RESOURCE GU

Economic Development Resources for Southern Nevada's Businesses



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> > WWW.LVGEA.ORG

DISCLAIMER: Revision Date - October 27, 2016. This guide is current as of the date last revised. This guide provides a current overview of programs and incentives potentially available to qualifying businesses in Southern Nevada for informational purposes only and are not intended to convey or constitute legal advice. Not all programs apply to all businesses.

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INTRODUCTION

Thank you for operating your business in Southern Nevada.

Recently, Southern Nevada was recognized by the Small Business and Entrepreneurship Council as one of the top locations in the United States based on policy measures and costs affecting small business. Additionally, the Washington D.C. based think tank, Tax Foundation, identified Southern Nevada as one of the best U.S. tax climates, and Forbes.com identified Southern Nevada as one of the top business climates in the United States.

Through strategic partnerships with state, regional, and local economic development practitioners, Southern Nevada offers a proactive approach to business integration that uniquely blends regional resources and economic prosperity. Growing and diversifying a strong and dynamic business community is vitally important to ensure Southern Nevada's sustainability.

The Las Vegas Global Economic Alliance (LVGEA) strives to be your business partner and a go-to resource. We hope you will find the programs and services identified in this directory, to be useful for your prosperity. Our intent is to ensure the success of your business while newly developed business and job opportunities are created for our residents that call Southern Nevada home.

On behalf of our Board of Directors and staff, we look forward to being your resource for Southern Nevada.

Jonas Peterson

LVGEA Chief Executive Officer



START-UP RESOURCES

Fostering an entrepreneurial environment is critical to the success of the Southern Nevada economy. The resources below, however, focus on the several entities in the region whose mission is to help new small businesses successfully start-up, develop, and grow.

UNLV's Small Business Development Center seeks to provide small business development assistance to the local business community and to serve the entrepreneurial needs of the campus community. The center provides guidance to entrepreneurs who are contemplating the formation of new businesses by offering practical and accessible information that can provide a path through the legal, regulatory, and business landscape. Additionally, UNLV's Small Business Development Center seeks to connect entrepreneurs with members of a variety of local groups, including Chambers of Commerce, the tech community, and under-represented communities within the urban core.

Zach Miles, Executive Director 702.895.0937 zach.miles@univ.edu

UNLV Rebel Fund: (RVF) Utilizing a founding gift from Jeff Moskow of \$500,000, the RVF provides venture capital funding. Student board members screen investment opportunities and conduct due diligence on those deemed as fundable. The RVF management board, which consists of local venture capitalists, angel investors, attorneys, entrepreneurs and business executives, oversee the investment process. RVF will typically make investments between \$10,000 and \$25,000, although larger investments may also be considered.

Jamie Hillen, Marketing Coordinator 702.895.4965 jamie.hillen@unlv.edu

VegasTechFund (VTF) is a seed-stage investment fund focused on investing in startups tackling innovative ideas in high-growth markets. VTF investments range from early stage to post-seed growth across the entire United States.

Maria Phelan, Downtown Project Communications Director maria.phelan@downtownproject.com

Innevation Center is a 65,000-square-foot collaborative workspace and community event venue driving Nevada's new "innevation" economy, donated to the community by Switch Founder and CEO Rob Roy. Emerging tech companies, global powerhouse brands like SUPERNAP, economic developers, educators, community stakeholders and universities collaborate at The Innevation Center to move Nevada forward. Collaboration occurs at events, meetups, education series, CommunityCation Luncheons and in the everyday interactions of collocating members.



Work In Progress provides startups and creative thinkers with tools to inspire creativity and innovation, through powerful events, useful partnerships and collaborative workspaces. Whether you work from home, an office or from one of our workspaces, Work In Progress provides access to a support network of experts and mentors, learning events and partner discounts to help you create and innovate.

Raph Olson, Community Manager 702.534.3804 pnp@workinprogress.lv

The Mill is a Las Vegas-based start-up accelerator that helps seed-stage companies focused on developing an exceptional customer service culture. Located in Downtown Las Vegas, the Mill provides financial support, office space, and mentoring assistance through its "Ideas Accelerator" and "Startup Accelerator" programs.

Sara Hill, Managing Partner 702.534.3804 <u>Hello@themill.vc</u>

Nevada Business Opportunity Fund can help you create or retain permanent jobs in your area when 75% of the jobs employ low to moderate income residents and operations take place in the low and moderate income communities.

Leanna Jenkins 702.734.3555 Ijenkins@verlc.org

Henderson Business Resource Center is designed to assist you in developing and supporting your new business. They offer entrepreneur training programs, one-on-one business counseling and networking opportunities to help your business flourish. The Henderson Business Resource Center is a non-profit organization designed as a business incubator to strengthen and diversify the local economy.

Bill Bokelmann, Foundation Manager 702.992.7200 BBokelmann@hendersonchamber.com

NEVADA'S Tax structure

For an in-depth look at Nevada taxes and filing procedures, check out the Las Vegas Perspective's business section, the <u>Nevada Taxpayer's Association</u>, the <u>Nevada Department of Taxation</u>, and the <u>Nevada Office of the Secretary of State</u>.

Corporate/ Personal Income Tax.....NONE

Unitary Tax.....NONE

Franchise Tax on Income.....NONE

Inventory/ Inheritance/ Estate/ Gift Tax......NONE

Admissions/ Chain Store Tax.....NONE

Sales Tax

8.15% in Clark County, Nevada. Assessment varies per county. Nevada does not charge sales tax on medicine, services or on food items for home use.

Property Tax

\$3.1015 (Clark County Weighted Average) per \$100 assessed value (assessment ratio of 35%) Actual dollar amounts vary by township/city with a cap of \$3.64 per \$100.00 of assessed valuation, plus 2 cents added to the state debt component for capital projects, for a total of \$3.66.

Commerce Tax

This applies to businesses with annual gross revenues in excess of \$4 million. Rates vary by industry type. Fifty percent of a businesses' commerce tax can be applied as a credit against the modified business tax. The tax is paid annually and begins to accrue on July 1, 2015, but is not first payable until August 15, 2016. (For individual business rates, please see the Nevada Office of the Secretary of State or refer to this document.)

Modified Business Tax

No tax on gross wages less than \$50,000 per calendar quarter. 1.45 percent on gross wages above \$50,000 per calendar quarter. Employers may deduct dollars paid for employee health insurance or health benefit plan. (The rate on financial institutions and mining companies is 2 percent).

Unemployment Tax for New Employers

Employers starting a new business in Nevada must pay unemployment insurance (UI) tax at a rate of 2.95 percent (.0295) of wages paid to each employee up to the taxable wage limit of \$27,800. The employer retains this rate for a period of 14 to 17 calendar quarters (depending on the quarter in which he becomes subject to the law), after which this rate will be determined under the "Experience Rating" system. There is an additional .05 percent (.0005) tax for the Career Enhancement Program (CEP).

Business License Fee: State Business License

State Business License for corporations is \$500. The business license fee for all other entities is \$200.

STATE AND LOCAL INCENTIVE PROGRAMS

State Incentive Programs

Southern Nevada businesses can qualify for numerous programs to help expand, relocate, create jobs, and save on overhead costs. Programs for small, medium, and large businesses are available through a variety of federal, state, and local agencies. Below you will find a basic overview of business assistance programs available in Southern Nevada along with contact information for additional information about specific programs.

Sales and Use Tax Abatement on qualified capital equipment purchases, with reductions in the rate to as low as 2%.

Modified Business Tax Abatement of 50 percent of the 1.45% rate on quarterly wages over \$50,000.

Personal Property Tax Abatement on personal property not to exceed 50% over a maximum of 10 years.

Michael Walsh, Vice President of Economic Development 702.791.0000 michaelw@lvgca.org **Real Property Tax Abatement for Recycling**

up to 50% abatement for up to 10 years on real and personal property for qualified recycling businesses.

Aviation Parts Abatement of up to 50% on personal property tax and sales and use tax reduction to 2%.

Data Center Abatement of up to 75% on personal property tax and sales and use tax reduction to 2%.

Morgan Bunker, Vice President of Community & Economic Development 702.791.0000 morganb@lvgea.org

NV Energy Electricity Rate Rider Program provides a graduated electric rate discount over a period of 5 years for new business customers. Minimum energy threshold is at least 300 kilowatts. The applicant must qualify for Nevada's State Incentive programs above.

NV Energy Electricity Sure Bet Program offers cash incentives and technical assistance to commercial customers to help them improve energy efficiency and save money on power bills. Financial incentives are available for commercial electric customers for new construction, major renovations and existing facility project improvements.

Arnold Lopez, Economic Development Executive 702.402.5225 <u>alopez@nvenergy.com</u> **Silver State Works Employer Hiring Incentive** provides employers as much as \$2,000 per employee in incentive reimbursement or training allowance for each state-qualified employee hired.

Ben Daseler, Business Service Manager 702.486.0119 <u>b-daseler@nvdetr.org</u>

Green Building LEED Tax Abatements are based on the LEED (Leadership in Energy & Environmental Design) rating system. The program was instituted in 2007 as an incentive for business owners to improve the energy efficiency of new and existing buildings. The abatement ranges from 25 to 35 percent of real property taxes for 5 to 10 years depending on the building's final LEED rating, determined by the US Green Building Council (minimum requirement Silver Level).

Deana Cotroneo, Management Analyst 775.687.1850, ext. 7320 dcotroneo@energy.nv.gov

Local Incentive Programs

City of Henderson Economic Development & Redevelopment Program Incentives

Facade Improvement: Improve your commercial building and storefront for a very low out-of-pocket cost. This grant can be used for 80 percent of the improvement costs, (up to \$15,000). If green initiatives (renewable energy and/or sustainable construction) are implemented, an additional 10 percent will be added to the award, for a maximum award of \$16,500. Additionally, a building with double frontage, with facades clearly visible from two rights-of-way, may be eligible for an additional \$7,500. (Available in the Downtown and Eastside Redevelopment Areas.)

Grow Henderson Fund: This program supports job creation by funding business expenses such as machinery and equipment, real estate acquisition, leasehold improvements and working capital. In partnership with the Grow America Fund, Inc., loans range from \$100,000 to \$1,000,000.

Mini-Façade Improvement: This program is similar to the facade improvement program above and is available to the property owner or lessee. This program will help fix or update minor exterior improvements to commercial buildings, providing up to \$3,000 for storefront improvements. (Available in the Downtown and Eastside Redevelopment Areas.)

Sign Grant: An eligible business owner can receive a grant for commercial storefront signage in the Downtown or Eastside Redevelopment Areas. These grants for non-owner-occupied and owner-occupied businesses range from \$2,500 to \$10,000 per storefront.

Tenant Improvement Grant: The Tenant Improvement Grant offers reimbursement for repairs, replacements, and upgrades at a rate of \$25 per square foot, with a maximum amount of \$50,000. If green initiatives are implemented (renewable energy and/or sustainable construction), an additional 10 percent will be added to the award, with a maximum amount of \$55,000. The grant will pay a maximum of 50% of the tenant improvement costs, with the previously mentioned dollar amount limitations, less any grants received from sources other than the Tenant Improvement Grant, credits or rebates. Recipients of this Tenant Improvement Grant Program must pay a minimum of 20% of tenant improvement costs. (Available in the Downtown and Eastside Redevelopment Areas.)

Utility Franchise Fee Waiver subject to the minimum requirements listed below, can provide for a partial exemption from the payment of the Public Utilities License Fee tax for gas and/or electricity.

The business operates upon a site zoned for industrial use or upon a site pursuant to a variance authorizing industrial use of property otherwise zoned; and

The business consumes electrical energy or natural gas for the manufacture or processing of goods; and

The aggregate cost of the energy or service so consumed or used by the business is at least five thousand (\$5,000) dollars per month; and

The business markets at least fifty percent (50%) of its products in interstate commerce.

Development Entitlement Services and Fast Track Permitting allow staff to tailor assistance from a city team to address an individual company's specific needs. In addition, the City of Henderson Development Services Center has an Expedited Plan Review program for providing expedited plan review services under certain conditions.

Barbra Coffee, CEcD, EDFP, Director of Economic Development 702.267.1654 Barbra.Coffee@cityofhenderson.com

City of Las Vegas Incentive Programs

New Markets Tax Credits (NMTC): These assist in approximately 20 percent of a project's expense and enable a developer to receive low-cost, flexible financing. To qualify, a project must be located in and benefit a low-income community census tract; these areas are determined by the U.S. Treasury. In addition, the developer must have direct ownership or investment in the project and have sufficient financing for NMTCs to augment. A typical project would total between \$5 million and \$15 million. The city is seeking owner-occupied real estate projects/developments with an emphasis on education, health care and retail.

Retail Downtown Program: Assists retailers with finding locations and aids developers, commercial brokers and property owners with recruiting high-quality tenants for downtown areas.

Tax Increment Financing (TIF): The City of Las Vegas Redevelopment Agency (RDA) offers rebate incentives for high-rise residential, retail, hotel and mixed-use projects located within the Redevelopment Areas. A portion of a project's tax increment (increase in property value prior to start of construction and the assessed value at the project's completion) can be rebated to the developer of a property for eligible construction expenditures. Tax increment rebates are determined on a per project basis.

Visual Improvement Program (VIP): Qualifying business owners within the city's redevelopment areas can receive a rebate up to \$25,000 for the costs involved in upgrading the exterior appearance of their establishment. The program offers business owners a rebate on pre-approved, qualified improvements, including but not limited to signage, building facades, permanent landscaping and parking facilities.

Patrick Sinnott, Business Development Manager 702.229.3268 psinnott@lasvegasnevada.gov

City of Mesquite Incentive Programs

Mesquite Regional Business Revolving Loan Fund Program facilitates new and existing businesses with obtaining financing at optimum terms. The MRB Revolving Loan Fund Program is intended to lower overall interest rates available to the borrower or allow access to additional funding sources that would otherwise be unavailable.

Three Grant Programs were created to implement the overall purpose of enhancing properties and businesses within the Redevelopment District—Sign Replacement, Façade Rehabilitation and Building, Remodeling and Rehabilitation. These programs provide financing for eligible improvements agreed upon by Mesquite Regional Business and the Applicant (the property owner and/or tenant).

Trade and Technical Training: Mesquite is the home of College of Southern Nevada, Mesquite Campus, a strategic partnership to facilitate workforce training programs and educational collaborations. CSN provides custom training based on the employer's labor force needs.

Historically Underutilized Business Zones This program encourages economic development in historically underutilized business zones by providing access to more federal contracting opportunities to companies within a HUBZone.

George Gault, Interim Executive Director 702.345.3075 ggault@mrbrv.org

FINANCING PROGRAMS AND SERVICES

Industrial Development Revenue Bonds (IDRBs) are a tax-exempt municipal bond/public debt instrument for private manufacturing companies interested in locating a facility in Nevada or expanding an existing Nevada-based business. These bonds, issued by the Nevada Department of Business & Industry, are structured to assist a borrower to achieve the lowest cost of capital. The size of the expansion, new jobs creation, and wage projection are important factors in weighing the approval of the application along with the ability of the applicant to pay back the bonds. Bonds may be used for projects located in Nevada including but not limited to manufacturing and warehousing; research and development facilities; commercial enterprises; civic and cultural enterprises open to the public, theaters and museums; accredited educational institutions; health facilities, and historic structures.

Terry Reynolds, Deputy Director 775.684.2995 treynolds@business.nv.gov

Nevada New Market Tax Credit Program was created to help businesses that locate in low-income areas gain access to below market loans. The program is administered through the Nevada Department of Business and Industry as well as federally certified Community Development Entities, which work with banks to provide below market loan packages in the range of \$5-50 million to qualified businesses. The purpose of the program is to attract additional investment in the most severely distressed areas of the state.

Karen Schnog, Management Analyst 702-486-3755 kschnog@business.nv.gov

Nevada State Development Corporation (NSDC) is a non-profit organization authorized by the Small Business Administration to underwrite, process, fund, and service loans through the <u>504 Loan Program</u>, which provides growing businesses with long-term, fixed-rate financing for major fixed assets, such as land and buildings. The NSDC is the oldest, largest, and only statewide Certified Development Company (CDC) with Premier Certified Lender status in Nevada. Such CDCs work with the SBA and private-sector lenders to provide financing to small businesses through the <u>504 Loan Program</u>.

Christopher Hunter, Business Development Officer 702.473.6218 <u>chunter@nsdc.com</u> One of the single most difficult aspects of starting or growing a business is obtaining the necessary financing to properly capitalize. It's difficult, especially for smaller businesses, to build credit and provide financials worthy of securing traditional business loans and lines of credit needed to grow and expand.

The traditional options available to entrepreneurs seeking to finance their business: borrow funds (debt equity) or sell ownership interest in exchange for capital (equity financing). Either option has advantages and disadvantages. Fortunately, there are a number of non-traditional mechanisms for obtaining capital as well.

Community Banks: While Southern Nevada hosts many public programs designed to provide financing to new and expanding businesses, the community is also home to many private banking and financial institutions with commercial and business banking divisions. To obtain a list of the top community banks in Southern Nevada, contact Debbie Donaldson, Publisher of the Las Vegas Business Press, at <u>ddonaldson@reviewjournal.com</u> to purchase your Book of Lists.

Battle Born Venture Fund is Nevada's state venture capital program. It makes equity investments in early stage, high growth Nevadan enterprises. Battle Born is overseen by the Nevada Governor's Office of Economic Development (GOED) under the auspices of the US Treasury's State Small Business Credit Initiative (SSBCI). Battle Born's mandate is to invest in the highest return prospects, those that have the potential to provide at least a 15% IRR to the program.

Click on the following links to review a list of available programs. A special note of thanks to our partners at the State of Nevada Offices of Business and Industry for compiling this information.

Grants and Incentives Non-Traditional Financing Traditional Financing

LICENSURE AND PERMITTING

No matter the industry, all businesses must file basic forms with the federal, state, and local governments. Nevada's state and local jurisdictions attempt to make this process as simple and expeditious as possible. Below you will find information about common filings, licenses, and permits. (Less common, industry-specific situations for which a license is required are not included, although contact information to local governments is included.)

Federal

Employer Identification Number

Every partnership or corporation must have an <u>Employer Identification Number (EIN)</u> to use as its taxpayer number. Sole proprietors must also have an EIN if wages are paid to one or more employees or if excise tax returns must be filed with the Internal Revenue Service.

IRS W-4 Forms

The law requires every hired worker to complete a W-4 Form so that the employer can withhold the proper amount of income tax from each paycheck. Any change in the employee's tax status requires a new form. Forms can be <u>obtained online here</u>.



Immigration Services

Every employer is required, within 72 hours of hiring a new employee, to obtain a completed, signed, witnessed and dated <u>I-9 Form</u> from the employee.



State

Incorporating in Nevada: Corporation and LLC filings are made with the Nevada Secretary of State and include incorporation, limited liability company formation, limited partnership filings and foreign qualification. Examples of filings made with or obtained from the Nevada Secretary of State include articles of incorporation, certificates of amendment, articles of organization, articles of dissolution, foreign qualification, corporation name reservation and certificates of good standing.

Nevada Business Portal: Run by the Nevada Secretary of State, SilverFlume is Nevada's one-stop business portal that consolidates the registrations needed to start and run your business. SilverFlume eliminates about 80 percent of redundant steps by collecting and streamlining business information from partner agencies in one place. All companies conducting business within the state of Nevada must obtain a State Business License. Exceptions include sole proprietors working out of their home netting less than \$26,400, landlords renting four or fewer dwelling units, the movie industry and certain nonprofit organizations.

The one-stop portal for business registration allows a Nevada business to:

- Reserve an Entity Name
- File Articles of Organization or Incorporation
- File Workers' Compensation / eAffirmation of Compliance
- Obtain a DMV Permit to Non-Resident Business Vehicles
- File Nevada Labor Laws eAffirmation of Compliance •
- Get a State Business License
- File for Sales and Use Tax Permit and/or Obtain eClearance Receipt
- Order a Certificate of Good Standing

- Create Common Business Registration
- Access Required Postings for Nevada Employers
- Search the Jurisdictional Locator and Local Licensing Requirements
- Search Occupational and Regulatory Licenses/ Permits
- File Annual List and/or State Business License
- File Amended List
- See OSHA Safety Consultation and Training Section (SCATS)
- Update Common Business Registration

Nevada Secretary of State Commercial Recordings Division 702.486.2880

sosmail@sos.nv.gov

Nevada Business Registration

All new businesses are required to register with the Department of Taxation. The department provides information related to state business licensing, sales tax or use tax permits and consumer's permits or certificates of authority. The department will issue the applicable permit and/or license needed to provide the clearance necessary for local business license purposes.

For more information, contact:

Las Vegas Office 555 E. Washington Ave., Ste. 1300 Las Vegas, NV 89101 702.486.2300 Henderson Office 2550 Paseo Verde, Suite 180 Henderson, NV 89074 702.486.2300

County

Assessor's Office: Nevada tax laws require all persons, firms or businesses owning, renting, leasing or controlling business or personal property to file a list of that property annually with the assessor of the county in which the property is located. Call or visit the assessor's office to have a declaration generated and mailed.

Michele W. Shafe, Clark County Assessor 702.455.3882 mls@clarkcountynv.gov

Fictitious Name Certification: Any business that plans to use a name other than its legal or corporate name is required to file a fictitious name certificate with the county clerk's office. The county clerk's office can run a check on the availability of a fictitious name but cannot guarantee exclusivity. For exclusivity, you must obtain a trademark through the Nevada Secretary of State's office prior to obtaining a fictitious name certification. A fictitious firm name filing is also required by the county's Business License office before issuing a business license under a fictitious name.

Clark County Clerk 702.671.0500 clerkem@clarkcountynv.gov

County Resources: <u>Clark County</u> offers a variety of other resources and services for businesses. The <u>Department of Air Quality</u> is the air pollution control agency for all of Clark County. The department administers a variety of programs to improve the health and welfare of residents by ensuring that the quality of the air in Clark County meets healthful, regulatory standards. The <u>Southern Nevada Health</u> <u>District</u> strives to protect and promote the health, the environment and the well-being of Clark County residents and visitors. The district offers services and provides regulatory supervision to ensure that the food residents eat and the water they drink meets certain requirements. The district ensures that businesses operating in the region meet the requirements provided to them. The county also operates the <u>MeCarran International Airport</u>, one of the busiest and most connected airports in the nation. Recently named the 7th busiest airport in the world, McCarran International provides services to millions of domestic and foreign visitors.

Kevin Gullette, Economic Development Manager 702.455.4722 kevin.gullette@clarkcountynv.gov

Municipal

In Southern Nevada, each municipality has local economic development representation for expediting, planning, permitting, public works, fire, business licensure, local incentives (where applicable), and certificate of occupancy requirements.





Barbra Coffee, Director of Economic Development 702.267.1654 Barbra.Coffee@cityofhenderson.com









UTILITIES

Voice, Data, Internet & Video Services

Cox Business is a facilities-based provider of voice, data and video services for nearly 250,000 small and regional businesses, including healthcare providers, K-12 and higher education, financial institutions and federal, state and local government organizations. Cox Business is a division of Atlanta-based Cox Communications, Inc., the nation's third largest cable broadband communications company, known for its pioneering efforts in cable telephone and commercial services, industry-leading customer care and its outstanding workplaces.

CenturyLink is a global communications, hosting, cloud and IT services company enabling millions of customers to transform their businesses and their lives through innovative technology solutions. CenturyLink offers network and data systems management, Big Data analytics and IT consulting, and operates more than 55 data centers in North America, Europe and Asia. The company provides broadband, voice, video, data and managed services over a robust 250,000-route-mile U.S. fiber network and a 300,000-route-mile international transport network. Derrick Hill, Vice President 702.545.1750 derrick hill@cox.com

Randy Robison, Director of State Legislative Affairs 702.244.7300 randy.robison@centurylink.com

Power

Electricity

At <u>NV Energy</u>, economic development experts work strategically with businesses, site selectors, real estate brokers/developers and economic development agencies to facilitate business location and expansion within Nevada. The team can partner with your company to assist with pricing and calculation of utility rates and tariffs

Natural Gas

<u>Southwest Gas Corporation</u> offers various services to commercial and industrial businesses, including energy efficiency rebates for builders & contractors, property owners, and general businesses. Arnold Lopez , Economic Development Executive 702.402.5225 <u>alopez@nvenergy.com</u>

> Kelli Ross, Energy Advisor 702.365.2056 kelli.ross@swgas.com

obtained through North Las Vegas' Department of

Water

Utility Services. The Utilities Operations Division is responsible for providing safe and reliable water and sewer service for the City of North Las Vegas. The Water Operations section is responsible for ensuring that safe and reliable water services are always provided.

Water and Sewer Services in North Las Vegas is

Southern Nevada Water Authority offers several services for business, including programs that offer

landscaping rebates and financial incentives for water

efficient technologies. Businesses can estimate their

Water and Sewer Services in Henderson is obtained through Henderson's Department of Utility Services,

Department of Utility Services is responsible for all facets of water, wastewater, and reclaimed water

services for the City of Henderson. The Department

provides treatment and distribution of drinking water, collection and reclamation of wastewater, laboratory testing services, utility infrastructure planning and management, and customer care and billing services.

water bills by using the Las Vegas Valley Water District's online water bill estimate calculator.

not the Las Vegas Valley Water District. The

Reclamation

Clark County Water Reclamation District (CCWD) reclaims more than 170 million gallons of used water and sewage from thousands of local homes, hotels, schools, churches and businesses. This agency is responsible for commercial connectivity to Clark County's sewer network.

Waste/Recycling

Republic Services provides reliable environmental services and solutions for commercial, industrial, construction, municipal and residential customers locally. Commercial and industrial customers receive a complimentary waste and recycling assessment. From the evaluation, a custom program is derived to meet the specific service needs of the business or facility.

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Andy Belanger, Director of Public Services 702.258.3939 Andy.Belanger@lywwd.com

Priscilla E. Howell, Director of Utility Services 702.267.5900 Priscilla.Howel@cityoffenderson.com

Romina Chapman-Wilson, Business Services Manager 702.633.1275 UtilitiesCustomerService@cityofnorthlasvegas.com

Julie Chadburn, Regulatory Affairs Administrator 102.668.8888 info@chanwaterteam.com

> Tracy Skenandore, Area Director **1**02.599.5502 tskenandore@republicservices.com

BUSINESS Consulting

The following business consulting entries offer official programs for cost-saving programs, market research, and executive mentoring. There are, however, many other networking groups within Southern Nevada. Business and industry organizations listed in the Appendix offer other opportunities to network and find informal business consulting opportunities.

Nevada Industry Excellence: is the Industrial Outreach Program of the Nevada System of Higher Education, providing cost-effective solutions for top-line growth and operational efficiency to small and medium-sized manufacturing, mining, and construction companies in Nevada. Its staff of consultants have an average of 14 years of manufacturing experience in a wide-range of industries.

Terry Culp, Deputy Director 702.895.2615 Tculp@NevadatE.com

Nevada PTAC: The Procurement Technical Assistance Center (PTAC) helps simplify the government contracting process and cut through the red tape, connecting Nevada businesses with lucrative opportunities. The Procurement Technical Assistance Center is a cooperative agreement between the State of Nevada and the federal government assisting businesses statewide to initiate or expand marketing efforts of their products and services.

Joan Rueben, Director 702.486.0586 jrueben@diverisfynevada.com

Service Corp of Retired Executives #243: "Counselors to America's Small Business" is a nonprofit association dedicated to educating entrepreneurs and assisting the formation, growth and success of small businesses nationwide. SCORE is a resource partner of the U.S. Small Business Administration (SBA). In Southern Nevada, there are more than 40 counselors with a variety of experience and expertise in many disciplines.

Lori Murphy, Chapter Chair 702.388.6104 info@scorely.org **United States Small Business Administration:** an agency of the federal government to aid, counsel, assist and protect the interests of small business concerns, to preserve free competitive enterprise and to maintain and strengthen the overall economy. Federal, state and local governments offer businesses the opportunity to sell billions of dollars worth of products and services. Many government agencies require that some percentage of their procurements be set aside for small businesses. Businesses can access a variety of services including government contracting through the SBA. <u>https://www.sba.gov/content/register-government-contracting</u>



Veterans Business Outreach Center provides a variety of business development services to Veterans, Disabled Veteran Business Enterprise, Reservist and Guard Members in their initiatives to start, cultivate or expand a business. The Center offers free one-to-one business consulting services in areas of business development, marketing, sources of capital, government contracting, financial management, operational infrastructure design and implementation, acquisitions and mergers, employee relations and business planning.

> David Leonard, Director 775.827.4923 david.leonard@sba.gov

UNLV Center for Business & Economic Research (CBER) assists state and local agencies and privatesector enterprises with the collection and analysis of economic and market data in a way that contributes to the diversification and growth of the Southern Nevada economy. CBER's work includes:

- Conducting economic and business research
- Providing economic impact studies and data analysis
- Conducting surveys and survey analysis

As part of the Lee Business School at the University of Nevada, Las Vegas, CBER can draw on a wide variety of faculty expertise to accomplish its research endeavors.

Constant Tra, Ph.D., Associate Director 702.895.3191 Constant.tra@univ.edu

REAL ESTATE

C outhern Nevada offers businesses of all varieties many choices for selecting commercial and Dindustrial real estate. The business interested in a market overview of the region's real estate can also find below many resources with in-depth reports and current market information.

Lied Institute for Real Estate Studies (UNLV, Lee School of Business)

The Lied Institute for Real Estate Studies offers periodically a variety of free research reports about the real estate market. These reports are designed to provide individuals, businesses, and governments with information that will help them make informed decisions. These reports are available online at the Lied Institute for Real Estate Studies website.

> Betty Campbell, Program Coordinator 702.895.4492 betty.campbell@unlv.edu

LVGEA Community and Economic Research Council

The Las Vegas Global Economic Alliance's Community and Economic Research Council publishes the annual Las Vegas Perspective, a comprehensive market overview guide that includes a chapter on real estate. The publication includes data on:

- Industrial & office properties, asking rates, and existing commercial building permits
- **Recent vacant land sales valuation**



The annual Las Vegas Business Press Book of Lists publishes a chapter on real estate and construction, which lists the largest businesses, including:

- Architecture firms
- **Commercial real estate brokers**
- **Residential and real estate brokerage firms** General contractors
- **Office** parks

• Commercial property managers

- Engineering firms

Debbie Donaldson, Publisher 702.383.4617 ddonaldson@reviewfournal.com In addition to the resources above, there are many private sector resources available to businesses in Southern Nevada. Among them are the LVGEA investors below who make the publication of this guide possible.

- o American West Development Lawrence Canarelli 702-736-6434 www.americanwesthomes.com
- o Burke Construction Group, Inc. Kevin Burke 702-367-1040 www.burkecgi.com
- CBRE Michael Newman 702-369-4844 <u>www.cbre.com/lasvegas</u>
- Coldwell Banker Premier Realty Tom Mangione 702-938-1381 <u>www.lasvegashomes.com</u>
- Colliers International Mike Mixer 702-735-5700 <u>www.colliers.com</u>
- Cushman & Wakefield / Commerce Michael Dunn (702) 688-6917 www.comre.com
- o Dermody Properties Brendan Egan (775) 848-8459 www.dermody.com
- EJM Development Susan Winsen 702-597-1852 <u>www.ejmdevelopment.com</u>
- Forest City Development Jennifer Koperdak (702) 434-2409 www.forestcity.net
- o Greater Las Vegas Assoc. of REALTORS Michele Caprio 702-784-5012 www.lasvegasrealtor.com
- o The Howard Hughes Corporation Kevin T. Orrock 702-791-4000 http://www.howardhughes.com
- o Mary Bartsas Enterprises LLC Aaron Hansen (702) 735-6377
- o Property Line Jane Memmer (702) 889-1063 www.propertyline.com
- o The Molasky Group of Companies Richard Worthington 702-735-0155 www.molaskyco.com
- o Newmark Grubb Knight Frank Dori L. Walker 702-733-7500 www.ngkf.com
- o Realty Executives of Nevada Fafie Moore 702-992-7510 <u>www.realtyex.com</u>
- o Storybook Homes Wayne Laska (702) 877-7040 www.sbhlv.com
- o Sun Commercial Real Estate, Inc. Cathy Jones 702-968-7320 www.suncommercialre.com
- o Town Square Las Vegas Mike Wethington (702) 269-5005 www.mytownsquarelasvegas.com
- o The Korte Company Greg Korte 702-228-9551 www.korteco.com
- o Ledcor Construction Group Mason Gorda (702) 320-8203 www.ledcor.com
- o Martin-Harris Construction Frank Martin 702-385-5257 www.martinharris.com
- o McCarthy Building Companies, Inc. Ray Sedey 702-990-6707 www.mccarthy.com
- o PENTA Building Group John Cannito jcannito@pentabldggroup.com 702-614-1678 www.pentabldggroup.com
- R&O Construction Chet Opheikens 702-895-9322 <u>www.randoco.com</u>

TRANSPORTATION

Nevada Department of Transportation (NDOT) is responsible for the planning, construction, operation and maintenance of the 5,400 miles of highway and over 1,000 bridges which make up the state highway system. For information regarding planned closures or information related to logistics throughout Nevada, contact the below District 1 representative.



Union Pacific is the sole rail provider for Southern Nevada. Its principal operating company, Union Pacific Railroad, is North America's premier railroad franchise, covering 23 states across the western two-thirds of the United States.



Regional Transportation Commission of Southern Nevada (RTC) is both the transit authority and the transportation-planning agency for Southern Nevada. As Clark County's population continues to increase daily, so too does traffic congestion and the RTC identifies transportation challenges and explores and implements both short and long-term solutions for workforce mobility, to companies throughout the region. RTC also manages transit and road improvement projects.



McCarran International Airport consists of 110 aircraft gates at two separate terminal buildings, each with its own parking garage, ticketing/check-in area, baggage claim, and shopping and dining options. Through its partnership with Marnell Properties, McCarran International Airport has evolved into a first-class air cargo facility. The <u>air cargo center</u> is a 200,928-square-foot freight also distribution facility on approximately 19 acres near McCarran International Airport's Terminal 3.

James Chrisley, Deputy Director 702.261.5321 DeputyDirector@mocarran.com **Henderson Executive Airport (HEC)** is the corporate choice for aviation. Located just minutes from the Las Vegas Strip, HEC is the alternative to McCarran International Airport. More than \$30 million was invested to create a premier corporate aviation airport that caters to executives, passengers and corporate aircraft.

Ben Czyzewski, Assistant Director 702.261.3802 benedictor@mccarran.com

Boulder City Municipal Airport serves the citizens of Boulder City and the surrounding communities. This airport is used by pilots and passengers for personal, business, and recreational flying. Aeronautical services also include charter and air taxi flights, flight training, parachuting, emergency medical evacuation and transport.

Kerry Ahearn, Airport Manager 702.293.9405 <u>kahearn@bcrw.org</u>

North Las Vegas Airport is located just minutes from downtown Las Vegas and the world famous Strip, North Las Vegas Airport is a convenient and economical alternative to McCarran International Airport. North Las Vegas Airport is designed to meet the needs of general aviation pilots and their passengers.

Ben Czyzewski, Assistant Director 702.261.3802 benedictor@mccarran.com

Mesquite Municipal Airport is about 75 miles northeast of Las Vegas on the Arizona border. Centrally located mid-way between Phoenix, Salt Lake City, Southern California and Denver, an ideal pit stop for those long cross-country trips.

Larry LeMieux, Manager 702.346.2841 Ilemieux@cascadeaccess.com

Jean Sport Aviation Center is located 20 miles south of Las Vegas on I-15, <u>Jean Sport Aviation Center</u> is a great little airport for fly-ins and ideal for recreational aviation including general aviation aircraft, aerobatic aircraft, gliders, ultralights, and skydiving.

Dennis Anderson, Manager 702,261.4800

WORKERS COMPENSATION, UNEMPLOYMENT INSURANCE, AND STATE LABOR LAWS

Worker's Compensation: It is mandatory for Nevada employers who have at least one employee to provide worker's compensation insurance coverage. Nevada excludes some employees due to unique criteria, such as employment related to interstate commerce entities not subject to state law, employment covered by private disability and death benefits plans, employees brought into Nevada on a temporary basis, and casual employment of 20 days or less.

Suhair Susan Sayegh, District Manager 702.486.9105 ssayegh@business.nv.gov

Unemployment Insurance: Unemployment insurance is a federal/state insurance program that protects workers by paying benefits during periods of involuntary unemployment. Generally, any business that has paid wages of \$225 or more during a calendar quarter must pay taxes on those wages.

Don Soderberg, Director 702.486.0350 detradmn@nydetr.org

State Labor Laws: All employers must comply with Nevada's labor statutes. A sign explaining these laws must be posted at the place of business. These signs can readily be downloaded and printed by visiting <u>www.laborcommissioner.com/forms_pubs.html</u>

Office of the Labor Commissioner 702.486.2650 mail1@laborcommissioner.com

WORKFORCE, TRAINING, AND TECHNICAL ASSISTANCE

State of Nevada, Department of Employment, Training and Rehabilitation

The Employment Security Division (ESD) provides comprehensive employment and training services to Nevada businesses and workers. Employment Service programs offer job placement and training opportunities that assist businesses in meeting their employment needs and job seekers in returning to work through the state's workforce investment system, Nevada JobConnect.

Additional services for businesses include recruitment assistance, foreign labor certification, tax credit certification, training incentives, and job fairs that help expand employer-recruiting efforts.

Employers can also receive as much as \$2,000 per employee through Silver State Works, an incentive reimbursement or training allowance for each state-qualified employee hired through Nevada JobConnect.

Ben Daseler, Business Service Manager 702.486.0119 b-daseler@nydetr.org

The Rehabilitation Division is composed of three bureaus, which include Vocational Rehabilitation, Services to the Blind and Visually Impaired, and the Bureau of Disability Adjudication. The Rehabilitation Division also includes the Client Assistance Program and the Office of Disability Employment Policy. All of these services are designed to address assessment, training, treatment, and job placement for Nevadans with disabilities. Incentives are available to businesses to offset costs associated with retrofitting the workplace to accommodate employees with disabilities.

> Ken Pierson, Business Development Manager 775.823.8110 k-pierson@nydetr.org

State of Nevada Veteran's Hiring Program: The Nevada JobConnect system places the highest priority on providing a variety of employment services to Veterans of U.S. military service. This program provides no-fee employment services to veterans.

Roy Brown, Veterans Coordinator 702.486.6512 rlbrown@nydetr.org **Research and Analysis Bureau (R&A)** provides a wealth of information related to Nevada's workforce and economic conditions. R&A serves as Nevada's primary provider of workforce information. The information and resources available from the bureau are offered free of charge.

Bill Anderson, Chief Economist/Sector Council Administrator 775.684.0387 wdanderson@nydetr.org

Workforce Connections is Southern Nevada's largest Local Workforce Investment Board and is responsible for the One Stop Delivery System, which helps employers with hiring, training, and retaining a strong workforce. Workforce Connections provides an on-the-job training reimbursement program, which pays employers 50 percent of the trainees' wages during the training period. Workforce Connection also provides materials for the job candidate, including tools, uniforms, and other items required for employment.

Kenadie Cobbin Richardson, Director, Business Engagement and Communications 702.822.4207 krichardson@nvcareercenter.org

Local Staffing Services

For a list of the top private staffing agencies in Southern Nevada, contact Debbie Donaldson, Publisher, at <u>ddonaldson@reviewjournal.com</u> to purchase a copy of the Las Vegas Business Press Book of Lists.

In addition to the resources above, there are many private sector resources available to businesses in Southern Nevada. Among them are the LVGEA investors below who make the publication of this guide possible.

- o Eastridge Workforce Solutions Jason Bruckman (702) 732-8861 www.eastridge.com
- o Manpower Inc. of Southern Nevada Jeff Parker 702-737-2127 <u>www.manpowerlv.com</u>
- o Millenium Staffing & Management Services, Inc. Jennifer DeHaven 702-876-0708 www.milleniumstaff.com
- o Nevada Partners, Inc. Lizette Guillen (702) 924-2108 <u>www.nevadapartners.org</u>

SECONDARY AND HIGHER EDUCATION

Secondary Education

Clark County School District Magnet and Career Technical Academies (CTAs) offer learning opportunities related to various industries for interested students. Students from across the District may apply to a Magnet/CTA, regardless of the neighborhood in which they reside. The purposes of Magnet/CTAs are to improve student achievement, promote diversity, and create an awareness of career opportunities relative to the fields of study in which students may be interested. Businesses often partner with these schools for curricula development, internships, workforce needs, and mentorship opportunities.

Gia Moore, Director of Magnet Schools and Career and Technical Academies 702.799.8492 gmwinne@interact.ccsd.net

Advanced Technologies Academy: Architectural Drafting and Design, Business Management and Administration, Graphic Design, Computer Science, Engineering, Web Design and Development, Legal Studies, and Networking Technology

Deborah Kral, Principal 702.799.7870 **DKral@interact.ccsd.net**

Canyon Springs High School and the Leadership and Law Preparatory Academy: Global Leadership - management, business, marketing, and entrepreneurship, Political Leadership - World and American politics, Media and Policy, and Global Issues, Military Leadership - Air Force JROTC, Military Strategies, and the Art of Warfare, Law - constitutional, civil, and criminal law, and legal debate.

Ron Guerzon, Principal 702.799.1870 RGuerzon@interact.ccsd.net **Clark High School:** Academy for Mathematics, Science, and Applied Technology (A.M.S.A.T) offers pre-university, accelerated classes in mathematics, science, and integrated technology; Academy of Finance (A.O.F.) uses the National Academy Foundation's curriculum to introduce students to business, career, and academic options. Students engage in a learning experiences through Future Business Leaders of America (FBLA) and Distributive Education Clubs of America (DECA)

Jill Pendleton, Principal 702.799.5800 JPendleton@interact.ccsd.net

Del Sol High School Academy of the Performing Arts: Dance, Theater, Technical Theater, Costume and Fashion Design, Music Technology, Mariachi, and Guitar

Gregory Misel, Principal 702.799.6830 GMisel@interact.ccsd.net

Desert Pines High School: Video Production, Radio Production, Sports Marketing, Computer Animation, and Culinary Arts

Dr. Tim Stephens, Principal 702.799.2196 TStephens@interact.ccsd.net

Eldorado High School Academy of Video Game Technology and Web Design: Video Game Technology and Web Design

John Anzalone, Principal 702.799.7200 JAnzalone@interact.ccsd.net

East Career and Technical Academy: Construction Management, Culinary Arts, Education and Early Childhood, Electronic Engineering Technology, Information Technology, Entertainment Marketing and Hospitality, Medical Professions, and Automotive Service Technology

Dr. Lisa Edler, Community Partnership Coordinator 702.799.8888 lisaedler@interact.ccsd.net **Las Vegas Academy of the Arts:** Dance (modern, jazz, ballet, tap, ballroom and choreography); Music (brass, woodwind, percussion, strings, guitar, jazz band, mariachi, voice and piano); Visual Arts (drawing, painting, ceramics, graphic design, visual design, design crafts, photography, video production); Drama; Technical Theatre; and Liberal Arts (world languages, humanities)

Scott Walker, Principal 702.799.7800 swalker@interact.ccsd.net

Northwest Career and Technical Academy: Construction Management, Culinary Arts, Engineering and Design, Early Childhood Education, Hospitality and Marketing, Media Communications, Medical Professions (Biomedical and Biotechnology), Teacher Education, and Mechanical Technology

David Philippi, Community Partnership Coordinator 702.799.4640 <u>dphilippi@interact.ccsd.net</u>

Rancho High School Academies of Aviation and Medical Sciences: Private Pilot Trainingfundamentals of flight, space travel, and rocketry, and Private Pilot License certification; Aerospace Engineering – aircraft design and building experience for successful entry into a university-level engineering program; Medical Academy - pre-medical programs for medical doctors, veterinarians, nurses, dentists, and pharmacists, including basics skills employed in biotechnical laboratories through DNA extraction and genetic engineering.

Dr. James Kuzma, Principal 702.799.7000 JKuzma@interact.ccsd.net

Southeast Career and Technical Academy: ₃D Computer Animation, Automotive Service Technology, Architectural Design, Internetworking Technology, Automotive Collision Technology, Construction Engineering, Cosmetology, Culinary Arts, Graphic Design and Illustration, Nurse Assisting, Photography, Sports Medicine, Video Productions, Website Interactive Media

Kerry Pope, Principal 702.799.7500 kpope@interact.ccsd.net

Southwest Career and Technical Academy: Culinary Arts, Hospitality, Travel and Tourism, Nursing, Respiratory Therapy, Dental Assisting, Automotive Technology, Fashion Design, Interior Design, Entertainment Engineering Design, Video Game Technologies, and Web Design and Development

Craig Statucki, Community Partnership Coordinator 702.799.5766 <u>CStatucki@interact.ccsd.net</u> **Valley High School:** Academy of Hospitality and Tourism (AOHT) is a collaboration with the National Academy Foundation and the Las Vegas Convention and Visitors' Authority to provide students with college preparatory curriculum for professional positions in the travel and tourism industry. International Baccalaureate (IB) is a worldwide recognized college preparatory program by colleges and universities as the most rigorous high school curriculum available.

Ramona Ezparza, Principal 702.799.5450 REzparz@interact.ccsd.net

Veteran's Tribute Career and Technical Academy: Law, Public Safety, Corrections, Security, and Emergency Medical Services (EMT)

Tammy Boffelli, Principal 702.799.4710 TBoffellil@interact.ccsd.net

West Career & Technical Academy: BioMedical Science, Biotechnology, Nursing, Sports Medicine, Civil and Environmental Engineering, Environmental Science, Business Management, Computer Animation, and Information Technology Management

Kristi Semmler, Community Partnership Coordinator 702.799.4340 ksemmler@interact.ccsd.net

The Charter School Association of Nevada was founded in 2008 to provide awareness, development, and resources to the general public and the charter schools in Nevada, which currently have over 10,000 students enrolled.

Craig Hulse, Executive Director craig.hulse@gmail.com

Higher Education

Colleges and universities comprise an integral part of the business landscape in regional economies. Southern Nevada's colleges and universities provide numerous benefits and partnership opportunities to businesses, including the training of a skilled workforce; research and development; and direct business assistance and partnerships. In addition to business resources within individual centers and divisions within universities and colleges, this directory is a comprehensive guide to all higher education resources in Southern Nevada.

The Art Institute of Las Vegas: Arts, Creative, Design, Media Arts, Fashion, Culinary



Asher College: Computer Training, Medical Training, Business Training, Information Technology, Corporate Training, Technical

Greg Watson, Director of Admissions 702.323.0853 gwatson@asher.edu

Carrington College: Medical, Dental, Administrative, Veterinary

Janet Kent, Executive Director 702.688.4300

College of Southern Nevada: Science, Applied Science, Arts, Business, General Studies, Certificates

Dr. Joan McGee, Campus Manager 702.651.5966 joan.mcgee@csn.edu

DeVry University: Business, Management, Engineering, Information Sciences, Health Sciences, Sciences, Liberal Arts, Media Arts, Technology, Graduate School of Management

Ebony Black, Associate Director 702.933.9700 eblack@devry.edu

Embry-Riddle Aeronautical University: Applied Sciences, Aviation, Business, Computers, Technology, Engineering, Security, Intelligence, Safety, Space



Everest College: Health, Business, IT, Criminal Justice, Legal, Medical



Institute of Professional Careers: Dental Assistant, Hands On Training, Dental, Anatomy, Physiology, Clinical, Theoretical



Kairos School of Ministry: Ministry, Religion, Southeastern University, International Church of Las Vegas



Brightwood College: Allied Health, Business, Criminal Justice, Legal, Design, Information Technology, Nursing, Trades, Continuing Education

Jeffrey Fountain, Director of Education 702.368.2338

The Learning Center: Technology, Computer Training, IT, Certificates, Microsoft Training, Cisco Training, Healthcare IT, Cyber Security

Linda Montgomery, President 702.320.8885 tlc@llclasvegas.com

Lincoln Christian University: Applied Sciences, Arts, Science, Master's, Doctoral, Seminary

Dr. Don Green, President 702.898.3000 ext, 2229 dgreen@lincolnchristian.edu

National University: Business, Management, Education, Engineering, Computing, Health, Human Services, Professional Studies, Journalism, Film, Entertainment Arts, Humanities, Extended Learning

702.531.7800 www.nu.edu/locations/nevada-region/henderson.html

Nevada State College: Sciences, Criminal Justice, Arts, Education, English, History, Nursing

Bart Patterson, President 702.992.2350 bart.patterson@nsc.nevada.edu

PIMA Medical Institute: Healthcare Administration, Physical Therapist Associate, Radiologic Sciences, Respiratory Sciences, Dental, Occupational Therapy

Theresa Neuhaus, Recruiter 702.458.9650 <u>tneuhaus@pmi.edu</u> **Professional Institute of Technology:** Technology, Accounting, Web Security, Online, Hands On Training

David A. Bruins, Admissions/Marketing Manager 702.853.7482 dave.bruins@lypita.com

Roseman University of Health Sciences: Dental Medicine, Medicine, Pharmacy, Nursing, Business Administration, Continuing Education

Francisca Aquino, Admissions 702.990.4433 faquino@roseman.edu

Touro University: Osteopathic Medicine, Health, Human Services, Physical Therapy, Education, Nursing

June Boyko, Senior Executive Assistant 702.777.8687 June.boyko@tun.douro.edu

University of Nevada, Las Vegas: Boyd School of Law, Graduate College, Greenspun College of Urban Affairs, Honors College, Howard R. Hughes College of Engineering, Lee Business School, School of Medicine, School of Nursing, William F. Harrah's College of Hotel Administration

Zach Miles, Executive Director 702.895.0937 zach.miles@UNLV.edu

University of Phoenix: Arts and Sciences, Business and Management, Criminal Justice and Security, Education, Human Services, Nursing and Health Care, Psychology, Technology

3755 Breakthrough Way Las Vegas, NV, 89135-3047 702.638.7279

Sierra Nevada College: Business, Fine Arts, Humanities and Social Sciences, Interdisciplinary Studies, Science and Technology

4300,E Sunset Rd # E1 Henderson, NV 89014 702,434.6599

EGAL SERVICES

UNLV Small Business & Nonprofit Legal Clinic

The Small Business & Nonprofit Legal Clinic provides free transactional legal services to small businesses, under-resourced entrepreneurs, and nonprofit organizations. It is dedicated to strengthening and empowering under-represented communities. Under the close supervision of licensed attorneys, law students assist clients in areas such as business formation, nonprofit organization formation, contract review and negotiation, among other services.

Eric H. Franklin, Director 702.895.0280 eric.franklin@unlv.edu

Although many large businesses employ legal teams in-house, Southern Nevada also offers numerous private sector services related to law and finance. Contact Stephanie Abbott, Clark County Bar Association, at <u>stephabbott@clarkcountybar.org</u>, Gale Skala, Nevada Bar Association, at <u>gales@nvbar.org</u>, or Debbie Donaldson, Review Journal, at <u>ddonaldson@reviewjournal.com</u> to purchase a copy of the Las Vegas Business Press Book of Lists.

In addition to the resources above, there are many private sector resources available to businesses in Southern Nevada. Among them are the LVGEA investors below who make the publication of this guide possible.

- o Aldrich Law Firm, LTD. John P. Aldrich (702) 853-5490 www.johnaldrichlawfirm.com
- o Bailey Kennedy, LLP John Bailey (702) 562-8820 <u>www.BaileyKennedy.com</u>
- o Brownstein Hyatt Farber Schreck LLP. Albert Kovacs (702) 464-7000 www.bhfs.com
- o Fennemore Craig Jones Vargas Joseph W. Brown (702) 692-8030 <u>www.fclaw.com</u>
- o Greenberg Traurig, LLP Michael J. Bonner 702-792-3773 www.gtlaw.com
- o Holland & Hart LLP Gregory S. Gilbert 702-669-4600 www.hollandhart.com
- o Kolesar & Leatham, Chtd. Robert J. Kolesar 702-362-7800 www.klnevada.com
- o McDonald Carano Wilson LLP Jeff Silvestri 702-873-4100 www.mcdonaldcarano.com
- o Snell & Wilmer L.L.P. John S. Delikanakis jelikanakis@swlaw.com (702) 784-5200 www.swlaw.com

HEALTH INSURANCE

A lthough the health insurance marketplace is largely private sector, businesses seeking to provide health insurance for their employees in Nevada can avail themselves of several public sector resources. Noted in Business and Industry Organizations Appendix, you will also find lists of insurance trade organizations, and in the LVGEA Member Directory Appendix, you can find direct health insurance providers.

State of Nevada Division of Insurance, Department of Business and Industry

This state agency regulates the hundreds of insurance companies operating in Nevada. The agency is also an information clearinghouse for health insurance rates and plans. As a regulatory entity, the agency also publishes useful information regarding the effects of federal and state laws on employers. The agency also publishes a "<u>Health Insurance 101</u>" website.

Linda Stratton, Consumer Services 702.486.4009 x2501 Istratton@doi.nv.gov

Silver State Health Insurance Exchange

The Nevada Health Link is a marketplace where Nevada consumers and small businesses can shop for, compare and purchase quality health insurance plans. The web page guides consumers through the application process with a number of useful tools including: out of pocket cost calculators, plan sorting by primary care provider, prescription drug availability and hospital network.

Business owners are able to use their existing insurance brokers and agents or shop for plans on their own via the Nevada Health Link small business website.

Bruce Gilbert, Executive Director 775.687.9939 customerSupport@nevadahealthlink.com

GLOBAL TRADE

ExporTech: Nevada Industry Excellence facilitates an annual workshop in partnership with the UNLV Lee School of Business, the District Export Council (DEC), the U.S. Commercial Service, the U.S. Small Business Administration (SBA), Export-Import Bank of the United States, the Governor's Office of Economic Development and the Latin Chamber of Commerce. The ExporTech program that NVIE offers helps companies quickly develop an export plan specific to their particular needs. The plan can be immediately implemented for quick sales results. Companies typically see significant returns within 6 months.

Terry Culp, Regional Director 702.895.2615 tculp@nevadaie.com

U.S. Export Assistance Center: The U.S. Commercial Service is dedicated to assisting small-tomedium sized companies that have the capabilities to export a product and/or service. The Las Vegas Export Assistance Center is part of an international network consisting of Export Assistance Centers across the country and 165 commercial offices in 82 countries.

> Andrew Edlefsen, Director 702.308.7735 andrew.edlefsen@trade.gov

Foreign Trade Zone #89: This program allows firms to bring foreign goods or raw materials for manufacturing and/or assembling into the United States without formal customs entry or payment of customs duties and government excise taxes until products leave the zone. If the final product is exported from the United States, no U.S. Customs duty or excise tax is levied. If the final product is imported into the United States, fees are only due at the time of transfer on the product or its parts, whichever is lower. Merchandise entering a foreign trade zone may be assembled, manipulated, repaired, cleaned, manufactured, salvaged, destroyed, processed, sampled, displayed, re-labeled, stored, mixed, repackaged, or tested.

Kathy Parker, Foreign Trade Zone Coordinator 702.791.0012 kathyn@lvgea.org **EB-5:** To stimulate economic activity, Congress created the EB-5 program in 1993—the Immigrant Investor Pilot Program. This program sets aside 3,000 green cards each year for foreign investors who invest in "designated regional centers." The EB-5 regional center program does not require the company in which the investor put his or her money to itself employ 10 U.S. workers. Instead, it is enough if 10 or more jobs are created directly or indirectly as a result of the investment. The capital investment requirement for any EB-5 investor, inside or outside of a regional center is \$1 million. The capital investment requirement for an investor in a "targeted employment area" or rural area is \$500,000.

Anthony	Jesa,	Regio	nal	Director
(1	02) 65	8-80	80	
2	d@co	ere Jis		

The Nevada Governor's Office of Economic Development (GOED) International Trade Division (ITD)

grows Nevada's economy by connecting Nevada with the global marketplace. The strategic objectives of the ITD are to: Enhance Nevada exports to overseas markets; Assist investors with Foreign Direct Investments (FDI) into Nevada; Assist international companies in setting up operations in Nevada; Help foster international partnerships for the Nevada System of Higher Education. The ITD has developed relations with over fourteen countries including: Canada, China, Israel, Mexico and Poland, and is currently exploring other markets. Contact the office to learn how it can help you with your business:

Kristopher Sanchez, Director 702.486.2700 kshanchez@diversifynevada.com

BUSINESS AND INDUSTRY Associations

Business

Las Vegas Executives Association // <u>www.lvea.com</u> Nevada Business Aviation Association // <u>www.nvbaa.com</u> Nevada Manufacturers Association // <u>www.nvmanufacturers.org</u> Nevada Trucking Association // <u>www.nevadatrucking.com</u> Retail Association of Nevada // <u>www.rannv.org</u> University of Nevada Las Vegas, Rebel Business Network // <u>www.unlvalumni.org/about-rbn</u>

Chambers of Commerce

Asian Chamber // <u>www.lvacc.org</u> Boulder City Chamber // <u>www.bouldercitychamberofcommerce.com</u> Henderson Chamber // <u>www.hendersonchamber.com</u> Las Vegas Metro Chamber // <u>www.lvchamber.com</u> Latin Chamber // <u>www.lvlcc.com</u> Mesquite Chamber // <u>www.mesquitechamber.org</u> Pahrump Valley Chamber // <u>www.pahrumpchamber.com</u> Urban Chamber // <u>www.urbanchamber.org</u>

Construction

American Council of Engineering Companies, Nevada // <u>www.acec.org</u> Associated Builders and Contractors, Nevada Chapter // <u>www.abcnevada.org</u> Associated General Contractors of Las Vegas // <u>www.agclv.org</u> Nevada Subcontractors Association // <u>www.nevadasubcontractors.com</u> Southern Nevada Home Builders Association // <u>www.snhba.com</u>

Conventions/Hospitality

Convention Services Association, Las Vegas // <u>www.conventionservicesassociationlasvegas.org</u> Las Vegas Convention and Visitors Authority // <u>www.lvcva.com</u> Las Vegas Hospitality Association // <u>www.mylvha.org</u> National Association for Catering and Events, Las Vegas Chapter // <u>www.lasvegasnace.net</u> Nevada Hotel and Lodging Association // <u>www.nvhotels.com</u> Nevada Resort Association // <u>www.nevadaresorts.org</u> Nevada Restaurant Association // <u>www.nvrestaurants.com</u>

Finance

Credit Management Association // <u>www.creditmanagementassociation.org</u> Nevada Bankers Association // <u>www.nvbankers.org</u> Nevada Society of Certified Public Accountants // <u>www.nevadacpa.org</u> Nevada Taxpayers Association // <u>www.nevadataxpayers.org</u>

Healthcare

Clark County Association of Health Underwriters // <u>www.clarkcountyahu.org</u> Clark County Medical Society // <u>www.clarkcountymedical.org</u> Health Education Advocacy Leadership of Southern Nevada // <u>www.lasvegasheals.org</u> Nevada Hospital Association // <u>www.nvha.net</u> Nevada Independent Insurance Agents // <u>www.niia.org</u>

Legal

Clark County Bar Association // <u>www.clarkcountybar.org</u> State Bar of Nevada // <u>www.nvbar.org</u>

Media

Nevada Broadcasters Association // <u>www.nevadabroadcasters.org</u> Nevada Press Association // <u>www.nevadapress.com</u> Public Relations Society of America, Las Vegas Valley Chapter // <u>www.prsalasvegas.com</u>

Real Estate

Building Owners and Managers Association // www.bomanevada.org Certified Commercial Investment Member Association of Southern Nevada // www.snccim.org Commercial Alliance Las Vegas // www.lasvegasrealtor.com/commercial Greater Las Vegas Association of Realtors // www.lasvegasrealtor.com Nevada Professional Facility Managers Association // www.npfma.com Society of Industrial and Office Realtors of Southern Nevada // www.siornv.com National Association of Industrial and Office Properties, Southern Nevada Chapter // www.naiopnv.org

LVGEA MEMBERSHIP Directory

Pinnacle Investor



Cox Business

Cox Business and Hospitality Network, a division of Cox Communications, is a facilities-based provider of voice, video and data solutions for commercial and hospitality customers. Cox Business provides voice, data and video services for small and regional businesses, including healthcare providers, K-12 and higher education, financial institutions, hotel resorts and casinos, and federal, state and local government organizations.

"Cox Business offers Southern Nevada businesses and the hospitality industry a wide array of telecommunications services to increase efficiency, productivity as well as enhance the user experience. Cox Communications is extremely proud of our role as a supporter of children and families, education and diversity," said Derrick Hill, vice president of Cox Business and Hospitality Network.

> **Derrick Hill**, Vice President Cox Business/Hospitality Network 702.545.1751 <u>www.cox.com</u>

Presidential Investors

City of Las Vegas

The city of Las Vegas provides governmental functions to the more than 600,000 residents of the city and the millions of annual visitors.

> **Mayor Carolyn Goodman** 702.229.6241 www.lasvegasnevada.gov

> > 702.367.0056

www.gvgrocery.com

Green Valley Grocery

Green Valley Grocery, with 52 Southern Nevada locations all open 24/7/365. Clean, inviting stores featuring all of your favorite brands for your selection. We have been proudly serving Nevadan's since 1978. Shell branded fuel featured at 48 locations, ATM's and gaming available at all locations.

Rick Crawford, President of Green Valley Grocery

Marnell Properties

Marnell Properties is a real estate development and management company, which focuses on the acquisition, development and management of commercial, income-producing real estate holdings and long-term portfolios. The company specializes in acquiring sites in high-impact areas and bringing to the commercial real estate market quality, location and lifestyle in all its development projects.

> Brad Schnepf, President 702.793.2000 www.marnellproperties.com





Green Valley Grocery

MARNELL PROPERTIES



NVEnergy

NVEnergy provides a wide range of energy services to 1.3 million customers throughout Nevada and more than 40 million tourists annually. NVEnergy provides safe, cost-effective and reliable energy through a diverse generation mix that includes more than 1,000 MW of renewable energy.

Paul Caudill, President & CEO 702.402.5555 www.nyenergy.com



Wells Fargo

Wells Fargo & Company is a nationwide, diversified, communitybased financial services company with \$1.7 trillion in assets. Founded in 1852 and headquartered in San Francisco, Wells Fargo provides banking, insurance, investments, mortgage, and consumer and commercial finance through more than 8,700 locations, 12,500 ATMs, wellsfargo.com and mobile banking with offices in 36 countries and approximately 266,000 team members, Wells Fargo serves one in three households in the United States.

> Kirk V. Clausen, Nevada Region President 702.791.6538 www.wellsfarge.com

Champion Investor

Creel Printing

Commercial Printing consisting of Publications, Catalogs, Direct Mail, Large Format, Point of Purchase and On-Demand printing services.

Allan Creel, President 702.735.8161 www.creelprinting.com



Leadership Investors

Anthem. 8	Anthem Blue Cross and Blue Shield in Nevada Michael Murphy - (702) 586-6200	www.anthem.com
BAILEY & KENNEDY	Bailey Kennedy, LLP John Bailey - (702) 562-8820	www.BaileyKennedy.com
BARRICK	Barrick Gold Michael Brown - (202) 682-9499	www.barrick.com
catalyst s+f	Catalyst s+f John Durham - (415) 655-4200	www.catalystsf.com
Century Link -	CenturyLink [®] Randy Robison - (702) 244-7300	www.centurylink.com
	City of Boulder City Cam Walker - (702) 293-9208	www.benv.org
A Res To day See	City of Henderson John F. Marz - (702) 267-2085	www.cityofhenderson.com
M	City of Mesquite Councilman Rich Green - (702) 346-5997	www.mesquitenv.gov
CITY OF NORTH LAS VEGAS Dire: Vensionality of Ventor	City of North Las Vegas Mayor John J. Lee - (702) 633-1007	www.cityofnorthlasvegas.com
CSN COLLECT SOUTHERN NEVADA	College of Southern Nevada Michael D. Richards - (702) 651-5600	www.csn.edu
	County of Clark Commissioner Steve Sisolak - (702) 455-3500	www.clarkcountynv.gov
Desert Research Institute	Desert Research Institute Stephen G. Wells - (702) 862-5400	www.dri.edu
St. Rose Dominican	Dignity Health - St. Rose Dominican Hospitals Brian Brannman - (702) 616-5000	www.strosehospitals.org
	Eastridge Workforce Solutions Jason Bruckman - (702) 732-8861	www.eastridge.com
Elite	Elite Media Inc. Jennifer Grant - (702) 492-0654	www.elitemediainc.com

FENNEMORE CRAIG JONES VARGAS	Fennemore Craig Jones Vargas	www.fclaw.com	
JUNED VARGAS	Joseph W. Brown - (702) 692-8030		
GT GreenbergTraurig	Greenberg Traurig, LLP	www.gtlaw.com	
	Michael J. Bonner - 702-792-3773	www.gliaw.com	
Lewis Operating Corp.	Lewis Operating Corp.	www.lowicon.com	
a member of the Lewis group of companies	Robert E. Lewis - (702) 891-5260	www.lewisop.com	
MANDARIN ORIEN TAL THE HOTEL GROUP	Mandarin Oriental	1 1	
	Clifford Atkinson - (702) 590-8888	www.mandarinoriental.com	
,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Manpower Inc. of Southern Nevada		
Manpower*	Jeff Parker - 702-737-2127	www.manpowerlv.com	
MARTINA	Martin-Harris Construction		
CONSTRUCTION	Frank Martin - (702) 474-8237	www.martinharris.com	
¢¢	McDonald Carano Wilson LLP	www.mcdonaldcarano.com	
MCDONALD CARANO WILSON	Jeff Silvestri - 702-873-4100	www.medonaidearano.com	
millenium	Millenium Staffing Solutions	www.milleniumstaff.com	
staffing solutions your future team - today	Jennifer DeHaven - 702-876-0708	www.initerrumstan.com	
National Security Technologies	National Security Technologies, LLC	www.nstec.com	
Vision • Service • Partnership	Raymond J. Juzaitis, Ph.D 702-295-0660	www.msccc.com	
DE	Nevada State College	www.pco.odu	
NEVADA STATE	Bart Patterson - (702) 992-2350	www.nsc.edu	
RTC	Regional Transportation Commission of Southern Nevada	www.rtcsouthernnevada.com	
IIIO	Tina Quigley - (702) 676-1566		
Snell & Wilmer	Snell & Wilmer L.L.P.	www.swlaw.com	
LL.P.	John S. Delikanakis - (702) 784-5200		
SOUTHERN NEVADA	Southern Nevada Water Authority		
	John Entsminger - (702) 862-3400	www.snwa.com	
SOUTHWEST GRS	Southwest Gas Corporation		
	John Hester - 702-876-7252	www.swgas.com	
stewart title	Stewart Title Company	www.stewart.com/las.veras	
	Dave Cheval - (702) 791-7000	www.stewart.com/las-vegas	
Howard Hughes.	The Howard Hughes Corporation	www.summerlin.com	
	Kevin T. Orrock - 702-791-4215		

A LESS +	The Nevada System of Higher Education Frank Woodbeck - 702-889-8426	www.nevada.edu
PENTA The PENTA Building Group	The PENTA Building Group John Cannito - 702-614-1678	www.pentabldggroup.com
Nevada	Touro University Shelley Berkley - (702) 777-1775	<u>tun.touro.edu</u>
	Toyota Financial Savings Bank Raymond Specht - 702-477-2110	www.toyotafinancialdealerbanking.com
UnitedHealthcare	UnitedHealthcare Nevada Donald J. Giancursio - 702-242-7158	www.uhc.com
UNIV	University of Nevada, Las Vegas Len Jessup - (702) 895-0477	www.unlv.edu
usbank	U.S. Bank Clark Wood - 702-251-1635	www.usbank.com/locations/
Velstand Investments, LLC	Velstand Investments, LLC Glenn C. Christenson - 702-897-1165	
WGU CONEVADA	WGU Nevada Spencer Stewart - 877.214.7005	www.nevada.wgu.edu

Trustee's Council Investors

AdvanStaff HR	www.advanstaff.com	
Philip Richards - (702) 598-0000		
Barelayeard US	www.barclaycardus.com	
Marc Heitzman - 302.255.8701		
Cirque du Soleil (US), Inc.	www.cirquedusoleil.com	
Jerry Nadal - 702.352.0135		
Coldwell Banker Premier Realty	www.lasvegashomes.com	
Tom Mangione - 702-938-1381		
DiBella Flowers and Gifts	www.dibellaflowers.com	
John DiBella - 702-384-1121		
Four Seasons Hotel Las Vegas	transformation and the second	
Sean McCarron - 702-632-5202	www.fourseasons.com/lasvegas	
Fusch Commercial Interiors & Design	(-: 1 - : -	
Chris Fusch - (702) 202-4227	www.fcidesign.com	
Greater Las Vegas Assoc. of REALTORS	1	
Michele Caprio - (702) 784-5000	www.lasvegasrealtor.com	
Highway Radio	1	
Kirk M. Anderson - 702-737-9899	www.highwayradio.com	
Holland & Hart LLP	1 - 11 11	
Gregory S. Gilbert - 702-669-4600	www.hollandhart.com	
Lotus Broadcasting	1	
Jesse Leeds - 702-876-1460	www.wearelv.com	
MGM Resorts International		
Clark Dumont - (702) 891-1111	www.mgmresorts.com	
Nevada Public Radio	www.eou.denublicandic.com	
Florence Rogers - (702) 258-9895	www.nevadapublicradio.org	
Olin Chlor Alkali Products	www.olin.com	
Tom Gathright - 702-565-8781		
R&O Construction	www.randoco.com	
Chet Opheikens - 702-895-9322		
Realty Executives of Nevada	www.realtyex.com	
Fafie Moore - (702) 873-4500		

Sempra US Gas & Power	www.semprausgp.com	
Lisa J. Briggs - (619) 696-2000		
Southern Nevada Home Builders Association	www.snhba.com	
Nat Hodgson - (702) 794-0117		
Storybook Homes	111	
Wayne Laska - (702) 877-7040	www.sbhlv.com	
Sunrise Hospital and Medical Center and Sunrise Children's Hospital	www.sunrisehospital.com	
Todd Sklamberg - 702-731-8012		
The Design Factory	10	
Chris Harvey - (702) 656-0555	www.dflv.com	
Vegas PBS		
Tom Axtell - 702-799-1010	www.vegaspbs.org	

Investors

A. Flamingo Glass and Engraving, LLC Ace World Wide Elite Relocation Services AirGo USA, LLC **Airport Concessionaires LLC. Anexeon, LLC ATM | Annie the Maid Bank of Nevada Branch Benefits Consultants Brownstein Hyatt Farber Schreck LLP. Burke Construction Group, Inc. CB Richard Fllis City National Bank Eagle Promotions East West Bank Everest College** Fair, Anderson & Langerman **First Federal Realty DeSimone Forest City Development** Klai Juha Wald Architects Konami Gaming, Inc. Las Vegas Convention and Visitors Authority **Las Vegas Metro Chamber of Commerce** Las Vegas Review Journal **Link Technology Consultants McCarthy Building Companies, Inc. McGladrey LLP Meadows Bank Nevada State Bank Newmark Grubb Knight Frank NTC Global Holdings One Nevada Credit Union Republic Services of Southern Nevada State Farm Insurance Companies** Sun Commercial Real Estate. Inc. TH Foods, Inc. **The Geary Company The Molasky Group of Companies The Skancke Company Tradewinds Construction** ViaWest **Virgen Inc.** Zappos.Com, Inc.

REFERENCE GUIDES/ Other resources

Las Vegas Perspective

Perspective, powered by the LVGEA Community & Economic Research Council, is Southern Nevada's premier source of community and economic development data, analysis and forecasting.

A research book, quarterly newsletter, publication, and event, Perspective is Southern Nevada's primary community and economic development reference and resource tool. A diverse group of companies, ranging from small business entrepreneurs to some of the largest companies in Nevada, use Perspective as a market research resource.

The publication provides in-depth analysis and coverage of the following main categories:

- Demographics
- Community
- Recreation
- Education
- Healthcare

- Business
- Employment Real Estate
- Real Estat
- Retail
- Tourism

Anthony Ruiz, Senior Director, Communications and Public Affairs 702.791.0000 anthonyr@lygra.org

Las Vegas Business Press Book of Lists publication is a vital resource for market research. The publication contains lists of local businesses, institutions, associations, and other groups. This data can help inform businesses and drive decisions. The book addresses various listing organized under these topics:

- Communication
- Education
- Finance
- General Interest
- Health & Wellness

- Law
- Real Estate & Construction
- Recreation & Entertainment
- Services

The book is available for purchase through the Las Vegas Business Press website. Contact Debbie Donaldson, Publisher, at <u>ddonaldson@reviewjournal.com</u>.

Nevada Taxpayers Association publishes annual guides and specialized publications on Nevada taxes. In addition to public resources available through the Nevada Department of Taxation and dozens of other state and local agencies, the Taxpayers Association provides historical context of taxation as well as timely updates following legislative sessions.



Desert Companion is the premier city magazine that celebrates the pursuits, passions and aspirations of Southern Nevadans. With award-winning lifestyle journalism and design, Desert Companion does more than inform and entertain. We spark dialogue, engage people and define the spirit of the Las Vegas Valley.

Christine Kiely, Associate Publisher 702.259.7813 christine@nevadapublicradio.org

Congressional Delegation Offices

Nevada's members of Congress can be a valuable liaison between businesses and the federal government. Members of Congress maintain offices in their districts from which they offer constituent services.



Sen. Dean Heller www.heller.senate.gov

Rep. Joe Heck, Congressional District 3 www.heck.house.gov

Rep. Cresent Hardy, Congressional District 4 www.hardy.house.gov

State Constitutional Officers

Nevada's top elected officers provide various services to businesses as well as oversee operations of State Government.



Lt. Governor Mark Hutchison

State Controller Ron Knecht www.controller.nv.gov

All Titles and Chapters of Nevada Revised Statutes

www.leg.state.nv.us/NRS

Specific Nevada Revised Statutes Search Query

www.search.leg.state.nv.us/NRS/NRS.html

Additional Resources

Henderson District Public Library provides online tools for entrepreneur and small businesses. Programs include the Small Business Reference Center- the most up-to-date information on topics related to starting a company, operations management, sales, and growing or rescuing a business, this resource offers a wide variety of information on small business and entrepreneurial subject areas, common business types, a help and advice section, and provides information on how to create business plans that lead to successful funding. A second tool, Business Source Premier, is the industry's most used business research database, providing full text for more than 8,800 serials, including full text for more than 1,100 peer-reviewed business publications. Journal ranking studies reveal that Business Source Premier is superior to the competition in full text coverage in all disciplines of business, including marketing, management, MIS, POM, accounting, finance and economics.

Las Vegas-Clark County Library District maintains a web-based service called "BusinessDecision" that combines extensive consumer household, business and demographic data with a GIS mapping technologies. The service is free to library cardholders. BusinessDecision helps local businesses find trends, patterns, and opportunities in demographic data that can inform customer and market growth strategies.

Conventions: (See Page 171 of the Las Vegas Perspective or the <u>Las Vegas Convention and Visitors</u> <u>Authority</u> website)

