



Helldorado Days parade on Fremont St, circa 1952. LF Manis Collection, UNLV Special Collections & Archives.

## Helldorado Days Rodeo

<b>Grants</b>	\$2,393,500
<b>Organization</b>	Elks Lodge No. 1468
<b>Years</b>	2005-2017
	<p>Helldorado Days is the longest running civic event in Las Vegas. Launched in 1935 by the Benevolent and Protective Order of the Elks Lodge No. 1468, Helldorado developed into an annual event – a rodeo, carnival, and parades – celebrating the city’s roots and western heritage. The Elks Lodge continued production of the Helldorado through the late 1990s.</p> <p>Following a brief hiatus, Helldorado Days was revived for the Las Vegas Centennial in 2005 through a partnership of the Centennial Commission and the Elks Lodge.</p> <p>From 2007-2015, the Centennial Commission provided over \$2.3 million in funding to the Elks Lodge for the rodeo portion of the Helldorado Days celebration. Additional funding was provided to the Elks Lodge for ancillary Helldorado Days events in 2017.</p>