------------------------------------------------------------------------|
| Dignity Health–ST. Rose Dominican: Dignity Health St. Rose Dominican Wellness Center at the Sahara Campus | \$1,000,000 | 2.21 | Assistance to Households: Medical Facilities for Disproportionately Impacted Communities |
| Opportunity Village: Las Vegas Neighborhood Club | \$574,000 | 2.21 | Assistance to Households: Medical Facilities for Disproportionately Impacted Communities |
| City of Las Vegas Department of Neighborhood Services: Homeless Helpers RCC Site Acquisition and Development | \$5,500,000 | 2.21 | Assistance to Households: Medical Facilities for Disproportionately Impacted Communities |
| Family and Child Treatment of Southern Nevada, Inc.: FACT COVID Recovery Program | \$100,000 | 2.34 | Assistance to Impacted Nonprofit Organizations |
| Tyler Robinson Foundation Inc. | \$100,000 | 2.34 | Assistance to Impacted Nonprofit Organizations |
| VMSN Inc.: VMSN Healthcare Safety Net Expansion | \$1,400,000 | 2.34 | Assistance to Impacted Nonprofit Organizations |
| City of Las Vegas Office of Strategic Services: Downtown Security and Intervention | \$1,600,000 | 3.5 | Public Sector Capacity: Administrative Needs |
| City of Las Vegas Department of Neighborhood Services: Health and Wellness Foremaster | \$1,000,000 | * | Refer to Use of Funds section |
| City of Las Vegas Department of Neighborhood Services: Recuperative Care Center (RCC) Operations | \$2,000,000 | * | Refer to Use of Funds section |
| Pills2Me Inc. Prescription Medicine Delivery | \$50,000 | * | Refer to Use of Funds section |
| Roseman University of Health Sciences: Roseman College of Medicine GENESIS Initiative | \$300,000 | * | Refer to Use of Funds section |
| City of Las Vegas Department of Public Safety: Detention Center Units Conversion for Medical | \$2,000,000 | * | Refer to Use of Funds section |
| City of Las Vegas Department of Neighborhood Services: East Las Vegas Health and Wellness Center | \$6,000,000 | * | Refer to Use of Funds section |
| City of Las Vegas Municipal Court: Psychiatric Stabilization Program | \$200,000 | * | Refer to Use of Funds section |



Workforce Development: \$12,875,000

The 12 projects receiving \$12.875 million in the workforce development category include training opportunities, support for small businesses and job assistance for people experiencing homelessness.

The city will initiate projects with youth skills-based training and establish a small business support center to bridge skills gaps. Construction for an education training center will begin, allowing for workforce training and job placement support. People experiencing homelessness will also be assisted with SLFRF funds through service providers and at the city's Courtyard Homeless Resource Center with job training and connection to employment.

Youth-focused workforce development programming includes projects to assist at-risk youth with hospitality and culinary job-training skills and job placement assistance. Organizations will match participants with apprenticeships and appropriate job training platforms, removing barriers to education, technical training and employment opportunities for low to moderate income, under/unemployed and traditionally underserved populations. Programs will provide increased training to meet the demand of clientele seeking commercial learner's permits and access to technology training labs.

Use of Evidence

The COVID-19 pandemic hit the Las Vegas economy especially hard, with unemployment reaching 30% in April 2020—the highest in the country.¹⁶ The city has come a long way in the last two years with a June 2022 unemployment rate of 5%, but it's still higher than the national average. SLFRF funds will go towards projects that will help get residents employed and connected to appropriate job training.

According to HUD, one of the most effective strategies to support individuals in ending homelessness and moving into permanent housing is increasing access to meaningful and sustainable job training and employment. Lack of employment, insufficient wages and benefits are the primary reasons why individuals and families in the U.S. find themselves sharing housing despite not wanting to, living in their cars, tents, on the street, in temporary shelters or public housing. Preventing and ending homelessness is contingent on individuals and families securing the sufficient and consistent earnings needed to keep a stable roof over their heads. Several studies support efforts to employ homeless persons as a key tool to ending the cycle of homelessness.¹⁷ The city's Second Chance Employment Program will allow for the job training and employment assistance to help people experiencing homelessness access the skills necessary to transition into paid working positions and eventually self-sufficiency off the streets.

Small Business Development Centers (SBDC) make special efforts to reach minority members of socially and economically disadvantaged groups, veterans, women and those with disabilities in the business community. SLFRF-funded projects will establish a SBDC to boost small businesses and the local economy while assisting minority-owned businesses.

¹⁶ See *The Guardian*: <https://www.theguardian.com/business/2022/jun/05/las-vegas-economy-us-workforce>

¹⁷ See *Heartland Alliance National Initiatives*: <https://nationalinitiatives.issuelab.org/resource/creating-economic-opportunity-for-homeless-jobseekers-the-role-of-employers-and-community-based-organizations.html>



Organizations will utilize a wide array of evidence-based models to guide their workforce development projects. The Big Five Model¹⁸, a behavioral psychology model, will guide career matching work and assist with occupational success. Generation USA outlines a data-centered, seven-component methodology to help students succeed in the tech field.¹⁹ A research-based curriculum is administered, including Tech Elevator and Cisco IT Essentials PC Hardware and Software, to help participants access the tools needed to thrive. The city's Youth Development and Social Initiatives Department referenced the Las Vegas Global Economic Alliance's Workforce Blueprint in developing its employment program. The Workforce Blueprint utilizes data to identify local current and future workforce needs, local training capacity and focuses on diversity, equity and inclusion to promote positive economic change.²⁰

Performance Report

Projects under workforce development will have the following performance measures that will be tracked going forward:

Output Measures

- Number of participants enrolled in workforce/career development
- Number of participants completing workforce/career development
- Number of participants obtaining jobs
- Number of workforce/career development participants residing in QCTs
- Number of people experiencing homelessness participating in job programs
- Number of workers enrolled in sectoral job training programs
- Number of workers completing sectoral job training programs
- Number of people participating in summer youth employment programs

Outcome Measures

- Improve employment opportunities for most impacted residents
- Number of participants employed six months after job placement
- Improved skills for underemployed or unemployed residents

The table below provides an overview of the projects awarded, amount awarded and the EC under the workforce development category.

| Table F: Workforce Development Project Inventory Summary | | | |
|--------------------------------------------------------------------------------------------------------|------------|------|-----------------------------------------------------------------------------|
| Project Name | Allocation | EC # | Expenditure Category |
| City of Las Vegas Youth Development and Social Initiatives: Workforce Development and Business Support | \$800,000 | 1.8 | COVID-19 Mitigation and Prevention: COVID-19 Assistance to Small Businesses |
| City of Las Vegas Youth Development and Social Initiatives: Youth Employment Program | \$500,000 | 2.10 | Assistance to Households: Assistance to Unemployed or Underemployed Workers |

18 See Annual Review of Psychology: https://web.archive.org/web/20170808214918id_/http://orientation.uchicagolawandecon.org/readings/Digman%20on%20Five%20Factor%20Model.pdf

19 See Generation USA: <https://usa.generation.org/about/>

20 See Las Vegas Global Economic Alliance: <https://lvgea.org/wp-content/uploads/2022/03/2022-Workforce-Blueprint.pdf>



Table F: Workforce Development Project Inventory Summary

| Project Name | Allocation | EC # | Expenditure Category |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------|------|-----------------------------------------------------------------------------|
| City of Las Vegas Department of Neighborhood Services: Second Chance Employment | \$1,000,000 | 2.10 | Assistance to Households: Assistance to Unemployed or Underemployed Workers |
| Southern Nevada Public Television– Vegas PBS: Workforce Development– Jobtimize Las Vegas | \$190,000 | 2.10 | Assistance to Households: Assistance to Unemployed or Underemployed Workers |
| Tech Impact: Workforce Training and Job Placement Program | \$125,000 | 2.10 | Assistance to Households: Assistance to Unemployed or Underemployed Workers |
| Ahern ACT, LLC: Ahern ACT: Advanced Career Training | \$500,000 | 2.10 | Assistance to Households: Assistance to Unemployed or Underemployed Workers |
| Goodwill Industries of Southern Nevada Inc.: Mobile Career Coaching and Employer-Driven Training Springs | \$500,000 | 2.10 | Assistance to Households: Assistance to Unemployed or Underemployed Workers |
| Lutheran Social Services of Nevada: Employment Navigation Program | \$500,000 | 2.10 | Assistance to Households: Assistance to Unemployed or Underemployed Workers |
| City of Las Vegas Youth Development and Social Initiatives: Genos All Access–Critical Workforce Development Skills (Emotional Intelligence) Designed for Community Outreach | \$150,000 | * | Refer to Use of Funds section |
| City Impact Foundation: CIC Technology Lab | \$360,000 | * | Refer to Use of Funds section |
| City of Las Vegas Youth Development and Social Initiatives: Construct East Las Vegas Workforce Employment Training Center | \$8,000,000 | * | Refer to Use of Funds section |
| The Chef Jeff Project | \$250,000 | * | Refer to Use of Funds section |

Youth and Education: \$12,673,000

The 18 projects awarded \$12.673 million for youth and education will improve academic outcomes, fill the connectivity and funding gaps for students in low-income areas to promote equitable access to education.

City departments will use SLFRF funding to address the impacts of COVID-19 pandemic on student learning. Broadband connectivity will be upgraded to improve wireless technology to help close the digital divide in a predominately low-income area. Funding will go toward a school serving students in zip codes that have been historically underserved with a large minority population. Programming will provide equity and pipelines for economic mobility within Las Vegas’ most underserved communities through training programs coupled with wrap-around services.



Programming will address youth and education needs, including an initiative that offers girls and their caregivers a safe space to learn how to understand and work through the emotional and mental phases of female youth development. Funds will target programming in disadvantaged schools, supporting educational equity and excellence through authentic school-family-community partnerships. Student programming will be provided to assist with attendance issues, behavioral issues and closing the achievement gap and include STEM classes to learn coding, drone programming, building applications and mathematical reasoning and modeling. Students with developmental delays will have access to diagnostic and treatment services.

Funds will assist children and families in the foster care system in areas serving a higher proportion of minority communities, receiving assistance with clothing and basic necessities as needed. Select library branches will provide after-school tutoring, assisting in making up for lost learning during the COVID-19 pandemic remote learning school year. High tech training and education will be provided on how to access venture capital, pitching your company, best practices, including mentorship opportunities.

SLFRF funds will support outreach programs, providing community members of all ages with content-rich, historical object-based, storytelling presentations that address topics in Las Vegas and American history as well as forensic science. Families receiving public assistance will have access to children's museum programming. Community engagement will increase access to museum tours, allow for school field trips, family art days and more. Programs will match students with trained mentors, receiving academic support, improved socio-emotional development and relational capacity improvement.

Use of Evidence

In 2021, a Thomas Fordham Institute report on school effectiveness ranked Las Vegas second worst in the country.²¹ The report measured this by analyzing academic growth, academic growth for traditionally disadvantaged students, improvement in achievement in recent years and high school graduation rates. The report hypothesizes that perhaps the prevalence of charter schools and school choice in some metro areas accounts for their much higher ratings. The programs funded by SLFRF for youth and education intend to address achievement gaps with a focus on disadvantaged groups.

Various methodologies will be used to carry out youth and educational programming. Organizations receiving SLFRF funding cited two as informing their work: Two Generational and Applied Behavioral Analysis. The evidence-based Two Generational (2Gen) approach was pioneered by the Aspen Institute, which is linked to increased educational outcomes, health and wellbeing, social capital and workforce development.²² This methodology recognizes the whole family unit to address individual family member's needs in achieving educational success and economic prosperity and will guide some of the work done using SLFRF funding. Applied Behavioral Analysis and Behavior Therapy/Behavior Modification will also be utilized in programs to enhance social emotional thinking with family and peers.

21 See Thomas B. Fordham Institute: <https://metro.fordhaminstitute.org/#defining-quality>

22 See Aspen Institute: <https://ascend.aspeninstitute.org/2gen-approach/>

Performance Report

Projects for youth and education will have the following performance measures tracked going forward:

Output Measures

- Number of youth enrolled mentoring/other program
- Number of youth completing mentoring/other program
- Number of youth with improved skills (using pre- and post-assessment)
- Number of families served by home visiting
- Number of children served by childcare and early learning (ages 3-5)
- Number of students successfully transitioned to middle school
- Percent of program participants gaining employment
- Percent of participating students showing improved attendance, behavioral and academic success
- Number of participants enrolled into postsecondary programs

Outcome Measures

- Improve the academic success rates of students adversely affected by the pandemic school closures
- Improved internet access for historically disadvantaged population
- Increased access to treatment for students with learning disabilities
- Improved access to resources for children in the child welfare setting





Table G below reviews the projects awarded, award amount and the EC under the youth and education category.

| Table G: Youth and Education Project Inventory Summary | | | |
|--------------------------------------------------------------------------------------------------------------------------------------------|-------------------|-------------|---------------------------------------------------------------------------------------------------------------------------------|
| Project Name | Allocation | EC # | Expenditure Category |
| Girl Scouts of Southern Nevada: Girl Scouts “All Together” Initiative | \$300,000 | 1.12 | Behavioral Health: Mental Health Services |
| City of Las Vegas Youth Development and Social Initiatives: Charter and Public School Assistance Program | \$1,000,000 | 1.4 | COVID-19 Mitigation and Prevention: Prevention in Congregate Settings |
| Klothes 4 Kids | \$50,000 | 2.13 | Assistance to Households: Healthy Childhood Environments: Services to Foster Youth or Families Involved in Child Welfare System |
| City of Las Vegas Youth Development and Social Initiatives: ReInvent Schools Las Vegas Safekey Program | \$200,000 | 2.25 | Assistance to Households: Addressing Educational Disparities–Academic, Social and Emotional Services |
| City of Las Vegas Youth Development and Social Initiatives: The Las Vegas My Brother’s Keeper Alliance–Business Advisory Council Expansion | \$200,000 | 2.25 | Assistance to Households: Addressing Educational Disparities–Academic, Social and Emotional Services |
| CORE Powered by the Rogers Foundation: CORE Las Vegas Cohort | \$440,000 | 2.25 | Assistance to Households: Addressing Educational Disparities–Academic, Social and Emotional Services |
| After-School All-Stars Las Vegas: Focusing on Fremont: Providing After-School Solutions for At-Risk Youth | \$65,000 | 2.25 | Assistance to Households: Addressing Educational Disparities–Academic, Social and Emotional Services |
| TPL Foundation: Men and Divas of Tomorrow | \$250,000 | 2.25 | Assistance to Households: Addressing Educational Disparities–Academic, Social and Emotional Services |
| Las Vegas Clark County Library District: Teachers in Libraries | \$400,000 | 2.25 | Assistance to Households: Addressing Educational Disparities–Academic, Social and Emotional Services |
| Big Brothers Big Sisters of Southern Nevada: Strong Start School Based Mentoring | \$183,000 | 2.25 | Assistance to Households: Addressing Educational Disparities–Academic, Social and Emotional Services |



Table G: Youth and Education Project Inventory Summary

| Project Name | Allocation | EC # | Expenditure Category |
|---------------------------------------------------------------------------------------------------------------------------|-------------|------|------------------------------------------------------------------------------------------------------|
| Foundation for Positively Kids, Inc.: Positively Kids Pandemic Management Program | \$100,000 | 2.25 | Assistance to Households: Addressing Educational Disparities–Academic, Social and Emotional Services |
| DISCOVERY Children’s Museum: Museums for ALL–STEAM Educational Programming | \$480,000 | 2.27 | Assistance to Households: Addressing Impacts of Lost Instructional Time |
| The Neon Museum: Increasing Access to the Neon Museum by the COVID-19 Impacted Community | \$125,000 | 2.34 | Assistance to Impacted Nonprofit Organizations |
| The Mob Museum: Educational Outreach and Community Resource Extensions | \$70,000 | 2.36 | Aid to Impacted Industries: Aid to Other Impacted Industries |
| City of Las Vegas Youth Development and Social Initiatives: Westside School Wi-Fi Project | \$60,000 | 5.21 | Broadband: Other Projects |
| StartUp Vegas: Vegas Tech Academy | \$750,000 | * | Refer to Use of Funds section |
| City of Las Vegas Youth Development and Social Initiatives: Strong Start Academy Elementary School | \$6,000,000 | * | Refer to Use of Funds section |
| City of Las Vegas Youth Development and Social Initiatives: Reinvest Schools Las Vegas/Safekey Start GO! Mobile Preschool | \$2,000,000 | * | Refer to Use of Funds section |



Other: \$8,600,000

Funding in this category will go toward four city-based projects, for a total amount of \$8.6 million. SLFRF funds will be used to directly increase the city of Las Vegas staffing and services levels to pre-pandemic levels and provide additional support for continued pandemic recovery response. Additionally, funds will be used to increase staffing levels and/or employ consultants in order to support effective management and oversight of the grant administration program, including ensuring compliance with legal, regulatory, and other requirements.

The city's Diversity, Equity and Inclusion (DEI) program, will obtain an Equity Index through the use of Enterprise Data Management's proposed Indexing program. The DEI Committee will utilize the Equity Indices to explore the predictive ability of certain data to determine possible outcomes and goals, driving more and better data-driven decision making.

The city's Department of Parks, Recreation and Cultural Affairs will administer an arts operating support grant program to the local arts community to provide financial relief to local artists and arts organizations who have been impacted by the economic effects of the shutdown related to COVID-19.

Use of Evidence

Projects awarded cited evidence-based models and interventions or program evaluations models will be developed. The city of Las Vegas arts operating support program will help to support the economic and cultural recovery of the community. Evidence shows that non-profits who receive government funding spend more on their programs and services, and tend to stay more closely aligned to their missions.²³

Table H below reviews the projects approved under this category.

| Project Name | Allocation | EC # | Expenditure Category |
|--------------------------------------------------------------------------------------------------------|-------------|------|--------------------------------------------------------------|
| City of Las Vegas Department of Parks, Recreation and Cultural Affairs: Arts Operating Support Program | \$600,000 | 2.37 | Negative Economic Impact: Economic Impact Assistance - Other |
| City of Las Vegas Strategic Services: CLV Service Restoration | \$7,000,000 | 3.5 | Public Sector Capacity: Administrative Needs |
| City of Las Vegas Strategic Services: ARP Administrative Costs | \$500,000 | 7.1 | Administrative: Administrative Expenses |
| City of Las Vegas Innovation and Technology: Data Management and Improvement | \$500,000 | * | Refer to Use of Funds section |

²³ See *Public Administration and Development*: https://www.researchgate.net/publication/332510620_How_does_government_funding_affect_nonprofits_program_spending_Evidence_from_international_development_organizations

AMERICAN RESCUE PLAN

