



Helldorado Days Rodeo by Professional Bull Riders LLC

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| Grants | \$850,000 |
| Organization | Professional Bull Riders, LLC |
| Years | 2015-2017 |
| | <p>A total of \$850,000 in Centennial Grants were awarded to Professional Bull Riders, LLC, for producing the Helldorado Days Rodeo in the years 2016-2018.</p> <p>Helldorado Days is the longest running civic event in Las Vegas. Launched in 1935 by the Benevolent and Protective Order of the Elks Lodge No. 1468, Helldorado developed into an annual event – a rodeo, carnival, and parades – celebrating the city’s roots and western heritage. The Elks Lodge continued production of Helldorado through the late 1990s at which time it took a hiatus before returning in 2005.</p> |