



# LAS VEGAS MEDICAL DISTRICT PUBLIC ART PLAN

CITY OF LAS VEGAS  
DEPARTMENT OF PARKS, RECREATION AND CULTURAL AFFAIRS



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## INTRODUCTION

Natural beauty, cultural diversity, and creativity are just a few qualities that make Las Vegas famous. Our public art embraces and reflects those qualities. The city of Las Vegas Public Art Program advocates for the arts as a vital part of daily life and supports investing in a vibrant arts community through the commission of artwork located throughout the city. Public art is critical to strengthening districts and neighborhoods.

## MISSION

- Integrate public art into city of Las Vegas infrastructure and facilities.
- Leverage the talent of local, national, and international artists, designers, and fabricators to create works of art in Las Vegas.
- Provide public awareness of the value and benefits of the arts.

## DESCRIPTION

The city of Las Vegas, Public Art program wishes to commission artists or teams of artists to create original works of art for the Las Vegas Medical District (LVMD). The LVMD is a collaborative effort between the city of Las Vegas and the downtown Las Vegas medical and health care community. The LVMD creates an environment that supports future and continued development of businesses and real property within the district. The goal is to further the availability of services complementary to current medical providers, build on the sense of community and enhance the quality of health care for all southern Nevada.

## GOALS

The Las Vegas Medical District Public Art Plan aims to create a connection between the city of Las Vegas and the downtown medical and health care community. The commissioned works of art will generate an interconnected visual representation that unites the area and celebrates a thriving medical and health care community.

## BUDGET

The Las Vegas Arts Commission allocated \$436,000 from the Percent for the Arts Fund on September 15, 2022. The Las Vegas City Council approved of the Fiscal Year 2023 Municipal Arts Plan at the November 16, 2022 meeting, which included this project.

Additional Capital Improvements Project Funds have been allocated by the Office of Ward 1 in the amount of \$236,550 in order to complete the proposed projects listed on page 2.



## PROJECTS SUMMARY

The below listed projects have been reviewed and approved for development. Staff are working with stakeholders to develop each project individually, progressing as a whole towards the vision for the Las Vegas Medical District. Additional information for each project is contained in pages 4 – 9.

PROJECT NAME	ADDRESS OR INTERSECTION	PARCEL(S)	PERCENT FOR THE ARTS FUNDS	CIP FUNDS
Rancho Gateway	S Rancho Ln & Rancho Dr	13932899007	\$236,000	\$50,000
Wellness Way Mural "Harmony in Bloom"	Wellness Wy & S M.L.K. Blvd	13933499079 13933406006	\$0 <i>Not eligible</i>	\$36,550
Wellness Way Gateway	Wellness Wy & S M.L.K. Blvd	13933499019	\$100,000	\$50,000
Pahor Drive	Pahor Dr & W Charleston Blvd	16204199056	\$50,000	\$50,000
Shadow Lane	Shadow Ln, between Hastings Ave & W Charleston Blvd	13933499086 13933499035	\$50,000	\$50,000
<b>TOTAL</b>			<b>\$436,000</b>	<b>\$236,550</b>



# PROJECTS MAP



- 1 Rancho Gateway
- 2 Wellness Way Mural "Harmony in Bloom"
- 3 Wellness Way Gateway

- 4 Pahor Drive
- 5 Shadow Lane



## PROJECT TIMELINES | OVERVIEW

PROJECT NAME	APR 2024	MAY 2024	JUN 2024	JUL 2024	AUG 2024	SEP 2024	OCT 2024	NOV 2024	DEC 2024	JAN 2025	FEB 2025
<b>Rancho Gateway</b>	Proposal Devel.	Eval. + Select Finalist	Award Project	Award Project	Project Start	Design + Fab.	Design + Fab.	Design + Fab.	Design + Fab.	Design + Fab.	Design + Fab. Thru 2026
<b>Wellness Way Mural</b> "Harmony in Bloom"	Completed Dec. 2023	-	-	-	-	-	-	-	-	-	In Place Thru 2028
<b>Wellness Way Gateway</b>	Project Devel.	Project Devel.	Project Devel.	Project Devel.	Finalize Scope	Issue RFP	Proposal Devel.	Eval. + Select Finalists	Award project	Award Project	Project Start
<b>Pahor Drive</b>	Issue RFP	Proposal Devel.	Eval + Select Finalist	Award Project	Project Start	Design + Fab.	Design + Fab.	Design + Fab.	Design + Fab.	Design + Fab.	Design + Fab. Thru 2026
<b>Shadow Lane</b>	Project Devel.	Project Devel.	Project Devel.	Project Devel.	Finalize Scope	Issue RFP	Proposal Devel.	Eval. + Select Finalists	Award project	Award Project	Project Start



## PROJECT DETAILS | RANCHO GATEWAY

PROJECT NAME	ADDRESS OR INTERSECTION	PARCEL(S)	PERCENT FOR THE ARTS FUNDS	CIP FUNDS
Rancho Gateway	S Rancho Ln & Rancho Dr	13932899007	\$236,000	\$50,000



### DESCRIPTION

Proposed gateway public art project on city of Las Vegas owned property at the intersection of Rancho Drive and Rancho Lane, in conjunction with the Rancho Drive Complete Streets Project.

### STATUS

To award in July 2024

### NEXT STEPS

Evaluation and selection.

Estimated timeline:

- Proposals presented, evaluation, selection May 2024
- Contract negotiations June 2024
- Contract award and project start July 2024
- Project completes 2026 or later, pending Public Works Project



PROJECT DETAILS | WELLNESS WAY MURAL “Harmony in Bloom”

PROJECT NAME	ADDRESS OR INTERSECTION	PARCEL(S)	PERCENT FOR THE ARTS FUNDS	CIP FUNDS
Wellness Way Mural “Harmony in Bloom”	Wellness Wy & S M.L.K. Blvd	13933499079 13933406006	\$0 Not eligible	\$36,550



DESCRIPTION

Mural on a block wall owned by the University of Nevada Las Vegas and bordering city of Las Vegas right-of-way along Wellness Way, west of S. Martin Luther King Jr. Boulevard.

STATUS

“Harmony in Bloom” by Ross Takahashi-Brummer and Amy Sol was completed in December 2023.

NEXT STEPS

Completed. To remain in place through the agreement with the University, through October 2028.

Estimated timeline:

- Project completed December 2023
- Wall use agreement expires October 2028



## PROJECT DETAILS | WELLNESS WAY GATEWAY

PROJECT NAME	ADDRESS OR INTERSECTION	PARCEL(S)	PERCENT FOR THE ARTS FUNDS	CIP FUNDS
Wellness Way Gateway	Wellness Wy & S M.L.K. Blvd	13933499019	\$100,000	\$50,000 <i>Confirmed</i>



### DESCRIPTION

Proposed three-dimensional gateway installation on city of Las Vegas owned property.

### STATUS

Project estimated to be in development through August 2024.

Staff to survey site utilities in order determine project parameters and scope.

### NEXT STEPS

Finalize project scope.

Estimated timeline:

- Project Scope finalized August 2024
- Issue RFP in September 2024
- Project starts February 2025
- Project completes 2026



## PROJECT DETAILS | PAHOR DRIVE

PROJECT NAME	ADDRESS OR INTERSECTION	PARCEL(S)	PERCENT FOR THE ARTS FUNDS	CIP FUNDS
Pahor Drive	Pahor Dr & W Charleston Blvd	16204199056	\$50,000	\$50,000 <i>Confirmed</i>



### DESCRIPTION

Proposed three-dimensional installation on city of Las Vegas owned property.

### STATUS

Project estimated to be in development through September 2023.

### NEXT STEPS

Finalize project scope.

Estimated timeline:

- Issue RFP in April 2024
- Project starts August 2024
- Project completes 2026



## PROJECT DETAILS | SHADOW LANE

PROJECT NAME	ADDRESS OR INTERSECTION	PARCEL(S)	PERCENT FOR THE ARTS FUNDS	CIP FUNDS
Shadow Lane	Shadow Ln, between Hastings Ave & W Charleston Blvd	13933499086 13933499035	\$50,000	\$50,000 <i>Confirmed</i>



### DESCRIPTION

Proposed three-dimensional gateway installation on city of Las Vegas owned property.

### STATUS

Project estimated to be in development through August 2024.

Staff to survey site utilities in order determine project parameters and scope.

### NEXT STEPS

Finalize project scope.

Estimated timeline:

- Project Scope finalized August 2024
- Issue RFP in September 2024
- Project starts February 2025
- Project completes 2026



## PROJECTS FOR FUTURE CONSIDERATION

The below listed projects have been previously discussed by various stakeholders as “wishlist” items. These projects are not currently planned however they may be revisited at a later date, upon the completion of the projects described in pages 3 – 10 of this document.

PROJECT	DESCRIPTION
Shadow / Wellness CLV Parcel	Possible sculpture on city of Las Vegas owned parcel no. 13933402033
Tonopah / Palomino CLV Parcel	Possible sculpture on city of Las Vegas owned parcel no. 13932899037.
Pinto AMP	Possible continuation of the city of Las Vegas AMP Utility Cabinet Painting Program along Pinto Lane using City of Las Vegas, Nevada Energy and Las Vegas Valley Water District Owned Utility Cabinets. Property owner approval would be needed.
Shadow AMP	Possible continuation of the city of Las Vegas AMP Utility Cabinet Painting Program along Shadow Lane using City of Las Vegas, Nevada Energy and Las Vegas Valley Water District Owned Utility Cabinets. Property owner approval would be needed.
Radiation Oncology Center Parking Lot Mural	Possible mural on privately owned exterior building wall at the Radiation Oncology Center, 624 S Tonopah Dr, parcel no. 13932705009. Property owner approval would be needed.
Medical Office Building Mural	Possible mural on privately owned exterior building wall at the Medical Office Building, 700 Shadow Ln, parcel no. 13933412002. Property owner approval would be needed.
Parking Garage Mural	Possible mural on privately owned parking garage located at 701 Shadow Ln, parcel no. 13933402001. Property owner approval would be needed.
Alta & Tonopah Properties	Possible public art on city of Las Vegas owned parcels no. 13932704004, 13932704003, 13932704002. Potential site of private development.
Charleston & Shadow UMC Corner	Possible public art on city of Las Vegas owned parcel no. 13933499091. Current site of extensive updates to signage and right-of-way.
Median Art	Request to include public art in roadway medians.
Art on Sidewalks	Request to include public art on sidewalks, similar to Main Street.
Placement of Restored Neon Signs	Request to include restored neon signs from the Neon Museum within the area. <i>This project is in progress, though not considered public art and therefore not further included within this document.</i>



## FOCUS GROUP SUMMARY

A Medical District Art Focus Group meeting was held in September 2022 with participants: Dean Marc Kahn, Councilman Brian Knudsen, Dr. Annie Weisman, Kathi Pauli, Tabitha Pederson, Maria Jose Trevino Espinosa, Danita Cohen, Shana Tello, Dorian Stonebarger, Zaria Reyes, Santosha Veeramachaneni, Natalie Johns, Emily Weinschreider, and Dr. William Johnson. Participants were asked to respond to the following question: *What do we want the medical district to feel like?* Below is a summary of their responses, which has been used to guide the development of each Public Art Project scope within the Medical District.

PROJECT	DESCRIPTION
Feelings	Calm, eclectic, thriving, cocooned, all senses engaged, sense of belonging, safe
Activities	Sitting, reflecting, playing, working, running, living, meditating, meditating with the assistance of a QR code, relaxing, re-centering, sound therapy
Emphasis	Mental health, movement of people, women and children’s health, safety, interconnectivity
Spaces	Campus for mental health, walkways, interactive, green space, walking paths, strategic event space, healing garden, Zen garden, places to sit, built environment, safety police buttons, shaded areas, device charging areas, pedestrian bridges
Artwork	Sculpture walkways, interactive stethoscope sculpture, art that leads to the main place, the medical staff with one snake, long piece of art, Mexico City sugar skulls, significant pieces of art throughout and connected all together, walking meditation type of poetry walk, cairn rocks, hope letters, donor wall with tiles, Linda Alterwitz integrating science and nature into bus shelters, wind chimes, ocean bowls, photos and nature, requirement for developers to fund public art in the area, sculptures, murals, all mediums of artworks, lights as art installations, patterns replicated in nature and anatomy, bright colored murals by local artist, representation of minority groups in art

## RESOURCES

- Links:
  - <https://cityoflasvegas.smugmug.com/>
  - <https://geoview-lasvegasnevada-gov.appspot.com/maps/interactive-map>
  - <https://lasvegasmedicaldistrict.com/>
  - <https://www.lasvegasnevada.gov/Residents/Arts-Culture>





THANK YOU FOR YOUR CONTINUED SUPPORT.

## QUESTIONS?

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