

HUNDRED PLAN: Historic Urban Neighborhood Design Redevelopment



WHAT IS THE HUNDRED PLAN?

The HUNDRED Plan was developed in 2016 as a plan for community-led investment in the Historic Westside. Through a community visioning process, a series of **eight big moves** were identified:

- 1. Create a series of gateways and unique Historic Westside signage to establish the boundaries of the neighborhood.
- 2. Invest in catalyst projects, revitalize existing buildings and bring neighborhood activity and a local economy back to Jackson Street.
- 3. Make the most of opportunities for infill to add new and diverse housing types, parks, plazas, greenhouse and community gardens, as well as community facilities and parking.
- 4. Develop live music venues, restaurants and other entertainment facilities along Washington Avenue, between D and H streets.
- 5. Establish community amenities and housing in mixed-use developments that activate the key corridors surrounding the neighborhood.
- 6. Ensure all streets in the Historic Westside are designed for pedestrians, bicyclists and motorists.
- 7. Reopen and reclaim James Gay Park with mixed-use facilities, as well as public space and park amenities.
- 8. Honor the history of the Moulin Rouge site with new development.

WHO WAS INVOLVED IN THE CREATION OF THE HUNDRED PLAN?

The Historic Westside Community partnered with the UNLV Design Center. A series of community and stakeholder workshops were organized by the UNLV Downtown Design Center (DDC). Through those workshops, the DDC and its multidisciplinary team of local and international consultants, members of the Historic Westside community and UNLV School of Architecture students, were able to listen to the community's vision and aspirations. This approach helped bring these decision makers together to generate solutions based on neighborhood say.

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This process also served to ensure that the unique qualities of the Historic Westside are enhanced through the proposed moves. The participants worked together to explore the opportunities and challenges facing the neighborhood. By the conclusion of a workshop, three concept plans were developed and presented to the community by the DDC with participation from almost 200 community members and stakeholders.

HOW WILL THE CITY IMPLEMENT THE PLAN?

In December 2019, a group of some 60 Historic Westside stakeholders, city staff and design professionals came together at the Historic Westside School to help advance the first phase of implementation of the plan. From these meetings, the first phase of the HUNDRED Plan in Action was created. It is intended as just the first phase of what will be a multi-phased approach to implementing the community's vision for the Historic Westside. The "eight big moves" identified in the HUNDRED Plan are reflected in the following three investment areas:

JACKSON AVENUE | Reconnecting Community WASHINGTON AVENUE & D STREET | Creating and Celebrating Opportunity WASHINGTON AVENUE & H STREET | Housing Stability

The goal of the first phase of work was to address critical needs (housing, food, jobs) and target investment to catalytic areas where the city had land and/or resources to advance projects strategically. In some cases, the physical location of projects or project concepts shift per feedback from the community or as opportunity emerges through available resources.

Future phases of implementation will continue to build on the vision set forth in the HUNDRED Plan and move towards complete implementation of the community's vision.

WHAT'S THE CITY'S COMMITMENT AND WHAT'S NEXT:

The city of Las Vegas is committed to the Historic Westside-to bringing the community, partners and resources together to make positive change; to equity and inclusion; to a resilient future for all. The HUNDRED Plan in Action is a living document and will continue to evolve to meet the ever-changing needs of the Historic Westside through working with the community.