



City of Las Vegas

Vision Zero Action Plan

TAC Meeting #2



AGENDA

- **Introductions (15 Minutes – 3:00 to 3:15)**
- **Presentation (30 Minutes – 3:15 to 3:45)**
- **Breakout Session (1 Hour – 3:45 to 4:45)**
- **Breakout Presentations (45 Minutes – 4:45 to 5:30)**
- **Final Consensus (30 Minutes – 5:30 to 6:00)**



INTRODUCTIONS

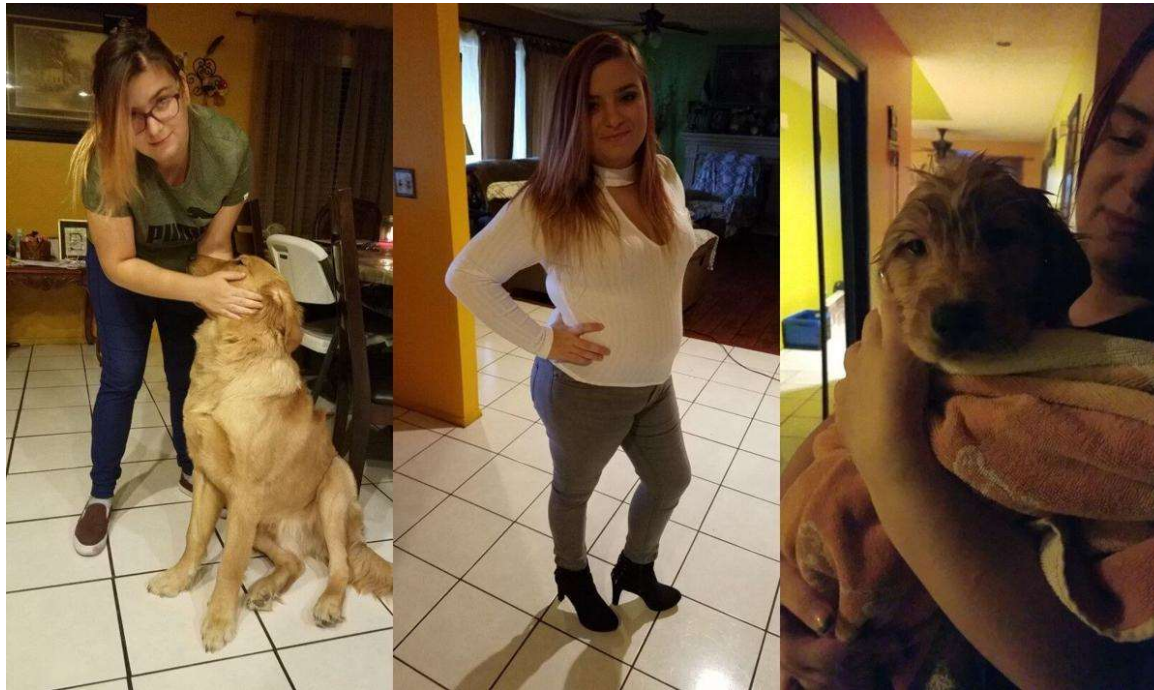
- **Who are you?**
- **Why are you here?**
- **Virtual Participants – please put name and email in chat box**





QUESTION?

Who is Tina Tintor?



www.fox5vegas.com



TINA TINTOR



www.fox5vegas.com

WOOD RODGERS

VISION ZERO ACTION PLAN



TINA TINTOR



www.npr.org

WOOD RODGERS

VISION ZERO ACTION PLAN



TINA TINTOR



Google Earth

Henry Ruggs III

- Top Speed = 156 MPH
- Speed at Impact = 127 MPH
- Residential Area
 - Rainbow Boulevard near Spring Valley Parkway
- At What Point Is It Our Fault?



WHAT IS VISION ZERO?

Vision Zero is a strategy to eliminate all traffic fatalities and severe injuries, while increasing safe, healthy, equitable mobility for all. First implemented in Sweden in the 1990s, Vision Zero has proved successful across Europe – and now it's gaining momentum in major American cities.

VISION ZERO NETWORK



REACTIVE vs. PROACTIVE

TRADITIONAL APPROACH

Traffic deaths are **INEVITABLE**

PERFECT human behavior

Prevent **COLLISIONS**

INDIVIDUAL responsibility

Saving lives is **EXPENSIVE**

VS

VISION ZERO

Traffic deaths are **PREVENTABLE**

Integrate **HUMAN FAILING** in approach

Prevent **FATAL AND SEVERE CRASHES**

SYSTEMS approach

Saving lives is **NOT EXPENSIVE**

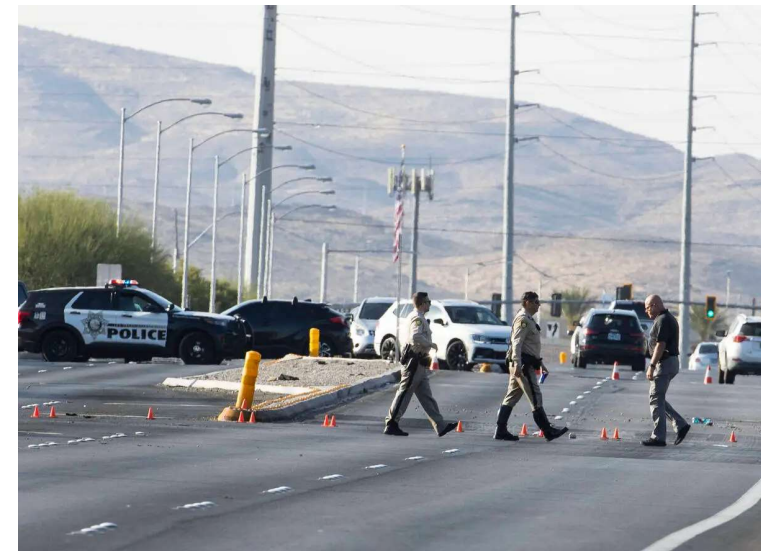
<https://visionzeronetWORK.org/about/what-is-vision-zero/>



LAS VEGAS CRASHES

City of Las Vegas, NV (2014 – 2018)

- Pedestrian Fatalities = 73
Severe Injuries = 174
- Bicyclist Fatalities = 8
Severe Injuries = 53
- Motorcycle/Moped Fatalities = 51
Severe Injuries = 218
- Total Traffic Fatalities = 253 (> 50 per Year)
Severe Injuries = 921 (> 180 per Year)



www.reviewjournal.com



LAS VEGAS *VISION ZERO ACTION PLAN*

The City of Las Vegas *Vision Zero Action Plan* will develop strategies to eliminate all traffic fatalities and severe injuries by the year 2050. The *Vision Zero Action Plan* will be a collaborative effort, combining City of Las Vegas, elected officials, safety stakeholders, and public outreach to create safe, healthy, and equitable mobility for all.



BREAKOUT SESSION

GROUP TASKS

Vision Zero VISION STATEMENT

Vision Zero MISSION STATEMENT

Vision Zero GOALS





VISION STATEMENT VS. MISSION STATEMENT

VISION STATEMENT

- A vision statement is an aspirational statement made by an organization that articulates what they would like to achieve.

MISSION STATEMENT

- A mission statement is defined as an action-based statement that declares the purpose of an organization and how they serve their customers.

DIFFERENCE

- A vision statement looks toward the future, but a mission statement talks about what the company is doing in the present.



EXAMPLE VISION & MISSION STATEMENT



AMAZON

VISION STATEMENT

- Our vision is to be earth's most customer centric company; to build a place where people can come to find and discover anything they might want to buy online.

MISSION STATEMENT

- We strive to offer our customers the lowest possible prices, the best available selection, and the utmost convenience.



EXAMPLE VISION & MISSION STATEMENT

GOOGLE



VISION STATEMENT

- To provide access to the world's information in one click.

MISSION STATEMENT

- To organize the world's information and make it universally accessible and useful.



EXAMPLE VISION & MISSION STATEMENT



SOUTHWEST AIRLINES

VISION STATEMENT

- To be the world's most loved, most efficient, and most profitable airline.

MISSION STATEMENT

- Dedication to the highest quality of Customer Service delivered with a sense of warmth, friendliness, individual pride, and Company Spirit.



EXAMPLE VISION & MISSION STATEMENT

NDOT



VISION STATEMENT

- To be a leader and partner in delivering effective transportation solutions for a safe and connected Nevada.

MISSION STATEMENT

- Provide, operate, and preserve a transportation system that enhances safety, quality of life, and economic development through innovation, environmental stewardship, and a dedicated workforce.



EXAMPLE VISION & MISSION STATEMENT

CITY OF LAS VEGAS VISION ZERO



VISION STATEMENT

- The City of Las Vegas *Vision Zero Action Plan* will develop strategies to eliminate all traffic fatalities and severe injuries by the year 2050.

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SMART GOALS





INITIAL GOALS

1. Enhance processes and collaboration between the City of Las Vegas and Stakeholders (YOU)





INITIAL GOALS

2. Create safe streets for all, specifically protect vulnerable users and give equal importance to all modes of travel and all citizens





INITIAL GOALS

3. Create safe speeds





INITIAL GOALS

4. Develop and promote a culture of safety through new public dialogue on street safety





INITIAL GOALS

5. Improve and respond to relevant data by being transparent and responsive





INITIAL GOALS

6. Adopt and influence policies and legislation to advance the *Vision Zero Action Plan*





INITIAL GOALS

7. Review other city's best practices and coordinate with the City's Planning Department to help develop safer street design standards and regulations





INITIAL GOALS

8. Incorporate Vision Zero Action Plan action items into the RTC's Regional Transportation Plan / Transportation Improvement Program (RTP/TIP)





ADDITIONAL GOALS

Additional Needs will come from YOU



Everyone



Economics



Equity



Environmental



Engineering



Education



Encouragement



Enforcement



Evaluation



Engagement



**Emergency
Response**



BREAKOUT SESSION

GROUP TASKS

Vision Zero VISION STATEMENT

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Vision Zero GOALS





BREAKOUT PRESENTATIONS

GROUP PRESENTATIONS

Vision Zero VISION STATEMENT

Vision Zero MISSION STATEMENT

Vision Zero GOALS





FINAL CONSENSUS

ALL GROUPS CONSENSUS

Vision Zero VISION STATEMENT

Vision Zero MISSION STATEMENT

Vision Zero GOALS





NEXT STEP

THIRD TAC MEETING

- **What:** Third TAC Meeting
- **Where:** City of Las Vegas
- **When:** Tuesday, January 18, 2022
2 PM – 5 PM





TENTATIVE TAC SCHEDULE

TAC MEETING #1 (10/25/2021)

- Informational Meeting

TAC MEETING #2 (11/16/2021)

- Vision Statement, Mission Statement, Goals

TAC MEETING #3 (01/18/2022)

- Existing Conditions

TAC MEETING #4 (03/22/2022)

- Remembering Victims, Crash Reduction Examples, Benchmarks & Implementation Plan

TAC MEETING #5 (TBD)

- Public Meeting & Surveys (BOTH Online & In-Person)

TAC MEETING #6 (TBD)

- Draft Report





ADJOURN

Las Vegas Vision Zero Action Plan Email:
VisionZeroCLV@lasvegasnevada.gov

Las Vegas Vision Zero Action Plan Website:
<https://www.lasvegasnevada.gov/Residents/Parking-Transportation/Traffic-Engineering/Vision-Zero>



LARGE PRINTOUTS

This page and the following pages are not part of the presentation, but are part of the handouts.



BREAKOUT SESSION

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3. Create safe speeds
4. Develop and promote a culture of safety through new public dialogue on street safety
5. Improve and respond to relevant data by being transparent and responsive



INITIAL GOALS

6. Adopt policies and legislation to advance the *Vision Zero Action Plan*
7. Review other city's best practices and coordinate with the City's Planning Division to help develop new street design standards and regulations for the RTC to possibly adopt to advance the *Vision Zero Action Plan*
8. Incorporate Vision Zero Action Plan action items into the RTC's Regional Transportation Plan / Transportation Improvement Program (RTP/TIP)



ADDITIONAL GOALS

Additional Needs will come from YOU



Everyone



Economics



Equity



Environmental



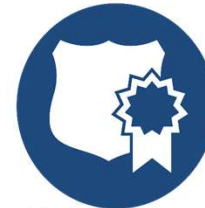
Engineering



Education



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**Emergency
Response**