



Massage Establishment Handout/Manager-Key Requirements

Business Name: _____

License Number: _____ Hours of Operation: _____

Location: _____ Phone Number: _____

1. **LVMC 6.52.010**: Massage is a Privilege License and requires a suitability approval per LVMC 6.06 and required a detailed application which includes a background and financial history check and approval by the City Council.
2. **LVMC 6.52.090(A)**: At least one qualified person (Owner or Key Employee) must be on the premise at all times the establishment is in operation.
 - I will be on premises at all times the business is open.
 - Since I will not be on the premises at all times the business is open, I understand the owner is required to hire a manager and have that manager submit a key employee application before the business license issued.
3. **LVMC 6.52.090(B)**: 1.Rates for all services are prominently posted: (1) In reception area in a location visible which all massage therapists charge the same rates.; (2) In each room massage is performed which not all massage therapists charge the same rate.
4. **LVMC 6.52.090(C)**: Massage Establishment License, and General License posted: Need to post in a conspicuous place; Contact CLV for a re-print of missing business license(s).
5. **LVMC 6.52.090(D)**: City and State license of any person performing massage therapy must be (1) carried on the licensee's person or (2) displayed in an open and conspicuous place on the premise of the massage establishment.
6. **LVMC 6.52.090(E)**: Each massage establishment licensee and massage therapist employed must ensure that the specific anatomical areas of a client are covered during the performance of a massage unless the massage is permitted under NRS 640C and the uncovering is for the duration of the massage of that area.
7. **LVMC 6.52.090(F)**: Except as otherwise specifically permitted in connection with a land use Special Use Permit (SUP) issued by the Department of Planning to a massage establishment or by other action of the City Council, no person shall operate a massage establishment outside of the hours of 6:00am to 10:00pm. Establishments licensed and in continuous business prior to 2006 may be subject to alternative hour requirements.
8. **LVMC 6.52.100**: It is unlawful for any massage establishment licensee or principal to employ any person who is not at least eighteen years of age.
9. **LVMC 6.52.080**: Current register must be maintained of all massage therapists either currently employed by or contracted with the establishment along with their City and State business license numbers. List needs to be available for review during business hours.
10. **LVMC 6.52.160**: All therapists on the premises performing massage must have their State business license.
11. **LVMC 6.52.070**: No massage establishment granted a license under the provision of this Chapter, or principal, employee or agent thereof, shall place, publish or distribute or cause to be placed, published or distributed any advertisement, picture, or statement which is known or through the exercise of reasonable care should be known to be false, deceptive or misleading in order to induce any person to purchase or utilize any professional massage therapy service. The prohibition in the preceding sentence includes a prohibition of any false, deceptive or misleading advertising regarding the services available within a massage establishment, including, without limitation, false deceptive or misleading advertising regarding the training that a massage establishment licensee, principal or employee has received. All advertisements placed, published, distributed, disseminated or broadcast by a licensee shall contain the business license number.
12. **LVMC 19.12.00**: Permissible Use without a Special Use Permit - Massage Establishment Ancillary: Performing of massage therapy or therapeutic massage that does not occupy more than 150 sq. ft. of space. (3) Is not advertised on exterior signage.

13. **LVMC 6.52.130:** A massage establishment may dispatch a licensed massage therapist to perform out call massage, but only if the therapy is to take place at the client's transient lodging, temporary or permanent resident or at the client's place of business.
14. **LVMC 6.52.160:** An applicant for a license under this Chapter shall provide evidence of a valid health card issued by the Health District and proof of licensure by the Nevada Board of Massage Therapists.
15. **LVMC 6.52.120: Prohibited activities.**
 It is unlawful for a massage establishment licensee, or a principal or employee thereof, to do any of the following within a massage establishment:
 - (A) Engage in or solicit sexual activity during the course of performing massage therapy on a person, with or without the consent of the person;
 - (B) Allow a massage therapist to engage in or solicit sexual activity in violation of Subsection (A) of this Section;
 - (C) Utilize any audio or video recording device for any purpose in a room where massage therapy is being performed;
 - (D) Equip with tinted glass or two-way mirrors any room that a client may occupy;
 - (E) Perform massage therapy within any cubicle, room, booth or other area of the establishment which is fitted with a door that is capable of being locked, unless:
 - (1) That door is an exterior door; or
 - (2) With respect to a room that is leased or otherwise made available to a massage therapist who is an independent contractor, the door is locked only from the outside thereof by means of an exterior lock employed solely for security purposes while the room is not being occupied.
 - (F) Utilize any electronic locking device on any interior door.

SPECIAL NOTES: Ancillary - Massage Establishment

1. **Limited to under 150 square feet which is incidental to a primary business. (NOTE: Indicate on the application the dimensions of the room to be used for massage.)**
2. **Hours are limited to the period between 6:00 a.m. and 10:00 p.m. and cannot exceed those of the primary business.**
3. **Massage therapist must have valid State Massage Licenses and City Business Licenses (if independent massage therapist).**
4. **No exterior signage or advertising allowed.**

_____ I acknowledge that I have received a copy of the Las Vegas Municipal Code.
 Initial Here

 Printed Name

 Signature

 Date

Please keep a copy for your records.