

PUBLIC SAFETY | Community Survey Results

Community Survey Questions:

- Question 1: From your perspective, in 3-5 years, what would success look like for the community and city of Las Vegas in the priority area: public safety?
- Question 2: What should the city of Las Vegas do to make in the priority area: public safety?

Community Survey Results:

Most common responses from, a total of 570 respondents, to the Community Survey questions are summarized below (common themes of success from question 1 are bold and ideas on what the city should from question 2 are bulleted).

1. Improved Traffic and Pedestrian Safety

- Implement greater enforcement and stricter penalties on traffic citations, DUIs, and reckless driving, and speeding
- Increase patrol units to monitor streets and highways
- Improve city infrastructure to make walking/biking safer (crosswalks, lighting, lane reductions, bridges, speed bumps, etc.)
- Improve public transportation and accessibility
- Create a more walkable city

2. Crime Reduction and Offender Accountability

- Hire more law enforcement personnel
- Implement and enforce stricter sentencing and consequences for criminal behavior
- Tackle the root causes of crime by addressing issues like mental health, addiction, poverty, and housing
- Take preventative measures by providing education and needed resources and services

3. Residents and Tourists Feel Safe

- Increase law enforcement presence and visibility, especially in residential neighborhoods, school zones, and downtown area (e.g. foot patrol units)
- Emphasize that public safety is for everyone – including minorities, immigrants, and marginalized communities
- Decreased homeless presence in public spaces

4. Improved School and Youth Safety

- Reduce violence in schools – proposed solutions include greater presence of law enforcement, gun regulation, and preventative programs
- Increase safety in school zones and for students biking/walking to and from school (e.g. more crosswalks, crossing guards, and law enforcement presence)
- Increase education and after-school programs to prevent juvenile crime

5. Trust and Confidence in Public Safety Systems

- Increase officer and marshal accountability
- Provide more de-escalation and crisis intervention training
- Improve 911 answer and response times
- Greater response rate to non-emergency calls
- Increase outreach and partnerships to improve law enforcement relationships with the community

PUBLIC SAFETY | Employee Survey Results

Employee Survey Questions:

- Question 1: From your perspective, in 3-5 years, what would success look like for the community and city of Las Vegas in the priority area: public safety?
- Question 2: What should the city of Las Vegas do to make in the priority area: public safety?

Employee Survey Results:

Most common responses from, a total of 528 respondents, to the Employee Survey questions are summarized below (common themes of success from question 1 are bold and ideas on what the city should from question 2 are bulleted).

1. Crime Reduction and Offender Accountability

- Hire more law enforcement personnel
- Implement and enforce stricter sentencing and consequences for criminal behavior
- Tackle the root causes of crime by addressing issues like mental health, addiction, poverty, and housing
- Be more proactive and less reactionary
- Take preventative measures by providing education and needed resources and services
- Maintain and attract qualified officers with competitive compensation

2. Improve Traffic and Pedestrian Safety

- Implement greater enforcement and stricter penalties on traffic citations, DUIs, reckless driving, and speeding
- Increase patrol units to monitor streets and highways
- Improve city infrastructure to make walking/biking safer (crosswalks, lighting, lane reductions, bridges, speed bumps, etc.)
- Utilize technology and data to target high-risk areas (e.g. red-light cameras)

3. Residents and Tourists Feel Safe

- Increase law enforcement presence and visibility, especially in residential neighborhoods, school zones, and downtown area (e.g. foot patrol units)
- Increase fire stations and upgrade equipment

4. Address Homelessness in Public Spaces

- Decrease homeless presence in public spaces through strict enforcement
- Decrease homeless presence in public spaces empathetically through dedicated response teams and investment in social services

5. Trust and Confidence in Public Safety Systems

- Increase officer and marshal accountability
- Provide more de-escalation and crisis intervention training
- Improve 911 response time
- Implement community policing and engagement to build relationships and trust
- Fair and equitable treatment of all citizen
- Allow trained professionals who are not armed law enforcement to handle non-emergency calls

HEALTHCARE | Community Survey Results

Community Survey Questions:

- Question 1: From your perspective, in 3-5 years, what would success look like for the community and city of Las Vegas in the priority area: healthcare?
- Question 2: What should the city of Las Vegas do to make in the priority area: healthcare?

Community Survey Results:

Most common responses from, a total of 570 respondents, to the Community Survey questions are summarized below (common themes of success from question 1 are bold and ideas on what the city should from question 2 are bulleted).

1. Expand Access to Affordable and Local Healthcare

- Build more community clinics, mobile health units, and urgent care centers, especially in underserved areas
- Support Federally Qualified Health Centers (FQCHCs) and school-based health centers
- Support legislation to expand state Medicaid and reduction in medical/drug costs
- Lobby for transparent pricing, insurance reform, and to protect consumers

2. Attract and Retain Healthcare Professionals

- Incentivize doctors, nurses, and specialists to move to and stay in Las Vegas
- Expand residency and fellowship programs to retain local medical graduates
- Increase number of clinics, urgent care centers, and mobile health units, especially in underserved areas
- Increase number of primary care physicians, specialists, and mental health professionals

3. Invest in Preventive and Mental Health Services

- Expand mental health, substance use treatment, and behavioral health services
- Integrate services into community centers, schools, and homeless outreach programs
- Promote wellness education, nutrition, and chronic disease prevention
- Emphasis on preventive care, wellness programs, and health education

4. Strengthen Healthcare Infrastructure and Partnerships

- Continue development in the Las Vegas Medical District with facilities, housing, and transit access
- Attract a 24-Hour pharmacy in the Las Vegas Medical District
- Improve public education systems to attract professionals with families
- Partner with UNLV, local hospitals, and nonprofits to expand training and service delivery
- Encourage public-private partnerships to fund and operate healthcare programs

5. Improve Quality of Healthcare

- Lobby for higher standards for medical professionals and facilities
- Establish Las Vegas as a model for universal well-being – prioritizing preventative care, mental health services, and community wellness programs
- Recruit higher quality doctors, including major surgeons and specialized treatment providers

HEALTHCARE | Employee Survey Results

Employee Survey Questions:

- Question 1: From your perspective, in 3-5 years, what would success look like for the community and city of Las Vegas in the priority area: healthcare?
- Question 2: What should the city of Las Vegas do to make in the priority area: healthcare?

Employee Survey Results:

Most common responses from, a total of 528 respondents, to the Employee Survey questions are summarized below (common themes of success from question 1 are bold and ideas on what the city should do from question 2 are bulleted).

1. **Expand Access to Affordable Healthcare**

- Enhance outreach using multilingual materials, social media campaigns, digital kiosks in public buildings, and collaboration with schools, shelters, community centers and detention center
- Use data-drive outreach (mapping health deserts) so resources go to most severe gaps
- Partner with nonprofits, hospitals, and higher education to co-develop training programs and service delivery models
- Support Federally Qualified Health Centers (FQHCs) and other low-cost providers to increase access and training opportunities

2. **Improve Quality and Continuity of Care**

- Increase capacity of primary care physicians, specialists, and mental health professionals
- Partner to attract the highest quality physicians to improve quality of existing healthcare services and expand opportunities for research
- Incentivize for more specialty doctors so residents don't leave Las Vegas to seek specialists

3. **Workforce Expansion and Retention of Healthcare Professionals**

- Incentivize UNLV medical school and nursing program graduates to stay local
- Offer incentive programs (e.g., loan forgiveness, housing support) to attract psychiatrists, therapists, and nurses to practice in underserved areas
- Lobby for residency programs to keep physicians and medical professionals in Las Vegas

4. **Improve Mental Health and Addiction Services**

- Encourage public-private partnerships to fund and operate healthcare programs
- Integrate behavioral health teams with primary care (co-located mental health counselors in community clinics)
- Provide support for more mental health facilities and drug addiction programming

5. **Community-Centered Healthcare Partnerships and Infrastructure**

- Expand integrated healthcare and specialty care into the Las Vegas Medical District
- Expand healthcare infrastructure and medical offices in the Las Vegas Medical District
- More urgent care centers, general practitioners, specialty clinics, and a Children's Hospital
- Incentivize 24-hour primary care clinics and support mobile health units & community clinics
- Deploy mobile health clinics and vans in underserved ZIP codes for basic care & screenings

ECONOMIC DEVELOPMENT | Community Survey Results

Community Survey Questions:

- Question 1: From your perspective, in 3-5 years, what would success look like for the community and city of Las Vegas in the priority area: economic development?
- Question 2: What should the city of Las Vegas do to make in the priority area: economic development?

Community Survey Results:

Most common responses from, a total of 570 respondents, to the Community Survey questions are summarized below (common themes of success from question 1 are bold and ideas on what the city should from question 2 are bulleted).

1. Economic Diversification

- Attract new industries, such as film studios, manufacturing, technology, healthcare, or renewable energy
- Focus on expanding arts, leisure, and entertainment opportunities for locals
- There are mixed perspectives on the value of using tax incentives to attract large corporations or businesses

2. High Quality Jobs with Living Wages

- Expand accessible workforce development and vocational training, especially for youth, underserved communities, and those who are exiting the criminal justice system
- Facilitate relationships between businesses, educational institutions, and workers
- Incentivize businesses to provide livable wages and full-time, stable jobs

3. Thriving Small Businesses

- Provide financial support for small businesses, especially for commercial rent
- Simplify permitting and licensing processes
- Provide assistance to business owners from underrepresented or underserved populations

4. Environmentally Sustainable Economy

- Implement green building standards for new construction
- Follow strict water conservation practices when planning future growth and development
- Attract sustainable industries and businesses that will commit to following sustainable practices; avoid attracting resource-intensive industries like tech data centers

5. Revitalization of Downtown & Other Areas

- Infill and address empty/vacant properties
- Focus on beautification of downtown area, east Las Vegas, and other older communities
- Attract more grocers in food deserts and downtown area
- Address homelessness that drives away business and potential residents from downtown area

ECONOMIC DEVELOPMENT | Employee Survey Results

Employee Survey Questions:

- Question 1: From your perspective, in 3-5 years, what would success look like for the community and city of Las Vegas in the priority area: economic development?
- Question 2: What should the city of Las Vegas do to make in the priority area: economic development?

Employee Survey Results:

Most common responses from, a total of 528 respondents, to the Employee Survey questions are summarized below (common themes of success from question 1 are bold and ideas on what the city should from question 2 are bulleted).

1. Economic Diversification

- Decrease reliance on gaming and hospitality and shift tourism focus toward historic preservation, arts, and culture
- Attract new industries, such as film studios, manufacturing, technology, healthcare, or renewable energy

2. High-Quality Jobs with Livable Wages

- Increase in good-paying, stable jobs that allow residents to afford housing, leisure, and essentials
- Work with local businesses and education institutions to expand workforce training programs

3. Thriving Small and Local Businesses

- Provide tax incentives and financial support to startups and existing small businesses
- Address rising cost of commercial rent and land
- Reduce regulatory red tape where possible
- Provide education and consultations to help navigate regulations as well as financial planning and management
- Protect against big corporate monopolies having outsized influence in industries or districts

4. Vibrant and Revitalized Downtown & Surrounding Areas

- Offer diverse and affordable dining, arts, and entertainment experiences that attract locals to downtown and cultural areas
- Downtown area, commercial district, and transit corridors are revitalized and free of blight to improve the attractiveness of the area

5. Arts, Leisure, and Community Spaces

- Increase number of parks and community spaces in residential areas
- Increase family and youth-focused activities and programs
- Increase number of cultural and entertainment events

HOUSING & HOMELESSNESS | Community Survey Results

Community Survey Questions:

- Question 1: From your perspective, in 3-5 years, what would success look like for the community and city of Las Vegas in the priority area: housing and homelessness?
- Question 2: What should the city of Las Vegas do to make in the priority area: housing and homelessness?

Community Survey Results:

Most common responses from, a total of 570 respondents, to the Community Survey questions are summarized below (common themes of success from question 1 are bold and ideas on what the city should from question 2 are bulleted).

1. Increase Housing

- Increase in affordable housing,
- Increase in low-income housing; tiny homes; supportive housing; transitional housing; shared living spaces; micro-apartments
- Offer incentives to developers to build more workforce housing, tax credits
- Cap rent increases; more housing assistance programs
- landlord incentives; streamline permitting
- Limit short-term rentals
- Enact laws which prohibits corporations from buying large swathes of housing

2. Safe and Clean Neighborhoods

- Increase law enforcement of trespassing, loitering laws and ordinances to maintain public safety
- Clean streets, safe parks, as homeless congregate in public spaces
- Increase safety in neighborhoods

3. Accessible Mental Health & Substance Abuse Treatment

- Invest in long-term inpatient programs for mental health an addiction recovery
- Create facilities to house and treat individuals with severe mental illness or addiction
- mental illness facilities/treatment for the mentally challenged and drug rehabilitation centers that are free and accessible

4. Quality Resources and Programming

- Increase shelters, outreach
- Access to food banks wraparound services, education resources
- Access to employment, work, trade education, social workers

5. Decrease in Homelessness/Encampments

- Fewer people experiencing homelessness; fewer/ban encampments
- Unhoused off the streets; out of neighborhoods

HOUSING & HOMELESSNESS | Employee Survey Results

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Employee Survey Results:

Most common responses, from a total of 528 respondents, to the Employee Survey questions are summarized below (common themes of success from question 1 are bold and ideas on what the city should do from question 2 are bulleted).

1. Increased Housing

- Increase in affordable housing units
- Increase housing access/supply: mixed-income developments, tiny homes, more middle/starter homes, path to home ownership
- Address high housing/rent costs, incentives for developers, repurpose properties, rent controls, public housing, more transitional housing
- Remove zoning barriers and streamline permitting to encourage affordable housing development
- Promote higher-density housing and reduce suburban sprawl
- Limit corporations/investors from buying homes and driving prices up
- Convert vacant motels or office buildings into transitional housing

2. Decrease in Homelessness/Encampments

- Homelessness decreased or eradicated
- Removal or relocation of visible encampments and fewer people sleeping in public spaces/on the streets

3. Quality Resources and Programming

- Training, job programs, education on renter's rights, shelter, programs, workforce housing, temporary housing, food banks
- Adopt a "Housing First" model with wraparound services like mental health and job training

4. Accessible Mental Health & Substance Abuse Treatment

- Strong demand for expanded behavioral health services, substance abuse disorder treatment, inpatient facilities, medical respite beds, and onsite clinical support
- Invest in long-term inpatient programs for mental health and addiction recovery
- Create facilities to house and treat individuals with severe mental illness or addiction

5. Employees and Residents Feel Safe

- Enforce current laws, pass new laws (trespassing, drug use, crime, etc.)
- Code enforcement services to neighborhoods