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PARKING SERVICES

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July 13, 2015

RE: Mobile food vendor space lottery

Dear Licensee,

A date has been set for a drawing for time slots in the designated mobile food vendor parking spaces in the downtown area. The drawing will be conducted at the Las Vegas City Hall, HR Training Room #5, 495 South Main Street, on Monday, July 27, 2015 at 9am.

You must pre-register by 5:00 p.m. on Friday, July 24, 2015, in order to participate in the drawing.

Registrations will be accepted at the Parking Services Office, 500 S. Main Street, Las Vegas, NV 89101.

The drawing is restricted to companies currently licensed to operate mobile food vending trucks inside the Las Vegas city limits, and entries will be limited to one per company. There is a non-refundable fee of \$50.00 per licensee to enter.

Enclosed is a map of designated spaces available for reservation during the lottery and a brief description of the program and the lottery process. If you have any questions, please contact Brandy Stanley, Parking Services Manager at bstanley@lasvegasnevada.gov or by telephone at 702.229.6863.

Sincerely,

A handwritten signature in blue ink that reads "Brandy Stanley".

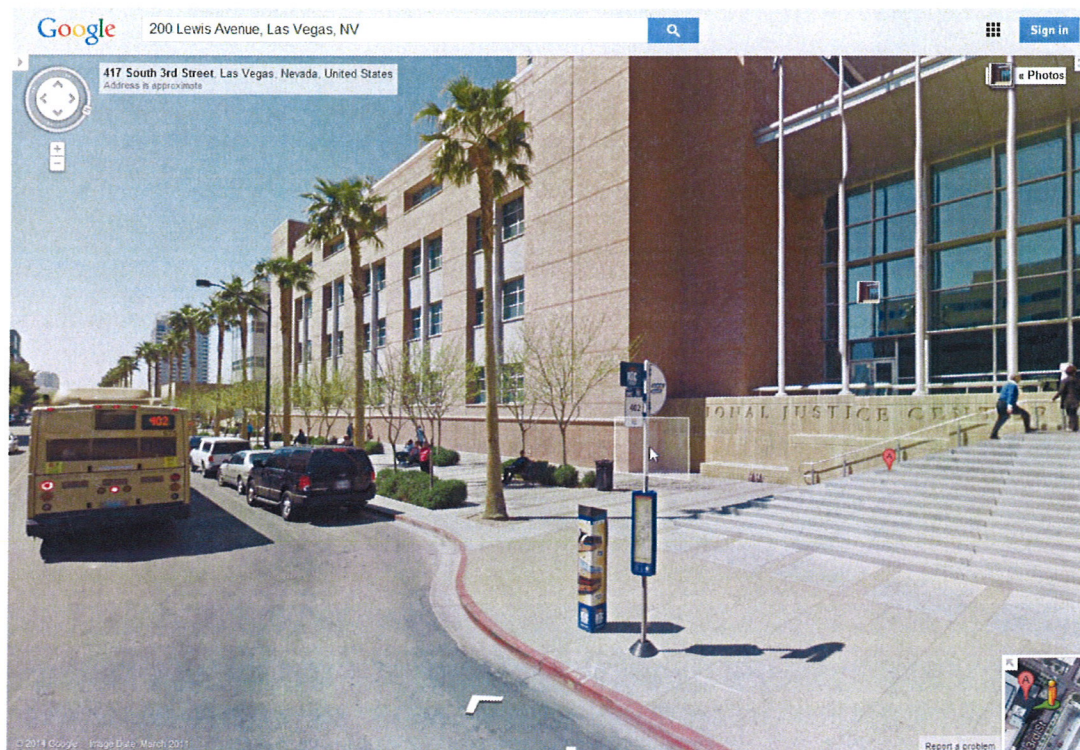
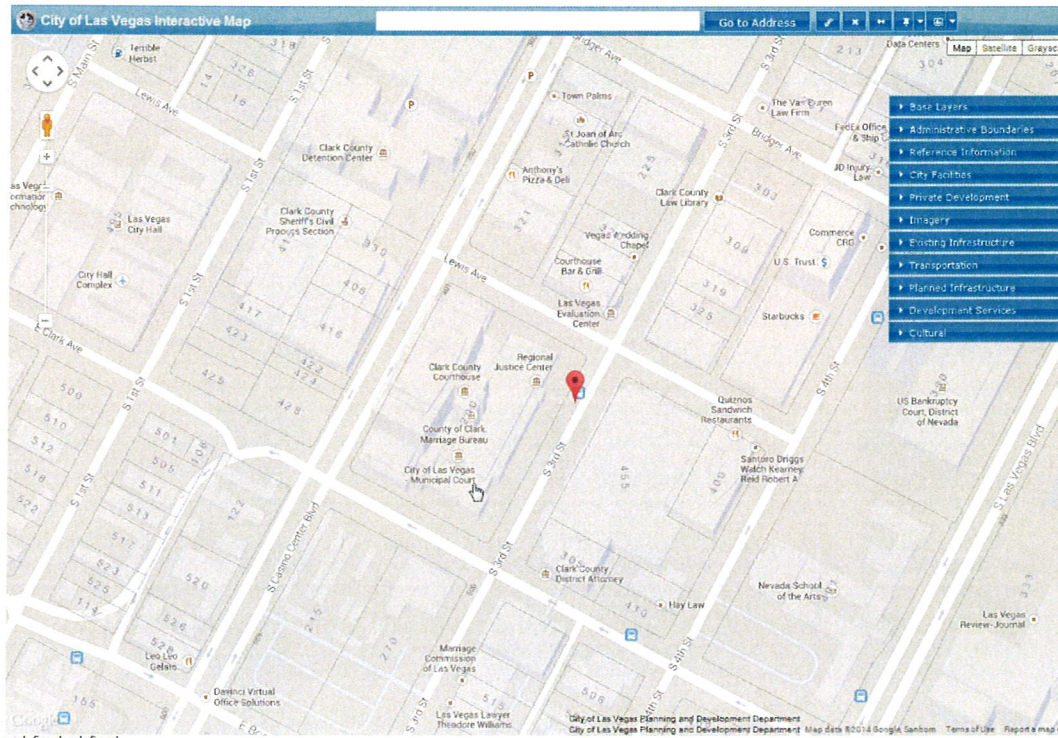
Brandy Stanley
Parking Services Manager

MFV Pilot Program Locations

Period from August 1, 2015 through January 31, 2016

Regional Justice Center – 200 Lewis Avenue - \$5.00 Per Hour

This space is located in front of the Regional Justice Center on the southwest corner of 3rd and Lewis Streets. This location is limited to 4 hour blocks and one food truck at a time.



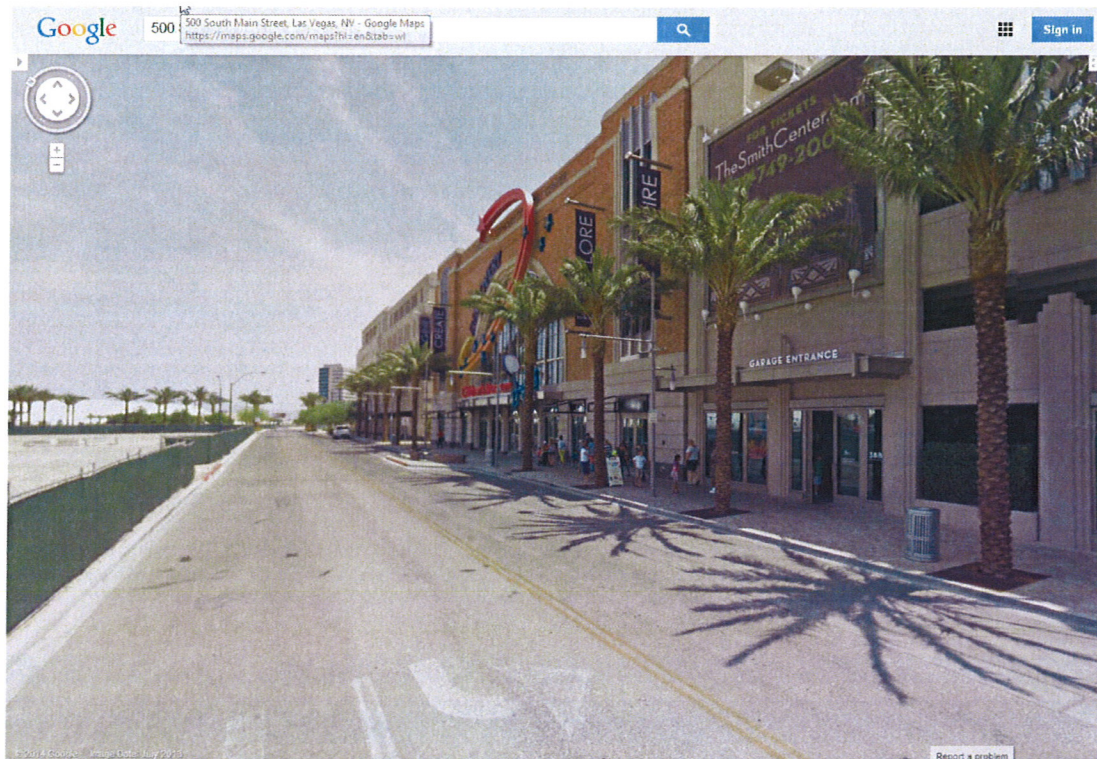
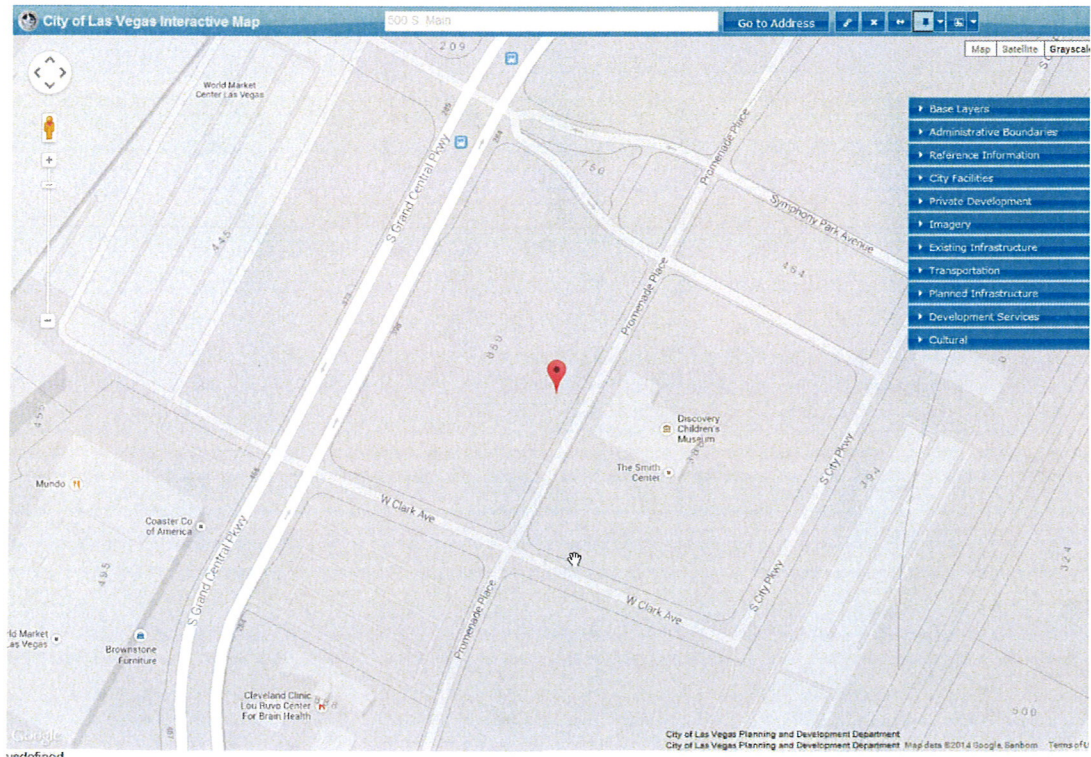
4th & Ogden - \$5.00 Per Hour

This is located on Ogden Street at 4th, on the northwest corner of the intersection. It is adjacent to the Downtown Grand Casino valet area and across 4th Street from the Goldspike. This location is limited to one food truck at a time.



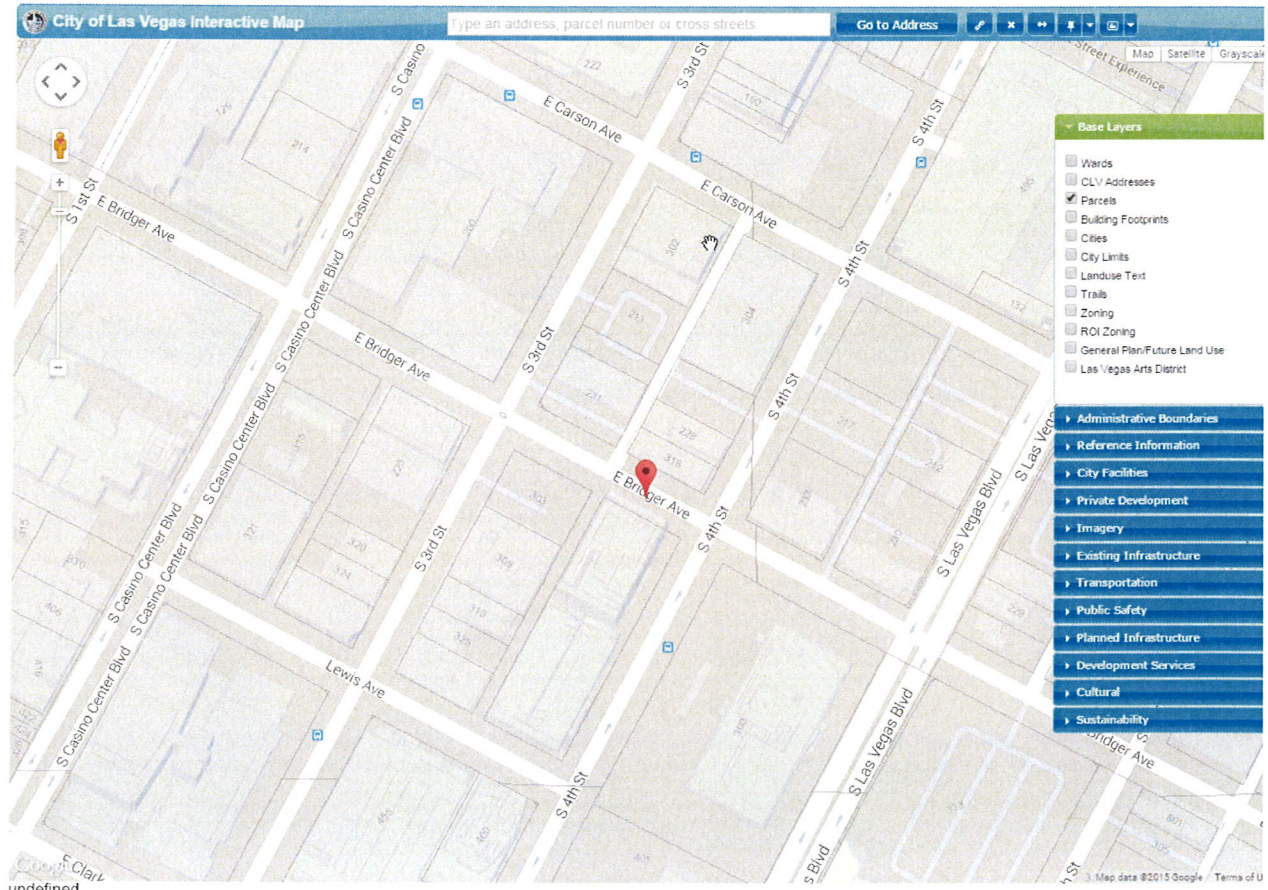
Children's Museum – 388 Promenade Place (Parking Lot) - \$2.00 Per Hour

The location of the designated spaces for food trucks at this location is be adjacent to the driveway entrance on Promenade, directly across from the front entrance to the museum. The Children's Museum sees between 1,000 and 2,000 guests every Saturday and Sunday. It is also very busy during the weekdays while school is not in session. The location will allow one dessert and one food truck at the same time.



Bank of America Plaza – 315 E. Bridger - \$5.00 Per Hour

This space is located in front of Bank of America Plaza on E. Bridger Street just west of 4th Street. This location is limited to 4 hour blocks and one food truck at a time.



MFV PILOT PROGRAM

The intent of this pilot program is to allow Mobile Food Vehicles to do business in the downtown area. It provides designated parking spaces within the public right of way and ALSO will allow food trucks to open for periods of time longer than 30 minutes. This program does not apply to special events. Supporting ordinances for this program have been passed by the City Council.

Pilot Program Duration:

- 6 months, from August 1, 2015 through January 31, 2016.

Registration for Program Required:

- \$50.00 application & processing fee through business licensing
 - Application fee applies per license regardless of number of vehicles.
 - Current participants in the lottery MUST re-apply

Lottery Program:

- All registered licensees will be issued a number, which will be used to select ONE time block reservation.
- Every number will be called in sequential order on a rotating basis. When the last number has selected, the process will begin again until no more time blocks are available, or none of the vendors wish to reserve further time blocks.
- Parking services will enter reservations on a calendar which will be available for internal and external reference

Designated Parking Areas:

- Spaces are reserved and signed for MFV parking
- Parking areas will all have multi-bay parking meters
 - Entry of the vehicle license plate is required prior to payment
 - Submission of all license plates that will participate is required.
 - Meters can be paid by coin or credit
 - Parking rates range from \$2.00 to \$5.00 per hour

Food Truck App:

The city utilizes software that is available for PC or mobile devices that provides both the public and lottery participants with reservation and space occupancy information.

- All reservations will be entered into the calendar, administered by Parking Services
- The calendar will be available to the public
- The calendar will show space reservations
- The calendar will also display which vehicles are actually in a parking space IN REAL TIME (hence, the requirement to enter the license plate)

Program Enforcement:

The intent of the program is to provide services to the public and allow food trucks to do business in the downtown area. The enforcement actions set forth below are aimed at ensuring that both of these goals are accomplished.

- If a vendor reserves a space for a particular day and time block, it is expected that the space will be used. Any vendor that does not use a time block, or allow another vendor to take its place for 3 or more reserved time blocks will be suspended from the program.
- Time reservations may be given to another vendor registered in the program without notifying Parking Services.
- Any unauthorized vehicle (including a vendor that is not registered the program) parking in a designated space is subject to a \$100 parking citation.
- The expired meter fine is \$80.
- Parking Services will not enforce reservations unless the vendor reserving the space files a complaint.
- Any food truck parking in a space not authorized for food trucks will be subject to enforcement of a 30 minute time limit, which will be aggressively enforced. Food trucks are respectfully asked to stay away from the designated spaces unless they are parked in one and operating according to the schedule.

City of Las Vegas

Mobile Food Vendor Space Lottery Registration

Company name: _____

Contact telephone: _____

Contact e-mail: _____

Contact person name: _____

Company business license(s):

| CLV business license number | License plate number | Vehicle make |
|-----------------------------|----------------------|--------------|
| M25- | | |
| M25- | | |
| M25- | | |
| M25- | | |
| M25- | | |

Only one entry is allowed per company. Entrants must register by 5:00 pm on Friday, July 24, 2015. Each entry must be accompanied by a non-refundable registration fee of \$50.00. Registration for Lottery is valid for 6 months and must be renewed upon future lotteries. Registrations may be filed at the Parking Services Office, 500 S. Main Street, on the ground floor of the City Hall parking garage.

For City Use Only

Date received: _____ By: _____

Registration Fee Paid: \$50 ☐ TN: _____