



## LAS VEGAS CITY COUNCIL

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RE: Political Campaign Sign Requirements

Dear Candidate:

The purpose of this letter is to explain the requirements regarding the placement of political campaign signs within the City of Las Vegas.

A political candidate is required to submit one sign permit application for all proposed political signs to be posted on behalf of the political candidate. If the proposed sign is to be erected on behalf of a cause or a ballot question, one sign permit application is required.

An application for a sign permit can be obtained online at <https://www.lasvegasnevada.gov/Business/Permits-Licenses/Building-Permits>. There is no zoning fee required for political signs; however, a \$73.00 building permit fee is required by the Department of Building and Safety.

The following information is an excerpt from the City of Las Vegas Unified Development Code [19.06.140](#) and [19.08.120](#):

1. **Maximum Area (Residential)** - 16 square feet per sign; not to exceed a maximum total area of 80 square feet for all such signs located on a lot containing a residential use. For all other uses, the maximum total area shall not exceed 128 square feet.
2. **Maximum Area (Commercial and Industrial)** - 64 square feet per political sign. A political sign may be substituted for any other lawful sign, or political copy may be used to replace copy on any existing, conforming sign.
3. **Additional Standards**
  - a. Political signs shall be placed only on private property.
  - b. Political signs shall be designed and located in such a manner that signs do not interfere with or will be confused with a traffic control signal/sign, or obstruct the vision of traffic.
  - c. Political signs shall not be placed on any public property, in the right-of-way, or posted on any utility pole/device.
4. **Certificate Required** - All political signs in excess of 32 square feet require a sign certificate. Other political signs do not require a certificate. This requirement is processed as a Temporary Sign Permit (<https://files.lasvegasnevada.gov/planning/Temporary-Sign-Permit.pdf>).

- 5. Illumination Permitted** - Separate illumination of political signs in residential districts is not permitted. Where a political sign is erected in place of another permitted sign or political copy is placed on an existing, lawful sign in a non-residential district, the illumination standards otherwise applying to the sign shall apply to the political sign or political copy.
  
- 6. Removal** - All political signs that relate to an election shall be removed within 15 days after the election to which they pertain. Signs supporting a candidate who loses a primary election or wins a nonpartisan race in a primary election with more than 50 percent of the vote shall be removed within 15 days after the primary election.
  - a.** The person or persons who are responsible for the erection, placement or distribution of any political sign, including the person whose candidacy the sign supports, are jointly and severally responsible for the removal of the political sign and the associated costs.
  - b.** If any sign is not removed within the time period set forth above, the City may, upon 5 days written notice to a candidate or other person responsible, remove and dispose of any such sign. The City shall certify the removal and may charge the candidate or other person responsible for the City's cost for the removal. Removal charges shall be paid within 30 days after receipt of a statement of charges.

Should you have any questions concerning this information, please contact the Department of Planning at 702.229.6301.