



Photo: Las Vegas News Bureau, LVCVA Archive

Once Upon a 100 Weddings

Grant	\$45,570.24
Organization	City of Las Vegas
Year	2005
	<p>The wedding industry is an internationally known component of Las Vegas identity which grew parallel to tourism and gaming. The first dedicated, 24-hour wedding chapel in Las Vegas opened in 1933. The city has been recognized as the "Marriage Capital of the World" since the phrase was coined by the London Daily Herald in the 1950s. Weddings continue to be a major part of the city's identity.</p> <p>"Once Upon 100 Weddings" was a mass wedding event that celebrating the city's 100th anniversary. The event, held on the Fremont Street Experience, June 9, 2005, commemorated the marriages of 100 couples who had already had their actual wedding ceremonies.</p>