



**CORPORATE  
CHALLENGE**

**SPONSORSHIP**  
LASVEGASNEVADA.GOV/CORPORATECHALLENGE



Join today or send inquiries to 702.229.6706  
or [corporatchallenge@lasvegasnevada.gov](mailto:corporatchallenge@lasvegasnevada.gov)

what is

## CORPORATE CHALLENGE?

Corporate Challenge is the largest amateur sports event in Southern Nevada. Las Vegas residents get the opportunity to spend time with their coworkers in a fun environment with approximately 41 unique sporting events.

why

## SPONSOR?

As a sponsor your company will be a part of bringing 18,000 employees from more than 125 companies around Las Vegas (including yours) a sense of teamwork and friendship that will spill over to their daily work. When your organization becomes a sponsor of Corporate Challenge you will be recognized as a business that cares for the health and wellness of corporate team members throughout the valley. It's a win-win.

company

## VISIBILITY

Based on the sponsorship level your company will enjoy the following benefits:

- Opening and closing day event recognition
- Company listing on our website receiving 6,000 visitors during the course of the games
- Reach an audience of approximately 18,000 employees from 125 companies
- Showcase your company in a unique way to possibly garner new customers
- Align yourself with other companies that place priority on corporate wellness

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# SPONSORSHIP LEVELS

## Local Presenting Sponsor:

**\$15,000+ cash only**

- ✓ Logo displayed on all Corporate Challenge (CC) media for the event
- ✓ Recognition in event press releases
- ✓ Logo displayed prominently on all CC signage
- ✓ Complementary CC team registration for your company (\$2400 value)
- ✓ Logo displayed on all CC participant forms and manuals
- ✓ Logo displayed on volunteer shirts or other collateral materials for the event
- ✓ Logo displayed on CC website
- ✓ Recognition via Social Media
- ✓ Recognition at opening and closing ceremonies
- ✓ Recognition on CC e-blasts
- ✓ Recognition in City Council newsletters via event announcements
- ✓ Booth space for your company at opening and closing ceremonies
- ✓ Company representative opportunity to speak at both ceremonies
- ✓ Logo prominently displayed on participant give away bags
- ✓ Opportunity to place company logo items in giveaway bags

## Media Sponsor:

**\$15,000+**

- ✓ Exclusivity in media genre
- ✓ Logo displayed on all Corporate Challenge (CC) media for the event
- ✓ Recognition in event press releases
- ✓ Logo displayed prominently on all CC signage
- ✓ Complementary CC team registration for your company (\$2400 value)
- ✓ Logo displayed on all CC participant forms and manuals
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# SPONSORSHIP LEVELS

## Gold Sponsor:

**\$5,000**

- ✓ Name listed on all CC participant forms and manuals
- ✓ Name listed on print advertising
- ✓ Name listed on other collateral materials where appropriate
- ✓ Logo displayed on CC website
- ✓ Recognition with other gold sponsors via social media
- ✓ Recognition in press releases
- ✓ Recognition at opening and closing ceremonies
- ✓ Recognition on eblasts
- ✓ Booth space for your company at opening and closing ceremonies
- ✓ Opportunity to place company logo items in giveaway bags

## Silver Sponsor:

**\$2,500**

- ✓ Name listed on print advertising
- ✓ Logo displayed on CC website
- ✓ Recognition with other silver sponsors via social media
- ✓ Recognition in press releases
- ✓ Verbal recognition at opening and closing events
- ✓ Booth at closing ceremonies
- ✓ Recognition at opening and closing ceremonies
- ✓ Listing with other sponsors on e-blasts
- ✓ Opportunity to place company logo items in giveaway bags

## Bronze Sponsor:

**Single event sponsor / \$500**

- ✓ Single event sponsor
- ✓ Banner & booth at one of the more than 41 events within Corporate Challenge
- ✓ Company listing on the CC website
- ✓ Company listing on print advertising
- ✓ Opportunity to place company logo items in giveaway bags

## In-kind sponsor:

Our goal is to underwrite expenses of the Corporate Challenge through both cash and in-kind services. As you can imagine putting on an event like this takes substantial time and money, however the more we can offset cost through in-kind donations the better. All in-kind donations must be approved by the Corporate Challenge team.

Your company will be acknowledged on the website, social media and in print advertising

Opportunities include, but are not limited to:

- |                   |                                |
|-------------------|--------------------------------|
| ✓ Entertainment   | ✓ Printing services            |
| ✓ Facility        | ✓ Tables, chairs and décor     |
| ✓ Balloons        | ✓ Awards and gifts for winners |
| ✓ Banner printing | ✓ Location/facility            |
| ✓ Food & Beverage |                                |
| ✓ Ice             |                                |
| ✓ Meeting Space   |                                |



**FOR MORE INFORMATION:**

City of Las Vegas Parks & Recreation

**Andrea Anzalone**

Corporate Challenge Coordinator

495 S. Main St. | 5th floor | Las Vegas, NV 89101

Phone: 702.229.6706 | Fax: 702.388.7778

Email: [aazalone@lasvegasnevada.gov](mailto:aazalone@lasvegasnevada.gov)

[lasvegasnevada.gov/corporatechallenge](http://lasvegasnevada.gov/corporatechallenge)



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