



City of Las Vegas
Office of Communications

STUDENT INTERNSHIP LEARNING OBJECTIVES

ONE – Overview

- Attend:
 - Council Meetings
 - News Conferences
 - Talk Show Productions
 - Specials
 - Public Service Announcements
 - News Magazine Field Productions
 - Documentaries

TWO – Learning Objectives)

- Learn television producing protocols / techniques
- Read / Understand Writing for Television
- Exposure /Practice On-Camera Hosting
- Exposure /Practice Non-linear editing
- Exposure /Practice Studio Production
- Exposure /Practice Field Production
- Exposure /Practice Videography

MEASURES

- Edit a story for KCLV
- Prepare a rundown for KCLV
- Create a graphic
- Shoot a story for KCLV
- Write and voice a story for KCLV
- Intern Self-Evaluation
- Preceptor Evaluation

TOOLS & TECHNOLOGY INTERN WILL USE

Mac & PC Computers	Microsoft Word
Final Cut Pro	Microsoft Excel
Adobe Production	Mac Keynote
Safety First Website	

SKILLS INTERN WILL PRACTICE

Active Listening	Critical Thinking
Reading Comprehension	Time Management
Social Perceptiveness	Writing
Monitoring	Speaking
Editing	
Complex Problem Solving	

ABILITIES INTERN WILL PRACTICE

Written Comprehension	Deductive Reasoning
Oral Expression	Written Expression
Following Directions	Creativity
Creativity	Speech Clarity

WORK ACTIVITIES

Oral Expression
Oral Comprehension
Problem Sensitivity
Written Comprehension
Inductive Reasoning
Deductive Reasoning
Speech Clarity
Written Expression
Organizing, Planning and Prioritizing Work
Documenting and Recording Information
Performing Administrative Duties
Communicating by Phone, Letters and E-mail